



HOSPICE
of the Highland Rim
FOUNDATION

A Charitable Organization Assisting Hospice Patients

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June 22, 2017

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Dear Friends of Hospice of the Highland Rim Foundation Inc.,

We cordially invite you to participate as a sponsor for our first annual Hospice of the Highland Rim Foundation's, 5K Memory Trail Run/Walk. It will begin at Tim's Ford State Park Recreation Center on Saturday, October 7, 2017 with registration beginning at 7:30 a.m. and the race/walk starting at 9:00 a.m.

Hospice of the Highland Rim Foundation's mission is to help hospice patients who are experiencing end-of-life hardship due to their illness. HHRF is a local charity that opened in January of 2009 to assist patients regardless of which hospice agency the patient chooses for end-of-life care. HHRF helps hospice patients and their family with food and utilities while on hospice services. *Your assistance will help to relieve financial stress and allow their loved ones to be home with them during this difficult time in their life.*

Hospice touches the lives of everyone in our community. In 2016, HHRF with the help from local supporters provided approximately \$67,000 in grants for Hospice Patients in Bedford, Cannon, Coffee, Franklin, Grundy, Lincoln and Moore County. *We are asking for your help today. Your sponsorship will go toward our fundraising goal of \$25,000 to help hospice patients in our local community while on hospice services for end-of-life care.*

We are asking you to share our 5K event application with your employees who would like to help their family, friends and neighbors while on hospice services. Finishing medals will be given to each competitor that crosses the finishing line and awards will be given for the top qualifiers for male and female participants. Everyone is invited to participate even if you have never had a loved one on hospice services.

Your sponsorship gift can be made as direct donation or in memory/honor of a loved one. A sponsor's sheet is provided below and an envelope has been enclosed for your gift.

Please remember, your contribution is, and always will be, critical to our success.

Sincerely,
-Jennifer A. Lazenby, Director



Hospice of the Highland Rim Foundation, Inc.

Charity Memory Trail Run/Walk at Tim's Ford State Park Recreation Hall

Saturday, October 7, 2017 at 7:30 A.M.

BUSINESS/CORPORATE SPONSORSHIP LEVELS

Gold Level Sponsor: \$3,000 (Please e-mail company logo in jpeg format)

- Company name on back of t-shirt
- Sponsorship Plaque
- Logo on banner display at race
- Verbal acknowledgement over PA system during the event
- *May speak AND set-up a table/tent at event*
- Company name/logo on event material including website, newspaper, radio, and Facebook
- Any marketing items you would like included in the gift bags given to all registered participants
- Five (5) individual entry tickets for the race plus one (1) family/team entry tickets with runners' bag for each

Silver Level Sponsor: \$1,500 (Please e-mail company logo in jpeg format)

- Company name on back of t-shirt
- Logo on banner display at race
- Verbal acknowledgement over PA system during the event
- Company name/logo on event material including website, newspaper, radio, and Facebook
- Any marketing items you would like included in the gift bags given to all registered participants
- Four (4) individual entry tickets for the race and runner's bag for each

Bronze Level Sponsor: \$500 (Please e-mail company logo in jpeg format)

- Company name on back of t-shirt
- Company logo on website
- Any marketing items you would like included in the gift bags given to all registered participants
- Three (3) individual entry tickets for the race and runner's bag for each

Finish Line Sponsor: \$250

- Company logo on website (Please e-mail company logo in jpeg format)
- Any marketing items you would like included in the gift bags given to all registered participants
- Two (2) individual entry tickets for the race and runners' bag for each

YES! I want to be a business/corporate sponsor to help hospice patients...

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

In Memory of: _____

In Honor of: _____

Name and address of individual to notify:

Name: _____

Address: _____

City, State, Zip: _____

**Please Make Your Sponsorship Check Payable To HHRF
Mail to: HHRF 110 E. Lauderdale St. Tullahoma, TN 37388**

For more information, contact us at 931-563-7439~ email at HHRF@lighttube.net ~ website www.hospiceofthehighlandrimfoundation.org.

Please respond with your sponsorship by Friday, September 8, 2017 to ensure all your information is included in event materials.

**Hospice of the Highland Rim Foundation, Inc. is a registered Section 501(c)(3) non-profit organization.
All donations to HHRF are tax deductible to the full extent allowed by law.**