

# Tiffanie Elise Wise

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## EDUCATION

University of South Carolina- Columbia, SC, Graduate

Bachelor of Arts in Journalism and Mass Communications, Minor in Business

## EMPLOYMENT

### WYFF News 4, Greenville, SC

April 2015- Current

Producer/ Weekend Assignment Editor

- Writing and producing daily newscasts
- Writing, editing and posting to web and mobile app
- Listening to scanners, calling local agencies
- Cueing reporters in the field for live shots

### Lexington Life Magazine, Lexington, SC

February 2011- Current

Assistant Editor

- Finding and pitching local story ideas
- Started Cayce West Columbia Life Magazine
- Assisting with planning and executing local events

## EXPERIENCE

### WYFF News 4, Greenville, SC

January 2015- March 2015

Student Intern (Newsroom)

- Writing and assisting with producing newscasts
- Timing out shows
- Cueing reporters in the field for live shots

### University of South Carolina SGTV, Columbia, SC

August 2013-December 2014

- Used sources to generate story ideas around campus
- Reported, recorded, wrote and edited packages

### FOX2 Detroit, Southfield, MI

May 2014- August 2014

Student Intern (Newsroom)

- Wrote and assisted with producing newscasts
- Greeted and booked guests for newscasts
- Wrote stories for the web

### ONTV, Lake Orion, MI

May 2014- August 2014

Student Intern (Public Access TV)

- Wrote, produced and reported on local stories
- Conducted, recorded and edited interviews
- Wrote stories for the web

### Z93 "The Lake" Radio, Lexington, SC

May 2013-December 2013

Student Intern

- Researched and reported local news and weather
- Wrote sports stories for the daily broadcasts
- Edited and recorded copy for commercials

## Technical Skills

Canon Vixia HD, Adobe Premiere Pro, CS6, Avid, ENPS, Adobe Soundbooth CS4, Adobe InDesign, Adobe Photoshop, TriCaster 850, iNews, iPump, Storify, Wordpress, Facebook, Twitter, Instagram, ibPublish, Sprinklr