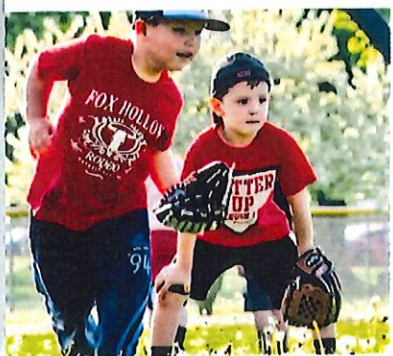




VOTE FOR HEALTHY LIVES, COMMUNITIES & MINDS

Vote for the Clinton County Joint Recreation District Levy to ensure access to parks and recreational opportunities.



STATE OF OUR HEALTH

- 4 out of 5 Clinton County residents are below the national average in their level of physical activity.
- Seniors must take their daily walks in big box stores.
- Families have no place to gather for recreational activities during bad weather.
- Our kids aren't learning how to swim.
- Of Ohio's 88 counties, Clinton is in the bottom half, ranked 57th in health outcomes.



THE JOINT RECREATION DISTRICT LEVY & ITS COST

- In July 2019, the Clinton County Joint Recreation District (District) was established to create parks and recreational opportunities within a 10 minute walk or drive of every County resident.
- The District is requesting 3 mills over 30 years to improve, develop and maintain various parks and wellness projects in the county municipalities and townships including a county recreation and wellness center.
- The District Levy will cost a home owner less than \$8.75 per month per \$100k in property value.

HOW YOU BENEFIT

- Improves access to parks and recreational opportunities.
- Increases levels of physical activity and well-being.
- Builds community and personal relationships.
- Enables villages and townships to create and maintain local parks and recreational facilities in partnership with the District.
- Creates indoor recreational facilities for families, kids, teens and seniors to enjoy especially during cold or inclement weather.
- Retains and attracts employers with improved community amenities.

Improve the health of our citizens and vote for the Joint Recreation District Levy.

Show your support, text "Vote4" to 88000.



For more detailed information, visit www.voteforjointrecdistrict.com

Paid for by Clinton County Parks and Rec PAC



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VOTE FOR Clinton County Parks & Recreation District Levy



Clinton County Parks and Recreation PAC



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State of Our Parks & Recreational Amenities

1. Residents currently do not live within a reasonable traveling distance to a public park or recreational facility.
2. Grave disparity in the sharing of costs for park & recreation services county-wide.
3. Meaning most communities lack even the basics in park & recreational amenities, social and community gathering spaces.



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2

State of Our Health

1. Of Ohio's 88 counties, Clinton County is in the bottom half, ranked **57th in health outcomes**.
2. The State of Ohio is ranked 40th out of 50 states in terms of good health.
3. This means Clinton County residents are in the **bottom 7%** of the US population in terms of health.

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Solution: Create & Fund CCJRD

1. Clinton County Joint Recreation District established 7/2019
2. Goal: create parks & recreational opportunities within a 10 minute walk or drive of every County resident
3. Funding via 3-mill County Levy for 30 year period
4. = **\$8.75/month** per \$100k in property value

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2

Use of Funds Generated

1. 3-mill levy generates approximately \$2,995,000 per year
2. ~60% for capital improvements/amenities county-wide
3. ~40% towards operations, maintenance & capital replacement county-wide

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Community Benefits

1. Improves access to parks & recreation
2. Increases levels of physical activity & well-being
3. Builds community & personal relationships
4. Enables municipalities & townships to create & maintain parks & recreational opportunities with CCJRD
5. Retains & attracts employers
6. Creates indoor recreation facility for families, kids, teens, adults & seniors

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Economic Benefits

1. Research has shown a positive correlation between property value and proximity to parks & recreational amenities.
2. Companies often locate in communities offering recreational amenities as a means of attracting & retaining workers.
3. Recreational amenities decrease medical costs by encouraging exercise.

