

Archery's fun for Everyone



with

**BEN PEARSON
ARCHERY and BOWHUNTING
EQUIPMENT**

Catalog No. 78
1957

BEN PEARSON, INC., Pine Bluff, Arkansas — "Where Quality Improves Performance"

Enjoy Archery at its Best... with the Right Equipment for You!

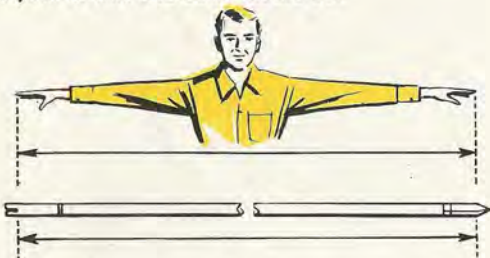


Remember: "Quality Improves Performance!" You will get more fun out of archery and be a better archer, if you have the right equipment.

Good archery equipment should be fitted to the individual... and Ben Pearson offers a complete selection of quality bows, arrows and accessories to meet the needs of every man, woman, boy and girl who wants to take up this fascinating sport.

Use Arrows and Bows of the Right Length

The first step in choosing your archery equipment is to determine the correct arrow length for your individual length of draw, and always use arrows of that length. The length of your bow will then depend on the length of your arrows. Following is a diagram and chart that will give you a close approximation of what lengths your arrows and bows should be:



Spread Measurement	Arrow Length	Suggested Bow Length*
57-59 in.	22-23 in.	not under 4 ft., 6 in.
60-62 in.	23-24 in.	not under 4 ft., 6 in.
63-65 in.	24-25 in.	not under 5 ft., 0 in.
66-68 in.	25-26 in.	not under 5 ft., 0 in.
69-71 in.	26-27 in.	not under 5 ft., 6 in.
72-74 in.	27-28 in.	not under 5 ft., 6 in.
75-77 in.	28-30 in.	not under 5 ft., 9 in.

*Above chart applies to wood bows only; Fiber Glass bows can be up to 6" shorter.

The Right Weight for Your Bow

For most men, target bows are 35 to 45 pounds draw weight. Most women shoot a 20 to 30 pound bow. Hunting bows run 10 pounds or so heavier. Bows for boys and girls are correspondingly lighter. *Don't "overbow" yourself...* that is, get a bow that is too heavy. Remember that archery is a test of skill, not of strength! The effort required to draw a heavy bow can impair your accuracy and cause bad shooting habits that may be difficult to correct. Beginning archers acquire skill more quickly by starting with a comparatively light bow, then "graduating" to a heavier one as they become more proficient.

The bows, arrows, and accessories described in this catalog are available at most sporting goods stores wherever quality archery equipment is sold. If you cannot locate a Ben Pearson dealer in your locality, please order from us direct.



"At no Level Improves Performance"

Ben Pearson, Inc. reserves the right to alter and improve specifications of any item described herein at any time. All shipments made F.O.B. Pine Bluff, Arkansas. The published prices in effect at time of shipment.



Spine and Weight of Arrows is Important

After selecting a bow to fit your needs, the next step is to see that your arrows are the proper spine—or stiffness—for the weight of your bow, so they will fly straight and true. More flexible arrows

are used with lighter bows; stiffer arrows, with heavier bows. All Ben Pearson matched arrows are accurately spined on precision spine-testing equipment for bows of various draw weights... and are labeled accordingly. Be sure to specify the weight of your bow when you purchase arrows.



Ben Pearson tournament-grade arrows are scientifically matched in weight within 3 grains (or less than 7/1000 of an ounce) so that all arrows in the set will give you consistent flight performance every time, and help you improve your accuracy. Accurate spine and weight matching, as explained on page 12, is an important built-in value that has made Ben Pearson arrows the choice of experienced archers everywhere.

Select Equipment of Dependable Quality

Whether you are a beginner, choosing your first outfit, or a serious archer adding to a prized bow and arrow collection, it is always a good rule to select equipment made by an established manufacturer whose products have stood the test of time. Ben Pearson archery equipment has been on the market for more than twenty years, and has given satisfaction to tens of thousands of archers who take pride in using and owning the best.

Ben Pearson archery equipment is continuously nationally-advertised in OUTDOOR LIFE... SPORTS AFIELD... FIELD AND STREAM... ARCHERY... THE ARCHER'S MAGAZINE... BOY'S LIFE... and many other popular magazines. It is built by skilled, experienced craftsmen in the world's largest and most modern archery equipment plant... and backed by the reputation and integrity of Ben Pearson himself.

