

**Sponsorship Inquires**  
**Contact: Jeff Jacquart**  
**Phone: 702-586-1657**  
**E-mail: [lvdgc@cox.net](mailto:lvdgc@cox.net)**



## 2018 Las Vegas Challenge Disc Golf Tournament

Dear Interested Disc Golf Sponsor,

Innova Champion Discs and the Las Vegas Challenge (LVC) Disc Golf team, in association with the numerous partners listed to the right, are honored to present the 19<sup>th</sup> annual LVC (previously known as the GCC) disc golf tournament. The event, one of the richest and largest in the world, will be held over four days, from **February 22 - 25, 2018**, at the scenic Wild Horse Golf Course located in Henderson, Nevada. A player's meeting, with attendees expected to exceed 500 participants, will occur the **evening of February 21<sup>st</sup>** at the Henderson Events Plaza Amphitheatre, located in downtown Henderson.

Three uniquely designed disc golf courses have been constructed on the Wild Horse property where participants will have three days to earn their way into the Sunday finals. The top 40% of each field advances to the finals, with plans to have the top card aired live. 570 players are expected to participate in the event, with 85% traveling from out-of-state. Last year, participants represented 42 states (with ~100 from California alone), Canada, Germany, Finland, Netherlands, and Australia. The facility has also been reserved for practice play on **February 20 - 21, 2018**.

Disc golf is played much like ball golf, but with a Frisbee® like disc. The sport was formalized in the 1970's, with the "hole" typically being an elevated metal basket apparatus with hanging chains which help entrap the flying disc. Over 100,000 members make up the membership-based Professional Disc Golf Association, the governing body for the sport. Thousands of permanent disc golf courses can be found all across the globe, with Sunset Park housing one of the oldest courses in the United States (established in 1978).

For the Southern Nevada community, a group of volunteers known as the Las Vegas Disc Golf Club (LVDGC) has hosted numerous tournament and league events since the early 1990s. Over 16,000 players have participated in LVDGC events over the last 9 years alone. LVC and LVDGC team members receive no monetary payment for their services, and truly do volunteer their own time, energy, and financial resources to raising awareness of the sport through education, developing and maintaining courses, and hosting organized events.

Since the inaugural LVC in 2000, \$16,000 has been donated from the tournament to support various non-profit causes. The 2018 event will continue this achievement, and support groups such as St. Jude, Throw Pink, the Clark County School District, the Boy Scouts of America, and the Girl Scouts of America with fundraising activities and information booths.

In order for the LVC to be successful and to ensure the hundreds of traveling players enjoy the Las Vegas valley, community support is needed. Event sponsorships have included cash, show tickets, tours, specialized company-brand prizes, food and soft drinks, clothing, outdoor gear, coupons for restaurants and taverns, and energy bars. The following page lists sponsorship opportunities for the LVC, but any creative idea is welcomed!

Thank you for your time and consideration in being a sponsor of the 2018 Las Vegas Challenge disc golf tournament, presented by Innova Champion Discs. If you have any questions or concerns, please contact the General Tournament Director at 702-586-1657 or at [lvdgc@cox.net](mailto:lvdgc@cox.net).



## **SCHEDULE OF EVENTS (DRAFT)**

### ***Today through Sunday, February 18, 2018***

Sunrise to half-an-hour after Sunrise – “Morning Course” (23 holes) available to play via tee time/\$10 fee.

After 3:00 PM – “Afternoon Course” (23 holes) available to play via tee time/\$10 fee.

### ***Monday, January 22, 2018***

Last day to receive a guaranteed 100% refund.

### ***Wednesday, February 7, 2018***

Last day to receive a guaranteed 50% refund, unless spot filled then 100% refunded.

### ***Monday, February 19, 2018***

Sunrise to half-an-hour after Sunrise – Last day for “Morning Course” (23 holes) available to play via tee time/\$10 fee.

After 3:00 PM – Last day for “Afternoon Course” (23 holes) available to play via tee time/\$10 fee. Priority given to NT players

**2:00 PM - Staff set-up of three LVC courses AFTER ball golfers play through hole.**

### ***Tuesday, February 20, 2018***

7:00 AM to 5:00 PM – Courses open to play for free to LVC registrants ONLY. Wrist band required.

Carts available at \$10 per player (while supplies last).

9:00 AM to 5:00 PM - Check-in available. (Not required until Thursday, at least 2 hours before your tee time.)

### ***Wednesday, February 21, 2018***

7:00 AM to 5:00 PM – Courses open to play for free to LVC registrants ONLY. Wrist band required.

Carts available at \$10 per player (while supplies last).

9:00 AM to 5:00 PM - Check-in available. (Not required until Thursday, at least 2 hours before your tee time.)

