



March 27, 2019

3:00 – 4:30 p.m.

Santa Ynez Valley Marriott • 555 McMurray Rd. • Buellton, CA 93427

MINUTES

Attendance: Mark Contois, Christine Cruse, Chris Donati, Alma Hernandez, Heidi Holly, Cheri Jasinski, joyce ellen lippman, Adrianna Rojas, DeAnn Rosenberry, Arcelia Sencion, Margaret Weiss, Kemba Lawrence, Angelina Rodriguez, Lisa Valencia Sherratt

Staff: Barbara Finch and Gloria Munoz

1. Welcome & Introductions

Barbara Finch opened the meeting and introductions were made. Barbara asked folks to get in groups of three and answer the following question: What is your definition of a life well lived?

2. Approve Minutes, January 23, 2019

Mark Contois motioned to approve the minutes from January 23, 2019 and Chris Donati seconded the motion. Arcelia Sencion abstained from voting; all others voted in favor and the minutes were approved.

3. Public Comment

Arcelia stated that beginning Summer of 2019, SSI recipients will now be eligible for CalFresh benefits. They have a Network of CalFresh outreach workers that are stationed at local Family Resource Center's as well as other community based organizations. Some of their staff is mobile and able to meet at more convenient locations.

Heidi Holly announced that the Friendship Center was awarded a grant for a intergenerational project in public schools to diminish ageism. They are excited to go into schools with older adults to talk about growing older. She passed around a list of schools that the foundation supports and asked folks let her know if they know anyone at the schools.

4. AAN Regional Coalition Report

- **SCAN proposal submitted for 2019**
- **Advocacy Day September 17, 2019**

Barbara stated that at the last meeting it was mentioned that the SCAN Foundation was supporting the California Collaborative in becoming a 501(c)(3). At that time it was not clear whether SCAN would be giving grants to Regional Coalitions. A request for proposals was circulated and AAN submitted an application with the Independent Living Resource Center, Inc. as the fiscal agent. The scope of work requires each coalition to be engaged in supporting the development of the state's Master Plan for Aging. It also requires participation in Regional Coalition calls and the annual Advocacy Day. This year, Advocacy Day at the Capitol will be September 17th. It is usually back-to-back with The SCAN Summit, which is a full day of workshops and education on issues related to older adults and people with disabilities. Funding from the SCAN Foundation can help pay for people to go to the Summit and Advocacy Day. If anyone is interested in going to Sacramento, please let us know.

Another objective for SCAN is to develop local "farm teams" to advocate for Long Term Services and Supports (LTSS). Santa Barbara farm team members include Supervisor Hartmann, Senator Hannah-Beth Jackson, Assembly Member Monique Limón and Jason Dominguez from the Santa Barbara City Council. She added that Supervisor Das Williams is also Co-Chair of the Adult & Aging Network. The scope of work is to engage these folks once or twice during the year and educate them about any issues, events or messaging that we are developing.

SCAN is also promoting an online interactive tool for assisting people who have both Medicare and Medi-Cal called *My Care, My Choice*. Regional Coalitions have been asked to identify trusted advisors for Dual Eligibles in our region and to organize a training for providers and consumers.

5. Update from Senator Jackson

Cheri Jasinski stated that last year, Senator Jackson introduced a Fall Prevention Bill that was supported by virtually everyone but was not funded by the Governor. Cheri added that the Senior Legislature also presented a Fall Prevention Bill so they will be merging the two together and resubmitting the Bill. Besides the fall prevention, which would be services, equipment and education, they will propose that construction standards include those things that will help prevent falls from the start. The bill calls for an "Aging Czar" appointed by the Governor to lead a 15-member task force that would work with stakeholders and state agencies to identify the policies and priorities necessary to prepare California for its growing aging population. The Bill is being well received. Feedback from the building industry will be sought.

Cheri shared that she wrote the first Strategic Plan for the retirement of the boomers in 2002-2003 but there was no action. They realized that just writing a Strategic Plan is not enough. Right now, there are about seven or eight departments in the State that deal with aging issues in one way or another. Senate Bill 228 sets out the following preliminary goals for the Master Plan:

- Expand access to coordinated, integrated systems of care
- Strengthen access to long-term services and supports
- Prepare families to plan and pay for long-term services and supports
- Support California's family caregivers
- Increase access to oral healthcare
- Develop affordable housing options
- Enhance access to transportation
- Develop a culturally-competent paraprofessional and professional workforce
- Prevent exploitation and abuse (financial or physical) of older adults
- Streamline state administrative structures to improve service delivery

Cheri stated that the Governor has not said he is supporting anything yet but he is favorable to the concept. If anyone would like to bring something forth and share with Cheri, please contact her. Joyce Ellen mentioned that they hope to see some development and both of their elder abuse coordinating councils have taken positions because they think that elder abuse prevention should be a central focus. Their Advisory Council is on board too. Mark added that their Department has issued, through their Director, letters of support on various new legislations meandering its way through, both on the professional development side, in terms of Adult Protective Services and then on the ongoing increase and furthering income and education to this population to the communities.

joyce ellen mentioned that the Legislation calls for the creation of an Advisory Council and that will be the first level of advocacy regarding who gets appointed to that advisory committee. It will be desirable to have local people who represent local entities. Cheri mentioned that joyce ellen is on the special Advisory group for the Senator and they also have a AAA person from Ventura. They are envisioning about fifteen people on the Advisory group. Barbara concluded by stating that this is part of the vision for the collaborative. They have statewide organizations that are meeting for calls and bringing speakers to talk about different things and then folks bring the information back to the smaller groups.