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Clinton County Wellness Center

1. Centrally located ~50,000 sq. ft. facility offering:
 - 3 pools: competition lap, warm water therapy pool & an ADA-compliant, zero-entry recreational pool for young children & families
 - Indoor walk/run track
 - Gymnasium
 - Basketball Court
 - Fitness amenities
 - Community gathering spaces
 - Demonstration kitchen



Clinton County Parks and Recreation PAC



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How You Can Support the Levy

1. Text **Vote4** to 88000
2. Vote early:
 - October 8 – first day of early voting from 8am - 5pm
 - October 28 – extended hours for early voting available 8am - 7pm
 - November 2 – Saturday early voting from 8am – 4pm
 - November 3 – Sunday early voting from 1 – 5pm
 - November 4 – Monday early voting 8am – 2pm
3. November 5 – Election Day

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Additional Information

- www.voteforjointrecdistrict.com
- www.facebook.com/voteforccjrd

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Clinton County Joint Recreation District Levy *Frequently Asked Questions*

Background

1. How did this project come about?

Approximately 2 ½ - 3 years ago several citizens of Clinton County expressed interest in improving the state of the County's parks and recreational opportunities. This ultimately resulted in a planning study to help the County as a whole better understand the integral role that parks and open space play in communities. The primary findings were that a) many residents currently do not live within a reasonable traveling distance to a recreational opportunity and b) there is also a grave disparity in the funding of recreational opportunities as only two communities currently have independent budgets to fund such opportunities. Key recommendations of the 2016 Clinton County Parks and Open Space Plan were to create a Joint Recreation District for the County to improve access/proximity to parks and to equitably and sustainably fund them.

In addition the Clinton County Planning Department and concerned citizens proposed constructing a community wellness center in Clinton County. A Recreation & Wellness Center Feasibility Study was completed in 2019 and concluded that there was a clear need and a promising opportunity to move forward with the facility under the guidance of a Steering Committee.

Organizations

2. What is the Clinton County Joint Recreation District (CCJRD)?

The Clinton County Joint Recreation District (CCJRD) was established in July 2019 and tasked with developing a specific strategy for parks and recreational development reflective of the community's needs and desires. A county-wide expansion of great parks and successful, indoor recreational facilities will contribute to our quality of life in Clinton County. A comprehensive and well-planned recreational system intends to:

- Serve the needs of all Clinton County citizens
- Enhance the well-being and pride of our communities
- Create a sense of place for all
- Offer a variety of opportunities for both active and passive forms of recreation and cultural activities
- Develop amenities that retain current and attract future employers

The CCJRD is committed to continuously improving the County's physical, social and economic environments by expanding community resources that enable people to mutually support one another in living healthier and happier lives.

3. What is the CCJRD's mission and vision?

Mission: As a convener of community resources, the CCJRD will facilitate and promote healthy lives, healthy minds and a healthy community through the development of quality recreational facilities and wellness programs.

Vision: Our vision is that all residents of Clinton County have appropriate access and proximity to parks and recreational opportunities through a network of county-wide partnerships and initiatives that foster a healthy and thriving community.



4. Who are the Board of Trustees for the CCJRD?

A total of 7 individuals were appointed to an all-volunteer Board to represent the diverse interests of the County (3 by the Clinton County Commissioners, 3 by the City of Wilmington, and 1 by the Village of Blanchester). These individuals are:

- Jermaine Isaac, Wilmington - Superintendent of Parks & Recreation for the City of Wilmington
- Renee LaPine, Union Township/Wilmington – former CEO of EMSAR, Clinton County Port Authority Board of Directors
- Tom Lee, Blanchester – President of Blanchester Parks & Recreation Board
- Pamela McCoy, Green Township/New Vienna – farm owner, retired marketing professional, Wilmington College Board of Trustees
- Brad Reynolds, Wilmington - Executive Director/Administrator for Ohio Living Cape May
- Kyle Rudduck, Adams Township/Clinton-Massie – Managing Director, Constellation Wealth Advisors
- Taylor Stuckert, Wilmington – Executive Director, Clinton County Regional Planning Commission

5. Can the CCJRD Board expand to include representatives from other municipalities and townships?

Yes, the Board is able to expand to include additional representatives from the County municipalities and townships.

6. Does the CCRJD replace the Clinton County Parks District, Wilmington Parks and Rec, or Blanchester Parks?

No, the CCJRD will not replace any existing parks or recreation agencies nor their budgets.

7. Will the Clinton County Wellness Center compete with current local fitness businesses?

The CCRJD has no interest in developing facilities and amenities that put people out of business. The Steering Committee reached out to several of the local businesses during the feasibility study, and final development of a Clinton County Wellness Center will be done with additional community input, especially from these types of businesses. These business owners have all acknowledged that their businesses do not address the broad county-wide concerns that this Levy is designed to address.

8. What is the Clinton County Parks & Rec PAC?

This is the organization of interested County citizens (all volunteers) who support the mission and vision of the CCJRD and are running the Levy campaign. The PAC is co-chaired by Ron Rudduck and Bill Peelle with Nancy Rudduck serving as Treasurer.

