



BCA Innovative Product of the Year Program Registration Form

Congratulations! Entering your products into the BCA Innovative Product of the Year Program is the first step in getting the recognition you deserve! Please fill out this form completely and return to show management at the email/address below.

The cost to be a part of this program is \$99 and you can enter up to four products for this one low price. Fill out the information below and we will do the rest.

Entry Deadline: June 15, 2017

Product 1:

Product Name: _____

(To qualify, product entries MUST NOT have been sold or marketed in the trade before the July 2016 BCA Expo)

Is this product being sold and distributed to the industry? _____ **Suggested Retail Price:** _____

(To qualify, entries must be in production and available for sale/shipment by the BCA Expo 2017)

Product description: (Keep in mind the focus of the program is on Innovation, Quality and Value to the industry and consumer. The description should emphasize these features.)

*Please submit a photo of your entry as well as any other pertinent information. You can submit a hard copy of this to the address below or send it electronically to rob@bca-pool.com)

Product 2:

Product Name: _____

(To qualify, product entries MUST NOT have been sold or marketed in the trade before the July 2016 BCA Expo)

Is this product being sold and distributed to the industry? _____ **Suggested Retail Price:** _____

(To qualify, entries must be in production and available for sale/shipment by the BCA Expo 2017)_

Product description: (Keep in mind the focus of the program is on Innovation, Quality and Value to the industry and consumer. The description should emphasize these features.)

*Please submit a photo of your entry as well as any other pertinent information. You can submit a hard copy of this to the address below or send it electronically to rob@bca-pool.com)

Product 3:

Product Name: _____

(To qualify, product entries MUST NOT have been sold or marketed in the trade before the July 2016 BCA Expo)

Is this product being sold and distributed to the industry? _____ **Suggested Retail Price:** _____

(To qualify, entries must be in production and available for sale/shipment by the BCA Expo 2017)

Product description: (Keep in mind the focus of the program is on Innovation, Quality and Value to the industry and consumer. The description should emphasize these features.)

*Please submit a photo of your entry as well as any other pertinent information. You can submit a hard copy of this to the address below or send it electronically to rob@bca-pool.com)

Product 4:

Product Name: _____

(To qualify, product entries MUST NOT have been sold or marketed in the trade before the July 2016 BCA Expo)

Is this product being sold and distributed to the industry? _____ **Suggested Retail Price:** _____

(To qualify, entries must be in production and available for sale/shipment by the BCA Expo 2017)

Product description: (Keep in mind the focus of the program is on Innovation, Quality and Value to the industry and consumer. The description should emphasize these features.)

*Please submit a photo of your entry as well as any other pertinent information. You can submit a hard copy of for to the address below or send it electronically to rob@bca-pool.com)

Payment Info (Checks should be made payable to BCA Expo):

CONTACT NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

E-MAIL _____

Total to be charged: _____ \$99 _____

Visa MasterCard AMEX

CARD # _____

EXP. DATE _____ SECURITY CODE _____

CARDHOLDER NAME _____

CARDHOLDER SIGNATURE _____

MAIL OR FAX FORM TO: BCA EXPO MANAGEMENT

10070 W. 190th Place, Mokena, IL 60448
Phone 708.226.1300 Fax 708.226.1310