



The New York State Division of the International Association for Identification



Andrew R. Reitnauer
President, NYIAI
NYIAIPresident@gmail.com

Dear Prospective Vendor,

The *New York Division of the International Association for Identification* is one of the association's longest standing divisions. New York is home to many of the nation's premier forensic laboratories and practitioners. During 2015, the *NYIAI Newsletter* will again be issued to all members quarterly. We currently have active members from not only New York, but also from several of the other states as well as international members. Our website, which can be found at www.nyiai.org, will continue to be an active gateway to keep our members informed of Division news. We also maintain a Facebook page and LinkedIn group for continued information.

Advertising with the NYIAI is a great opportunity for service providers, forensic suppliers and training services to reach the members of the Division. An ad in the *NYIAI Newsletter* not only introduces your company to the reader, but also demonstrates your company's commitment to the advancement of the forensic science field, and the continued progress of the New York Division.

We are currently accepting advertisement for inclusion in the 2015 *NYIAI Newsletter*. As an introduction to the new look of the Division, we will be offering the following promotional packages for 2015:

- A full page ad to be included in the 4 Newsletters of 2015 for \$100
- A half page ad to be included in the four (4) Newsletters of 2015 for \$50
- A business card size ad to be included in the four (4) Newsletters of 2015 for \$25
- As a bonus feature, vendors securing a half or full page ad for this year will have their logo presented on the Division website under the "Vendors" section of the site in appreciation of their support.

We will also be accepting interest for vendors at an upcoming educational conference, to be determined at a later date for the 4th quarter of 2015, as to be determined at an upcoming date. We are anticipating a return to Syracuse for the 2015 educational conference.

Submission requirements:

- Color image in JPEG format, no larger than 600ppi
- Submissions must be in image format, Word/PDF/Powerpoint files will not be accepted.
- All submissions should be sent to Nidhi Sheth, Editor at NYIAIEditor@gmail.com

On behalf of the New York Division of the IAI, we thank you for your consideration and continued support of the mission of the NYIAI. Please feel free to contact us at any time with comments or questions.

Sincerely,

Andrew R. Reitnauer MSFE, CLPE, CLE, CSLE, CSCSA, CPO , F.F.S.
President, New York Division of the International Association for Identification