Levy Details

9. What is the CCJRD Levy requesting?

The Levy is requesting 3 mills for a 30 year period to develop and maintain various parks and wellness projects in the County municipalities and townships including a County recreation and wellness center.

10. How much will this cost?

The Levy will cost a homeowner less than \$8.75 per month per \$100k in property value.



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11. How will this impact farmers?

Farmland is taxed according to Current Agricultural Use Value (CAUV) which allows farmland owners to have their parcels taxed according to its value in agriculture, rather than full market value.

12. How much will the Levy generate and how will the funds be used?

A 3-mill Levy in Clinton County generates approximately \$2,995,000 per year. Of this amount, it is projected that 60% of the annual funds would go towards capital improvements/amenities county-wide and 40% towards operations, maintenance and capital replacement.

13. If the Levy passes, when will taxes begin to be collected?

January 1, 2020.

14. Who decides how the funds are used?

The CCJRD Board of Trustees (as appointed in July 2019) will oversee the use of the funds after thoughtful consideration of the community's input and feedback.

15. Can other existing park systems, communities or organizations benefit from these funds?

The CCJRD will be developing a process by which municipalities, townships, existing park systems and eligible organizations can apply for funds to support local recreational projects.

16. Why a property tax and not other revenue sources?

The CCJRD considered every possible avenue for funding, including a lodging and a sales tax. Due to legal limitations regarding how both lodging and sales tax revenue can be used, the CCJRD determined that a property tax was the most feasible method by which to fund county-wide parks and recreational opportunities.

17. What about the Hospital Funds? Why aren't we using those?

Approximately \$10 million of the hospital funds have already been transferred to the Clinton County Foundation (CCF) which will offer grants to local non-profit organizations in support of their programs.

18. What are the potential economic benefits for the County?

Studies show that well-planned parks and recreation systems can serve as a catalyst for economic development. Access to parks and recreation facilities can increase property value, foster job creation and decrease medical costs.

- Homebuyers prefer homes close to parks and recreational opportunities. Research has shown a positive correlation between property value, and parks and recreational amenities.
- Companies often choose to locate in communities that offer recreational amenities as a means of attracting and retaining top-level workers.
- Recreational amenities decrease medical costs by encouraging exercise.

Benefits

19. How will Clinton County residents benefit if the Levy passes?

Clinton County residents will benefit in a variety of ways. Passage of the Levy will:

- Improve access to parks and recreational opportunities



- Increase levels of physical activity and well-being
- Build community and personal relationships
- Enable municipalities and townships to create and maintain local parks and recreational facilities in partnership with the CCJRD
- Create indoor recreational facilities for families, kids, teens, adults and seniors to enjoy especially during cold or inclement weather
- Retain and attract employers with improved community amenities

Parks and Recreation Opportunities

20. What parks and recreation opportunities currently exist in the municipalities and townships of Clinton County?

In 2016 the Clinton County Regional Planning Commission set out to document the current state of parks and open space amenities county-wide-- something which had not been done up to this point. Their findings are found in this report, *CLINTON COUNTY PARKS AND OPEN SPACE PLAN 2016*.

21. What park and recreation needs are there in Clinton County?

Unless one is traveling by automobile, many County residents currently do not live within a reasonable traveling distance to a public park. In addition to disparities in access and proximity to recreational opportunities, there is also a grave disparity in the sharing of costs for park and recreation services county-wide. There are only two communities in which residents regularly contribute to their parks system meaning most communities lack even the basics in park and recreational amenities, social and community gathering spaces, and other wellness opportunities. This Levy is intended to address those needs county-wide and provide parks and recreational amenities throughout the county.

22. Why do we need a Wellness Center?

Many towns and cities have found that in order to maintain a viable community, they need to provide a central location for its citizens and visitors to enjoy high quality fitness, education, aquatics, recreation and social opportunities. Such facilities serve as year-round central gathering places for community members of all ages and interests.

A new center provides opportunities for a plethora of positive benefits to community members. Some of these include: a "community hub" for **all County residents** and a cohesive sense of community where friends and family can meet; exercise, fitness and conditioning; fun and entertainment; learning and education; relaxation; healthy lifestyles; social benefits; group participation and multi-generational interaction.