BEN PEARSON'S GUARANTEE

The archery equipment shown in this catalog is described in modest terms. You may expect every item to exceed, in actual performance, everything that we say about it. Ben Pearson archery equipment is hereby guaranteed to be, dollar-for-dollar, the finest tackle that archers in any country or any age have enjoyed. All Ben Pearson tackle is made by workmen who enjoy their craft and take an honest pride in the quality of the tackle they produce. Each of our products is designed to meet the standard to which it is made, and we believe Ben Pearson standards are the highest.



"The BEN PEARSON" CENTER-SHOT WINDOW BOW

Designed and Field-Tested by Ben Pearson, himself

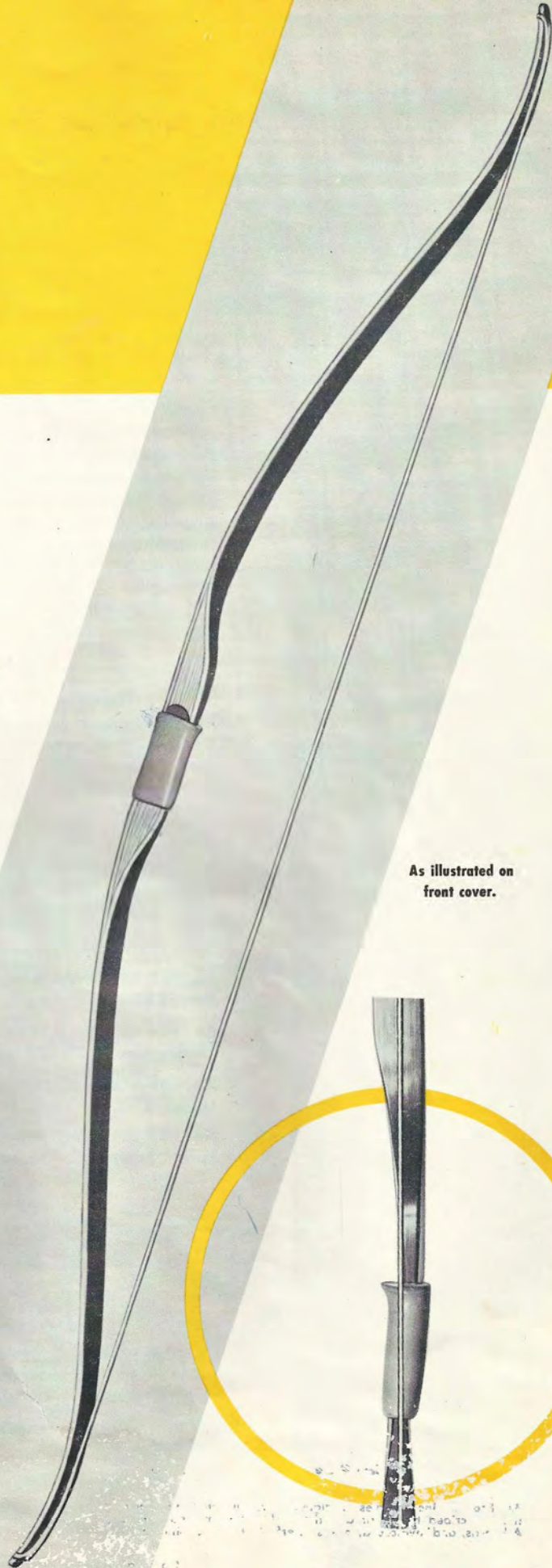
For smoothness of draw, smoothness of action, lightning speed and deadly accuracy... here is a magnificent bow you will delight in shooting on the range or on the hunt! It is a full center-shot window-bow of finest custom-quality laminated construction... with the added convenience of the famous Ben Pearson Take-Down handle. Leather covered grip, formed and angled to fit the hand. Dacron double-loop string. Durable, satin-smooth finish. Packed in handy bow case. Here is truly a bow of precision, beauty and quality to please the most discriminating archer.

No. 976—5'6" BEN PEARSON WINDOW BOW

No. 979—5'9" BEN PEARSON WINDOW BOW

Available in wts. to 75 lbs.

As illustrated on
front cover.