6. *Lives Well Lived*

- **Goals**
- **Marketing, messaging and outreach**
- **Enrichment activities**

Barbara stated that *Lives Well Lived* is a documentary film done by Sky Bergman, a filmmaker in San Luis Obispo. There will be multiple screenings of the film during the Lompoc Senior Expo on May 17th. There has also been discussion around having a community screening in South County. We do not have a set date or location for this yet but Sky would like to be a part of this event.

Barbara mentioned that one of the ideas that was put on the narrative with the SCAN Foundation was that they could use the screening of the film as a way to engage the community and the farm team. We have been in contact with Assembly Member Monique Limón's office to try to find out when she can be here so that she can attend the community screening. Barbara added that we have the resources to do multiple screenings of this film and she appreciates that Adrianna and joyce ellen have taken the organizational lead with the Lompoc events. It would be nice to have a team that can also help with events in other parts of the county.

In the past, the Adult & Aging Network (AAN) has talked about how to engage people from different generations to understand these issues. The film could be a way to get people interested in this topic. Barbara added that a screening was done in Sacramento and they had a panel afterwards to discuss the Master Plan for Aging. Since the SCAN Foundation helped coordinate this, Barbara reached out to them to ask about help with putting a panel together and they are willing to help. Sky also connected Barbara with a professor who did a panel after screening the film. On the panel, they had an elder AARP member, a student who lived with an older roommate and a university specialist on diversity was the moderator. The goal is to increase awareness and to engage with the community. It is an opportunity to honor the people that are attending the event and giving them an opportunity to share. If folks would like to have multiple screenings throughout the county, there will need to be teams at each location. Arcelia mentioned making sure that the language that is used is inclusive. Alma asked if it was possible to have an event solely in Spanish. Barbara would support anyone that would like to take the lead on this. Arcelia will look into the logistics of having a screening in Santa Ynez. The cost is \$500 for the screening, \$750 for Sky to be there and her travelling costs. There is money in the AAN budget that can support two or three screenings. In the interest of the farm team idea to engage around some policy issues, it would be appropriate to have it in a location where they can have a panel. Barbara has reached out to Hospice of Santa Barbara to possibly partner with them but has not heard back from them. It was suggested to have a showing during Nashville Nights, a benefit concert for the Solvang Friendship House. The Senior Expo is 9-12pm and they plan to do one screening at 10am and another at 11am. Barbara mentioned that there is also an opportunity on the website for people to share their stories. Some places have put a video booth where they are asked questions and their answers are recorded. Adrianna mentioned possibly ordering a backdrop with the agencies logos.

Adrianna stated that they have reserved Sky to speak at their 3rd Annual Caregiver Appreciation event on November 9th in Lompoc at the Hilton Garden Inn. They will show the trailer and Sky will be their guest speaker. The screening will be later in January or February. It will be a follow-up event to the Caregiver Appreciation. They will be inviting their caregiver attendees first and then marketing outside of that.

If anyone would like to take a lead on events, please let Barbara know.

7. Member Updates and Announcements

- **Adrianna Rojas** shared their pamphlet, "A Trip to the Emergency Room Caregiver Preparation." It is available online and they are working on getting it translated into Spanish.
- **Joyce Ellen Lippman** had the following announcements:
 - They are seeking candidates for Election to the California Senior Legislature. The Area Agency on Aging will elect the two Senior Assembly delegates at their meeting on Friday, June 14, 2019.
 - The Elder & Dependent Adult Abuse Prevention Council of Santa Barbara County will hold their annual training conference on Thursday, May 16, 2019 from 8:30am – 4:00 pm at the Carrillo Community Center. The cost is \$35 per person.
- **DeAnn Rosenberry** mentioned that they are looking for more clients. They serve seniors (60 and over), caregivers of seniors or any folks that have suffered a neurological disorder. The services are at no cost. They serve Santa Barbara, Santa Maria and Lompoc. If you have any questions, please contact DeAnn.
- **Mark Contois** shared that they are getting ready to meet a mandate for 2020 regarding an IHSS electronic timesheet system. He added that they are facing many issues with our population because there are people who are resistive to electronics or people who do not have them. He will send out an ask for ideas for outreach because they are putting together a marketing outreach group with their unions and department. There are about 3,479 recipients in Santa Barbara County and 2, 970+ providers. They started their campaign at 13%, the average for the state is 26% and they are now at 29%.

8. Adjourn – Next meeting May 22, 2019

The meeting adjourned at 4:32 p.m.

Respectfully submitted by Gloria Munoz