The state of our health needs improvement:

- Of Ohio's 88 counties, Clinton County is in the bottom half, ranked 57th in health outcomes.
- The State of Ohio is ranked 40th out of 50 states in terms of good health.
- This means Clinton County residents are in the bottom 7% of the US population in terms of health.

A Wellness Center for all Clinton County residents has the potential to improve the state of our health.



23. Where will the Clinton County Wellness Center be located?

Because the Wellness Center is meant to serve all County residents, it will be located in Wilmington, which is centrally located and has the closest proximity to the maximum number of people in the County.

24. What would the Clinton County Wellness Center offer?

Based on public input we envision a ~50,000 sq. ft. facility that would include:

- Competition lap pool
- Warm water therapy pool
- An ADA-compliant, zero-entry recreational pool for young children and families
- Indoor walk/run track
- Gymnasium
- Basketball court
- Fitness amenities
- Community gathering spaces
- Demonstration kitchen

25. How realistic are the Clinton County Wellness Center renderings?

The renderings are conceptual at this stage. However, the concepts were designed by professionals to be appropriately sized and offer desired amenities for a county of our size.

26. What are the expected annual operation and maintenance costs?

Based on the concept put forth by the feasibility study, we anticipate annual operation, maintenance and capital replacement costs to be about \$150,000 per month.

27. Will there be transportation to the Clinton County Wellness Center?

Access is a key component to wellness in Clinton County and we recognize the need to ensure access. Clinton County recently received grant money to hire an individual responsible for developing an affordable county-wide public transportation system. For more information, read the [2019 - 2022 Coordinated Public Transit-Human Services Transportation Plan](#) prepared by the Clinton County Regional Planning Commission.

28. How long will it take to build the Clinton County Wellness Center, if the Levy is approved?

Approximately 2 years.

29. Will there be membership fees and if so how much will membership cost?

The CCJRD will be exploring modest membership fees that will help cover maintenance and operational costs yet be affordable for County residents. Non-county residents will likely be charged a premium.

30. How will the Clinton County Wellness Center be secured?

The Wellness Center will only be accessed by members and individuals who will be subject to the entry requirements typically found in a secure facility such as an entry key card.

31. Who is eligible to be a member?

Anyone can join the Clinton County Wellness Center, regardless of their county of residence.



32. Who will operate the Clinton County Wellness Center, will it be the YMCA?

The CCJRD will be responsible for selecting the most appropriate and qualified operator to manage the facility. There is no established relationship with the YMCA.

33. The Clinton County YMCA did not succeed. How is this different?

There were many "lessons learned" from the County's experience with the YMCA that have informed this initiative. First and foremost, the YMCA was founded exclusively on private funding and had key pledges fall through at critical times. The lack of private funding required the YMCA to open in debt and with no sustainable revenue source on which to operate. In addition, the facility itself was hemmed in, unable to expand or grow, and struggled with upkeep and maintenance, and an inability to meet the public's expectations in a facility.

This proposed initiative is so much more than the previous Clinton County YMCA. Firstly, it is far more comprehensive than one facility and includes support for operations, maintenance and capital replacement. The concept drawings show a vision for amenities that directly address many of the challenges with the previous YMCA. Most importantly, this initiative includes sustainable and reliable resources upon which to build.

34. Can municipalities and townships submit proposals for parks and recreational facilities they'd like to create in their communities?

Yes. The CCJRD will be creating a process by which proposals can be submitted, evaluated and funded.

35. Who is responsible for insurance / security / maintenance of the various facilities throughout the County?

The CCJRD, in partnerships with local jurisdictions, will be responsible for all aspects of the operation and maintenance of the various facilities throughout the County.

Additional Information

36. Is there a website I can access for more information?

Yes, go to www.voteforjointrecdistrict.com.

37. What about Facebook?

We have a Facebook page at www.facebook.com/voteforccjrd

38. How can I show my support?

You can show your support by texting **Vote4** to 88000. And be sure to vote **FOR** the CCJRD Levy on Election Day, November 5th, or better yet, during early voting.

39. When is early voting?

- October 8 – first day of early voting from 8am - 5pm
- October 28 – extended hours for early voting available 8am - 7pm
- November 2 – Saturday early voting from 8am – 4pm
- November 3 – Sunday early voting from 1 – 5pm
- November 4 – Monday early voting 8am – 2pm

40. Where do I go for early voting?

The Board of Elections, where early voting takes place, has a new location at 111 S. Nelson Ave., Suite 4, Wilmington, OH 45177 (the County Extension Office).