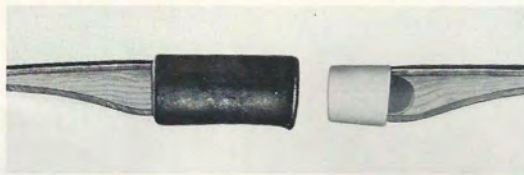
Ben Pearson's finest...
LAMINATED BOWS
CUSTOM-QUALITY

**... the ultimate in power, performance
and pride of ownership!**

For the discriminating archer... Ben Pearson has designed these superb bows... They will give you the speed and power you need for bow hunting... the pinpoint accuracy and graceful lines of a tournament-grade target bow. Custom-quality throughout... scientifically constructed of finest laminated materials to withstand moisture, dryness, heat and cold... for many years of performance. Smooth and steady... amazingly light with tremendous cast... truly a joy to handle!

Exclusive TAKE-DOWN BOWS

Take-down handle cannot shake loose, nor impair the long life and accuracy of these splendid bows. An outstanding convenience for vacation travel, camping, and pack trips. Handy suedene bow carrying case included.



No. 950 RECURVED TAKE-DOWN Hunting or Target Bow, 5-ft., Wts. to 65 lbs.

No. 954 RECURVED TAKE-DOWN Hunting or Target Bow, 5'4", Wts. to 75 lbs.

No. 956 STRAIGHT-END TAKE-DOWN Hunting or Target Bow, 5'6", Wts. to 65 lbs.

No. 959 STRAIGHT-END TAKE-DOWN Hunting or Target Bow, 5'9", Wts. to 75 lbs.



**New! One-Piece Custom-Quality
LAMINATED LONG BOWS**

For those who like a long, non-recurved fast bow! Same construction, performance and beautiful styling as Nos. 956 and 959, without take-down feature.

No. 966 STRAIGHT-END ONE-PIECE Hunting or Target Bow, 5'6", Wts. to 65 lbs.

No. 969 STRAIGHT-END ONE-PIECE Hunting or Target Bow, 5'9", Wts. to 75 lbs.

Rugged, Glass-Powered LEMONWOOD BOWS

Stronger than steel... lightning-fast... Ben Pearson's *glass-powered* Lemonwood Bows are highly prized for their beauty, durability, and accuracy. Made from select Cuban Lemonwood (a tropical evergreen hardwood, so named for its yellowish color)... they combine the tough, hard-shooting qualities of this famous bow wood with the speed, power, and weather-resistance of fiber glass... to give you season after season of dependable performance.

Hunting or Field Bow

No. 701... a weapon of great stamina and stability with high velocity and power to spare. Select Cuban Lemonwood, reinforced with fiber glass. MOULDED PLASTIC ARROW REST. 5'6" length. 45-50-55-60-65 lb. wts. measured at 28 inches.

Target Bows

Extra select lemonwood backed with fiber glass for added beauty, protection. Deep, narrow handles with colorful overlays, MOULDED PLASTIC ARROW RESTS. Wound leather grips, carefully hand-tillered.

No. 702... 5'6" length, 25-30-35-40 lb. wts. at 28"

No. 703... 5-ft. length, 20-25-30-35 lb. wts. at 26"

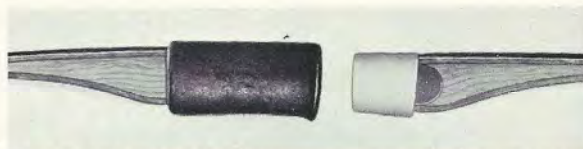


Fiber Glass TAKE-DOWN BOW and DELUXE HUNTING SET

**The Choice of Expert Bow Hunters
who "bring home the big ones!"**

No. 304 Fiber Glass Take-Down Hunting Bow... One of the finest hunting weapons ever built... fast, powerful, accurate and beautiful! Silky-smooth to handle, without stack or jar... it is truly an archer's dream bow. Exceptionally rugged and durable... precision-built by Ben Pearson, of top-quality Fiber Glass, it will give you accurate and dependable performance on your hunting trip, regardless of adverse weather conditions. 5'4" length. Available in 40, 45, 50, 55, 60, 65 lb. wts., measured at 28"... but may be used with arrows up to 30". Packed in handy bow carrying case.

