Paris Ballet & Dance

Director Jean-Hugues Feray

PROGRAM ADVERTISING CONTRACT

861 Jupiter Park Drive, Suite F • Jupiter, FL 33458 • (561) 308-8377
www.parisballetdance.com

BUSINESS ADS

Advertise to your target audience!

FRONT INSIDE COVER (SOLD), BACK INSIDE COVER, BACK OUTSIDE COVER: 5" w x 8" h
$125.00

FULL PAGE: 5" w x 8" h
$80.00

HALF PAGE HORIZONTAL:
5" w x 3.88" h
$45.00

QUARTER PAGE VERTICAL:
2.37" w x 3.88" h
$35.00

FAMILY ADS:

Congratulate your child. Let him or her know you support them.

FRONT INSIDE COVER (SOLD), BACK INSIDE COVER, BACK OUTSIDE COVER: 5" w x 8" h
$100.00

FULL PAGE: 5" w x 8" h
$70.00

HALF PAGE HORIZONTAL: 5" w x 3.88" h
$39.00

QUARTER PAGE VERTICAL: 2.37" w x 3.88" h
$29.00

ALL ADS

Full Page, Half Page and Quarter Page Ads are black and white.

AD SPECIFICATIONS

1/2 Page Horizontal: 4.875" W x 3.714" H
Full Page: 4.875" W x 7.875" H

All ads are in black and white.

Front Inside, Back Inside and Back Cover Business Ads may be in color -- First come, first served basis.

All payments, including design fees MUST be paid in full at the time of ad submission.

Pay by Visa, MasterCard, Check or Cash.
Make Checks payable to **Paris Ballet and Dance**.

NEED HELP?

Our Design Team can help create a wonderful ad for just $30.00. (Regular Design Fee is $100.00)

Quality IS important. If you are having your ad created, make sure you start out with a photograph that is ORIGINALLY 300 dpi.

All camera-ready ads must be submitted in the **correct size**, in a pdf format and in high resolution (300 dpi).

Submitting a business card is **NOT** camera ready art.
A business card is NOT the correct size!

Cover ads are on a first come, first served basis starting with the front inside cover.

Business ads will start at the beginning of the second half of the program. Family ads will follow.

Students are NOT to appear in dance clothes, costumes or dance poses for these ads.

ONE photo is allowed.

If our design team is creating a memorable ad, please include 300 dpi picture on a disk and all information.

The FEWEST number of well-chosen words is the most effective.

Less IS more!

Following directions in this document is very important.

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READ THIS CAREFULLY !

WE CAN ALSO CREATE YOUR AD. Use the bottom of this page.

Ads are in black and white.

Front Inside, Back Inside Cover and Back Cover Business Ad may be in color.

Ad size specification and photo quality are VERY important. Make sure your ad is the exact size in in the correct format as specified in this document.

If any adjustment has to be made because of incorrect ad sizes or for picture quality – the design fee will apply!

Ads must be submitted as a 300dpi pdf.

A business card is NOT camera ready nor is it the correct size. If a business card is submitted as artwork, the design fee will apply!

You may include an original HIGH QUALITY photo -- at least 300dpi -- on a disk WITH signed agreement, this page AND design fee. (Photos can NOT be converted from anything less than 300dpi).

Students should NOT appear in dance clothes, costumes or dance poses for these ads.

Cover ads are on a first come, first served basis -- starting in order with the front inside cover.

Business Ads will appear towards the beginning of the second section of the Program Guide.

Family Ads can include pictures not only of just your child, but your family members and pet, as well.

Half Page Family Ads can have a maximum of 30 words and ONE picture.

Full Page Ads may have up to three pictures, but one really good photograph is best!

Family Ads will appear towards the back half of the Program Guide, following Business Ads.

If the Design Team is creating or "adjusting" an ad, do NOT submit an ad without the design fee. Design fee absolutely MUST be included with original payment.

Please note: If a business is mentioned in a Family Ad – the ad becomes a Business Ad and the Business Rate applies.

Paris Ballet and Dance reserves the right to refuse any advertisement submission, for any reason.

HELP US CREATE YOUR AD HERE!	Here is where you – PRINT CLEARLY – what you want to say in your ad! Remember: Less can make more of a memorable impact – simple is better.

The Design Team will create a memorable and unique Ad for you. If there are any questions, the Design Team will call you. Make sure you include all contact information on the Agreement Form. Do not hand in any forms incomplete OR without FULL payment. There is a $30.00 Design Fee for both Business and Family Ads. This includes one proof. Any additions or changes after the first proof will be charged accordingly, starting at $30.00 for the first hour, and so on. There are no refunds. Paris Ballet and Dance reserves the right to refuse any advertisement.

YOUR SIGNATURE FOR THIS PAGE: _____

I understand and signed this page. You will ALSO sign the next page!

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ORDER AND CONTACT INFORMATION

OFFICE TO POST DATE RECEIVED: __ / __ / __

PRINT AND COMPLETE ALL INFORMATION

PRINT NAME	
PRINT ADDRESS AND APT. #	
PRINT CITY, STATE & ZIP CODE	
DAY TELEPHONE	
NIGHT TELEPHONE	
PRINT EMAIL	

BUSINESS INFORMATION

PRINT BUSINESS NAME (if applicable)	
PRINT BUSINESS ADDRESS AND SUITE	
PRINT CITY, STATE & ZIP CODE	
TELEPHONE	
PRINT EMAIL	
PRINT WEB ADDRESS	

FILL IN YOUR ORDER HERE

DESCRIPTION OF ORDER		AMOUNT
Design Fee (If applicable)		$ 30.00
TOTAL TO BE PAID IN FULL		$

☐ I am paying by Check # _____ ☐ I am paying by Cash ☐ I am paying by VISA or Mastercard

VISA/Master Card _____ Expiration _____ Security Code _____

TOTAL AMOUNT PAID = $ _____ CARDHOLDER SIGNATURE: _____

ALL ORDERS MUST BE COMPLETELY FILLED OUT AND SIGNED. DO NOT FORGET *ALL* FEES!

All advertisement and design fees must be pre-paid and accompany this agreement.
There are no refunds. Paris Ballet and Dance reserves the right to refuse any advertisement.