

21st Annual Iowa Farmers Market Workshop

9:00 a.m. to 4:00 p.m.

Saturday, February 2, 2019

Grace Lutheran Church @ 3010 52nd St. Des Moines, IA
(South of Merle Hay Mall on Urbandale Ave. - see map on website)

Come to the 21st Annual Farmers Market Workshop! Hosted by the Iowa Farmers Market Association, the workshop is for managers, growers, vendors and organizers. Anyone involved in farmers markets or those considering establishing one are welcome to attend!

Registration is only \$40 (through Jan. 21st) and includes lunch (locally sourced - gluten free upon request) and two breaks.

Workshop Presentations & Events:

Sessions include marketing strategies for social media and other websites; a market success and lessons learned panel; an in-depth look at the Farmers Market Coalition and available resources; discussion on cooking demos at markets; insurance options for markets and vendors; questions answered on scales, food sales, and licensing requirements; updates on state programs; and more!! **IDALS staff on hand to inspect & license your NTEP-certified scales** for a small fee! Join us for the 12:30 p.m. annual **IFMA Business Meeting**. Trade vendors and materials will be available along with IFMA merchandise for sale. Visit the [Workshop Agenda page](#) on the IFMA website for more details.

Registration: This year Workshop participants will have the option to register and pay online using a credit card by visiting the IFMA Eventbrite page! If you'd like to register and pay online please [click here to visit the IFMA Workshop Eventbrite page](#).

Visit the [Workshop link](#) on the IFMA website for valuable supplemental information, maps, agenda, menu and more.

There will be an **optional Farmers Market Nutrition Program certification class** offered from 4 pm to 5 pm following the workshop. Get your class taken early; you'll be ready for the markets!

Questions? Call Barb Ristau, Treasurer, at 641-456-4811 for more information.

Farm Bureau plastic bags available again on a per market basis. If interested, market contact please provide # of vendors & # of boxes requested. Only markets represented at the workshop can receive bags.

Pick up @ Iowa Retail Packaging, 10830 Hickman Rd, Clive - week of Jan. 28th daily 8 AM to 5 PM or Sat 7 AM to 6 PM. Across from Living History Farms. Call 515-278-5007 to make other arrangements with Jim Dickenson.

Market Plastic Bag Required Information:

Name of Market _____ # of vendors _____

boxes requested (1000 per box) _____ (No guarantee boxes requested will be available)

Contact name, phone, e-mail required _____

Registration Form

Market you are representing: _____

Attendee Name(s) _____

1. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Name _____

2. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Name _____

3. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Use another paper for additional registrations.

Number of people attending _____

@\$40 each = \$ _____

****Any registration after Jan. 21, 2019= \$50 per registrant**

Total amount enclosed = \$ _____

Make check payable to IFMA and mail to:

Barb Ristau

31st Ave NW

Hampton IA 50441