9:00 AM to 3:00 PM – St. Jude Distance Competition. (Top 2 per division compete in Saturday night finals.)

3:00 PM – Player’s Clinic by the Touring Pros.

7:00 PM – Player’s Meeting at Henderson Events Plaza Amphitheatre, located in downtown Henderson.

(200 South Water Street, Henderson, NV 89015.) More to come, but expect to coordinate discounts at various local pubs & restaurants along Water Street (Henderson’s main street). Ring-of-Fires in the Plaza as well!

### ***Thursday, February 22, 2018***

**Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM – Course Innova tee times begin for MA60, MA50, MA40, FA50, FA40, FP60, FP50, FP40, MP60, MP50, MP40.

7:02 AM - Course TBD tee times begin for MA4, MA3, MA2, FA3, FA2, FA1, MA1.

7:04 AM - Course DiscGolfValues.com tee times begin for FPO, MPO.

9:00 AM to 3:00 PM – St. Jude Putting Competition. (Top 2 per division compete in Saturday night finals.)

≈4:30 PM – Ring-of-Fire.

### ***Friday, February 23, 2018***

**Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM – Course Innova tee times begin for FPO, MPO.

7:02 AM - Course TBD tee times begin for MA60, MA50, MA40, FA50, FA40, FP60, FP50, FP40, MP60, MP50, MP40.

7:04 AM - Course DiscGolfValues.com tee times begin for MA4, MA3, MA2, FA3, FA2, FA1, MA1.

9:00 AM to 3:00 PM – St. Jude Putting Competition. (Top 2 per division compete in Saturday night finals.)

≈4:30 PM – Ring-of-Fire.

### ***Saturday, February 24, 2018***

**Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM – Course Innova tee times begin for JRs (1<sup>st</sup> round), MA4, MA3, MA2, FA3, FA2, FA1, MA1.

7:02 AM - Course TBD tee times begin for FPO, MPO.

7:04 AM - Course DGV begin for MA60, MA50, MA40, FA50, FA40, FP60, FP50, FP40, MP60, MP50, MP40, JRs (2<sup>nd</sup> round).

9:00 AM to 3:00 PM – St. Jude Putting Competition. (Top 2 per division compete in Saturday night finals.)

12:00 PM to 7:00 PM – Fly Mart

5:00 PM to 9:00 PM – On-site Player’s Party. (Distance Finals, Putting Finals, Appreciation Awards, Raffle, Pyramid of Baskets)

### ***Sunday, February 25, 2018***

**Courses closed ENTIRE DAY, even after all rounds completed.** Walking of courses permitted.

7:00 AM – Course Innova tee times begin for 40% of FP60, FP50, FP40, FPO, MP60, MP50, MP40, MPO.

7:02 AM - Course TBD tee times begin for JRS and 40% of MA60, MA50, MA40, MA1.

7:04 AM - Course DiscGolfValues.com tee times begin for 40% of MA4, MA3, MA2, FA3, FA2, FA50, FA40, FA1.

≈3:30 PM – Silent Auction Closes & Awarded, Award Ceremony, \$1,000 Skins Challenge.

## SPONSORSHIP OPPORTUNITIES

(note that differences between previous level are bolded)

