# SENA Animal Rescue Privacy Policy

At SENA Animal Rescue a 501(c) 3 organization, we value the support of our members, donors and customers and others who support us by visiting our website. Protecting your personal information is our top priority. This statement of privacy applies to all users of the SENA Animal Rescue website: www.senarescue.org and all other websites developed by SENA Animal Rescue now or in the future.

## **Collection and Use of your Personal Information**

When you visit our website information about your computer hardware and software may be automatically collected. This information can include your IP address, browser type, operating system, domain name, access times, various pages you visited while on our site and referring website addresses. This information is used for demographic information, analyzing trends, to maintain quality of our website and to provide general statistics regarding our website and its various pages.

SENA Animal Rescue collects personally identifiable information that is voluntary provided by you upon joining our mailing list, making a donation, registering for an event, purchasing from our online store, joining our news letter, blog, Facebook or Twitter page. The type of information may include: your name, telephone number, and email address and mailing or shipping address. Credit card number and billing and shipping information are collected by third party payment processing companies. The use of your identifiable personal information is limited to the objectives for which it was collected.

### **No Sharing of Personal Information**

SENA Animal Rescue is the sole owner of the information collected on our site. We will never sell or share or lease your information with other organizations under any circumstances.

#### Links to Other Sites

SENA Animal Rescue website contains links to other sites not owned by SENA Animal Rescue, we encourage you to review the privacy statements of each third party sites so that you can understand how these websites collect, use and share your information. SENA Animal Rescue is not liable for information you share with others sites.

#### **Orders**

When you purchase a product, service and tickets or donate, in order to process your payment we use third party payment processing companies. These service provider companies/ agents do not retain, share, store or use your information for any other purpose.

You must provide contact information such as name, email and shipping address and financial information such as credit card number, expiration date and billing

information. Third party companies use this information for billing purposes and for payment processing.

SENA Animal Rescue may share data with trusted partners to help send you email postal mail or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to SENA Animal Rescue, and are required to maintain the confidentiality of your information.

## **Security of Your Personal Information**

You can shop or donate at <a href="http://www.senarescue.org">http://www.senarescue.org</a> with confidence. We have partnered with <a href="https://www.senarescue.org">Authorize.Net</a> a leading payment gateway since 1996, to accept credit cards and electronic check payments safely and securely for our supporters.

The Authorize.Net Payment Gateway manages the complex routing of sensitive customer information through the electronic check and credit card processing networks. See an <u>online payments diagram</u> to see how it works.

The company adheres to strict industry standards for payment processing, including:

- 128-bit Secure Sockets Layer (SSL) technology for secure Internet Protocol (IP) transactions.
- Industry leading encryption hardware and software methods and security protocols to protect customer information.
- Compliance with the Payment Card Industry Data Security Standard (PCI DSS).

For additional information regarding the privacy of your sensitive cardholder data, please read the <u>Authorize.Net Privacy Policy</u>

<u>http://www.senarescue</u> is registered with the Authorize.Net Verified Merchant Seal program.

### Advertising/Newsletters/Updates

We will occasionally send you information via email (using your name and email address) on special events, tickets, signup information, special retail offers and success stories regarding our mission, pleas for help or requests for donations.

If you do not wish to receive SENA Animal Rescue Emails or updates please follow our opt-out option below to unsubscribe.

# Removing Your Name From Our Mailing List - Opt-out Option

Out of respect for your privacy, SENA Animal Rescue presents the option to opt-out.

If you no longer wish to receive our newsletter or promotions and events, please:

Email your request to:

support@senarescue.org

Subject: Opt-out

Or mail letter to our address:

SENA Animal Rescue Opt-Out 9728 Marilla Dr. #211 Lakeside CA, 92040

Please provide the following information in your letter or email:

- 1. Your full name
- 2. Mailing address (including City, State and Zip code)
- 3. Indication that you do not wish to receive emails from SENA Animal Rescue
- 4. Or indicate that you do not wish to receive any mail from SENA Animal Rescue.
- 5. Or indicate that you do not wish to receive any mail or email from SENA Animal Rescue.

## Legal Disclaimer:

We reserve the right to disclose your personally identifiable information with out notice, only if required to do so by law and when we believe that the disclosure is necessary to protect our rights or property of SENA Animal Rescue, and/or to comply with judicial proceeding, court order or legal process served on SENA Animal Rescue or the website, and act under exigent circumstances to protect the personal safety of users of SENA Animal Rescue, or the public.

#### Use of Cookies

A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies are to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned for a specific page. For example, if you personalize SENA Animal Rescue pages, or register with our site or services, a cookie helps SENA Animal Rescue website to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses

on so on. When you return to the same website the information you previously provided can be retrieved, so you can easily use the website features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can easily modify your browser setting to decline cookies if you prefer. We do not link the information we store in cookies to any personally identifiable information you submit while on our site.

## **Children Under Thirteen**

SENA Animal Rescue does not knowingly collect personally identifiable information from children. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## **Changes to this Privacy Statement**

We reserve the right to modify and update this privacy statement at any time, so please review it frequently.

### **Contacting Us**

If you have comments or questions about our donor privacy policy, please email us at <a href="mailto:support@senarescue.org">support@senarescue.org</a> or call us at 858-408-5658.