

Jerilynn Thrailkill



Date of Hire: January 2013

Jerilynn comes to us as assistant buyer at The Sports Authority in the hard lines categories. She earned a Bachelor's degree in psychology and is well versed in retail operations in the sporting goods industry with over ten years experience. Her background level offers our group a person who can assist our sales force with seasonal ad planning, reporting, forecasting, and plan-o-gram creation.