1. **SILENT AUCTION/RAFFLE SPONSOR** (*Almost anything welcomed*) - Donor announced during raffle (Saturday night during Player's Party) or auction (Sunday afternoon during Award Ceremony).
2. **FLAG SPONSOR** (\$50 cash or \$75 in usable merchandise) – State/Country flag posted: Name/company listed in Program.
3. **TEE SIGN SPONSOR** (\$100 cash or \$150 in usable merchandise) - Naming rights for one (1) of 54 holes: One (1) 18" x 24" colored tee sign, name/company listed in Program, logo included in Program, and one (1) limited LVC Gold disc.
5. **RING-OF-FIRE SPONSOR** (\$250 cash or \$350 in usable merchandise) - Naming rights for one (1) of many ring-of-fire activities: Three (3) colored tee signs (one per course), listed in Program, logo in Program, half-page ad (4½" x 3") in Program, and three (3) limited LVC discs.
6. **FLY MART SPONSOR** (\$500 cash, open to all disc golf manufacturers) - Three (3) colored tee signs (one per course), listed in Program, logo in Program, full-page ad (4½" x 6") in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central during FLY MART ONLY (Saturday, from Noon to Close of Player's Party), non-Innova disc golf manufacturer signage limited to vending booth only.
7. **MINI-EVENT SPONSOR** (\$500 cash or \$650 in usable merchandise, closed to non-Innova disc golf manufacturers) - Naming rights for one (1) of many mini-event activities (such as accuracy, 9-hole mini course, double disc court, putting contest, driving contest, etc.): Three (3) colored tee signs (one per course), listed in Program, logo in Program, full-page ad (4½" x 6") in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central (good for six (6) days, including the two (2) warm-up days, and disc golf merchandise limited to Innova products only, (excluding Fly Mart times), permitted to display banners/signage near mini-event activities, logo included on individual scorecards, and business material (if provided) included in individual player packages (600 items needed).
8. **PRACTICE AREA SPONSOR** (\$1,000 cash or \$1,250 in usable merchandise, closed to non-Innova disc golf manufacturers) - Shared naming rights for large practice/warm-up area: Six (6) colored tee signs (two per course), listed in Program, logo in Program, two (2) full-page ads (4 ½" x 6") in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central and additional booth/tent permitted near practice area (good for six (6) days, including warm-up days, and disc golf merchandise limited to Innova products only, excluding Fly Mart times), permitted to display banners/signage near practice area, logo included on individual scorecards, business material (if provided) included in player packages (600 items needed), logo included on tournament shirt (if sponsorship received by 12/31/17).
9. **PLAYER'S PARTY SPONSOR** (\$1,500 cash or \$2,000 in usable merchandise/beverage, closed to non-Innova disc golf manufacturers) - Shared naming rights as Player's Party sponsor: Six (6) colored tee signs, listed in Program, logo in Program, three (3) full-page ads in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central and additional booth/tent permitted near practice area (good for six (6) days, including warm-up days, and disc golf merchandise limited to Innova products only, excluding Fly Mart times), permitted to display banners/signage near practice area, near beverage areas and main entries into building, logo included on individual scorecards, business material (if provided) included in player packages (600 items needed), logo included on tournament shirt (if sponsorship received by 12/31/17), logo printed on three hundred (300) mini marker discs and provided to amateur participants (if sponsorship received by 01/19/18).
10. **FINALIST BBQ SPONSOR** (\$2,000 cash or \$2,500 in usable merchandise/food, closed non-Innova disc golf manufacturers) - Shared naming rights as Sunday Finalists BBQ sponsor: Six (6) colored tee signs, listed in Program, logo in Program, four (4) full-page ads in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central and near practice area and third booth/tent permitted near BBQ area (good for six (6) days, including warm-up days, and disc golf merchandise limited to Innova products only, excluding Fly Mart times), permitted to display banners/signage near practice area, near beverage areas, main entries into building, and near key entry/exit points at facility, logo included on individual scorecards, business material included in player packages (600 items needed), logo included on tournament shirt (if sponsorship received by 12/31/17), logo printed on three hundred (300) mini marker discs and provided to amateur participants (if sponsorship received by 01/19/18).
11. **TRANSPORTATION SPONSOR** (\$2,500 cash or \$3,500 in merchandise, closed to non-Innova disc golf manufacturers) - Shared naming rights as Golf Cart sponsor: Six (6) colored tee signs, listed in Program, logo in Program, five (5) full-page ads in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central and near practice area and third booth/tent permitted near Golf Cart area (good for six (6) days, including warm-up days, and disc golf merchandise limited to Innova products only, excluding Fly Mart times), permitted to display banners/signage near practice area, near beverage areas, main entries into building, near key entry/exit points at facility and on golf carts, logo included on individual scorecards, business material (if provided) included in player packages (600 items needed), logo included on tournament shirt (if sponsorship received by 12/31/17), logo printed on three hundred (300) mini marker discs and provided to amateur participants (if sponsorship received by 01/19/18).



**12. COURSE SPONSOR (\$5,000 cash or \$7,000 in usable merchandise [or largest two sponsorships], closed to non-Innova disc golf manufacturers)** - Naming rights for **one (1) of three (3) courses** (note that the championship course has been already reserved by Innova Champion Discs): Six (5) colored tee signs, listed in Program, logo in Program, **six (6) full-page ads** in Program, five (5) limited LVC discs, vending booth permitted at Tournament Central and near practice area and third booth/tent permitted at **Course Starting area** (good for six (6) days, including warm-up days, and disc golf merchandise limited to Innova products only, excluding Fly Mart times), permitted to display banners/signage near practice area, near beverage areas, main entries into building, near key entry/exit points at facility, and **throughout assigned course**, logo included on individual scorecards, business material (if provided) included in player packages (600 items needed), logo included in sponsorship letter (updated as sponsorships received), logo included on tournament shirt (if sponsorship received by 12/31/17), **logo printed on three hundred (300) discs and provided to amateur participants (if sponsorship received by 01/12/18).**

### Overall Facility Perspective



### Tournament Central Detail