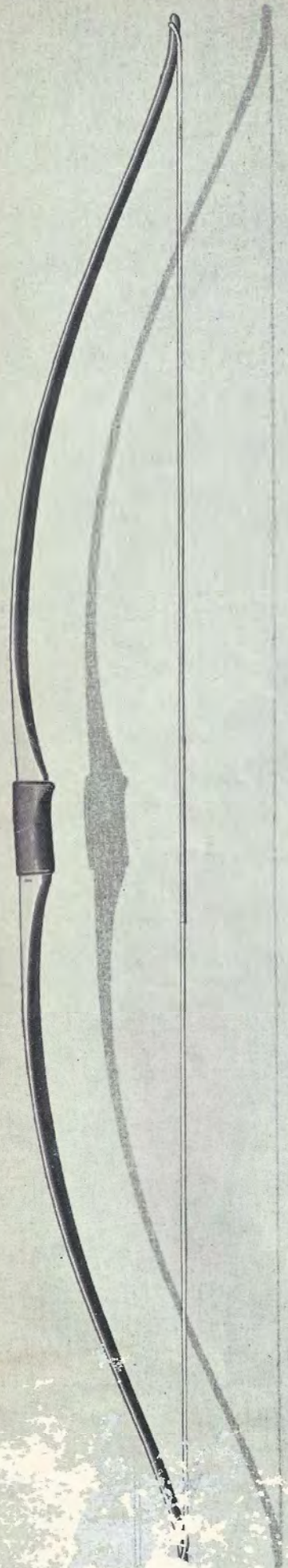
No. 312 Deluxe Bow Hunting Set... Everything you need for good hunting of large and small game! Includes Fiber Glass Take-Down 5'4" bow, in 40, 45, 50 lb. wts. ... three big-game broadhead arrows and three small-game arrows, 28" long, with plastic nocks, and beautiful bright-colored cresting... leather armguard, reinforced with spring steel stay for added wrist protection... Easy-On shooting tab of select cowhide... and "Archery Made Easy" booklet.



TAKE-DOWN FEATURE... a great advantage on hunting, packtrips, hiking and climbing in rough country.



HANDY BOW CASE for carrying and packing, comes with No. 304 Ben Pearson's "Take-Down."

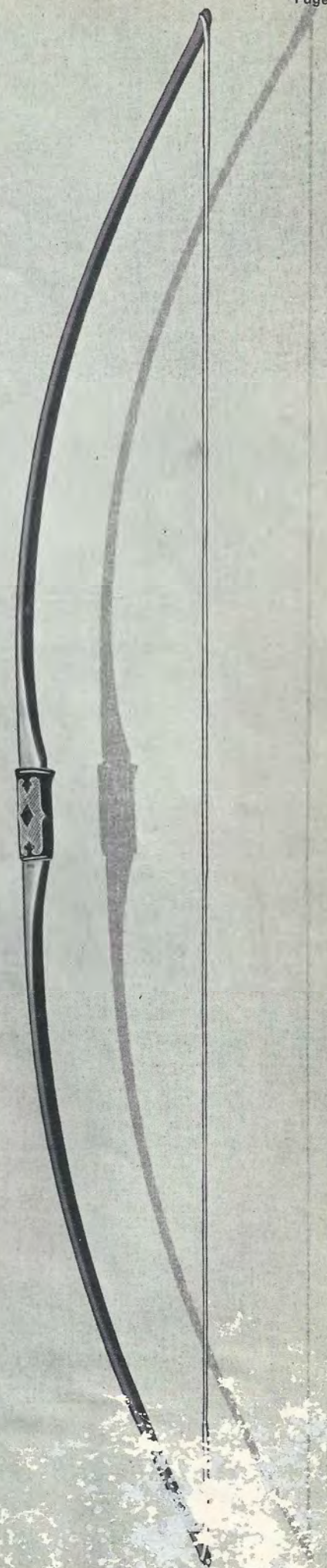
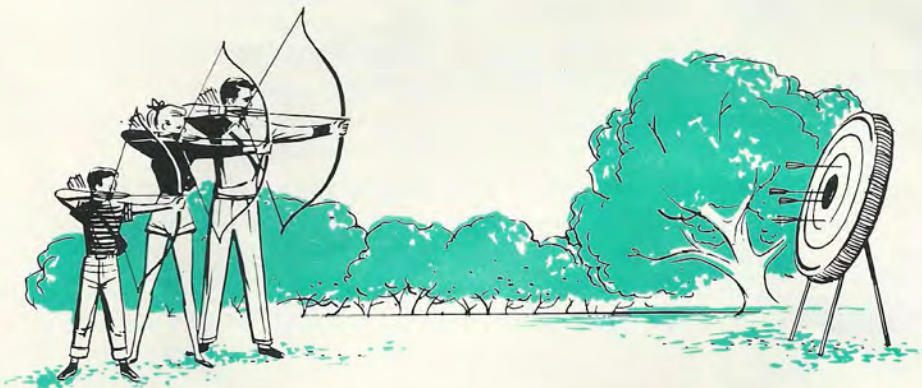


Fiber Glass TAKE-DOWN BOW and DELUXE TARGET SET

The Finest in Quality Tackle for Junior Archers and Women

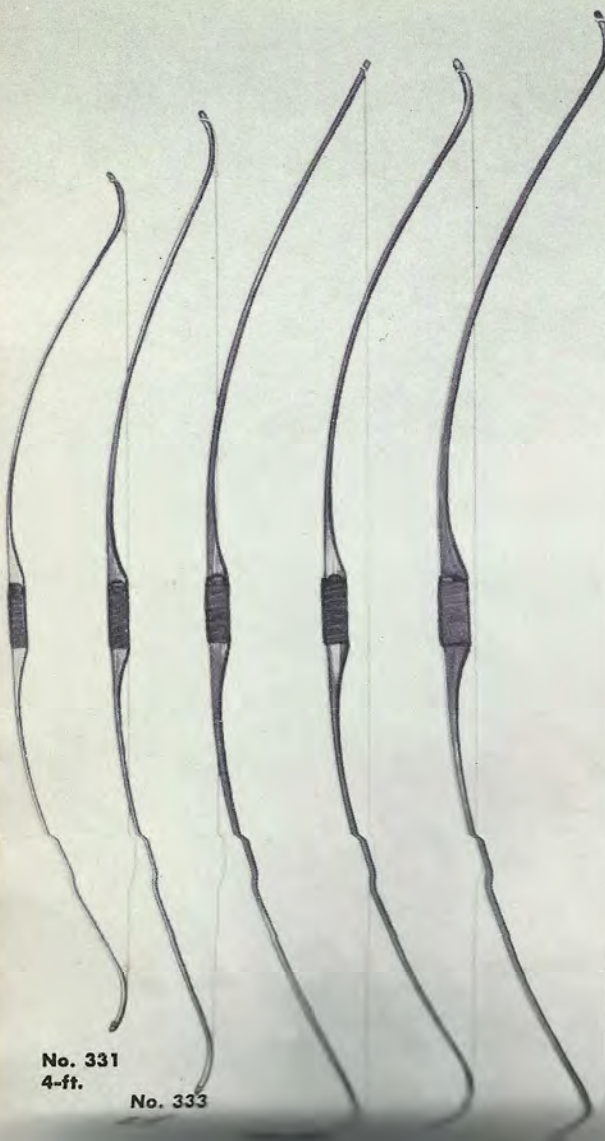
No. 302 Fiber Glass Take-Down Target Bow ... A light, sweet-handling bow, graceful in design, smooth in action ... that has been a long-time favorite with teenagers and women archers! An excellent choice for school and camp groups, too, because of its exceptional durability. Finest quality fiber glass construction withstands hard use, is unaffected by weather conditions. 5 ft. length. Available in 20, 25, 30, 35, 40 lb. draw weights, measured at 26".

No. 310 Deluxe Target Set ... a complete outfit of quality equipment that gives you everything you need for archery fun! Includes Fiber Glass 5-ft. Take-Down bow, in 25, 30 or 35 lb. wt. ... six 26" Port Orford Cedar arrows fletched with select turkey feathers, beautifully crested and painted between feathers ... a leather armguard with spring steel stay for added wrist protection ... Easy-On shooting tab of select cowhide ... and "Archery Made Easy" Booklet.



Enjoy Finest Performance at Low Cost with Be

JET FIBER GLASS BOWS



No. 331
4-ft. No. 333

Sleek as a space ship...surging with power... Ben Pearson's JET Fiber Glass Bows will thrill every archer with their flashing speed and beauty! Of durable one-piece fiber glass construction, they're unaffected by weather conditions to give you years of shooting pleasure... designed for exciting eye appeal with colorful leather-like grips and trim. Precision-built for fine performance... surprisingly inexpensive!

JET Bows available in five models for boys, girls, teenagers, men and women... Complete Jet Archery Sets, including Jet Bows, arrows and all essential equipment are wonderful buys for beginners!

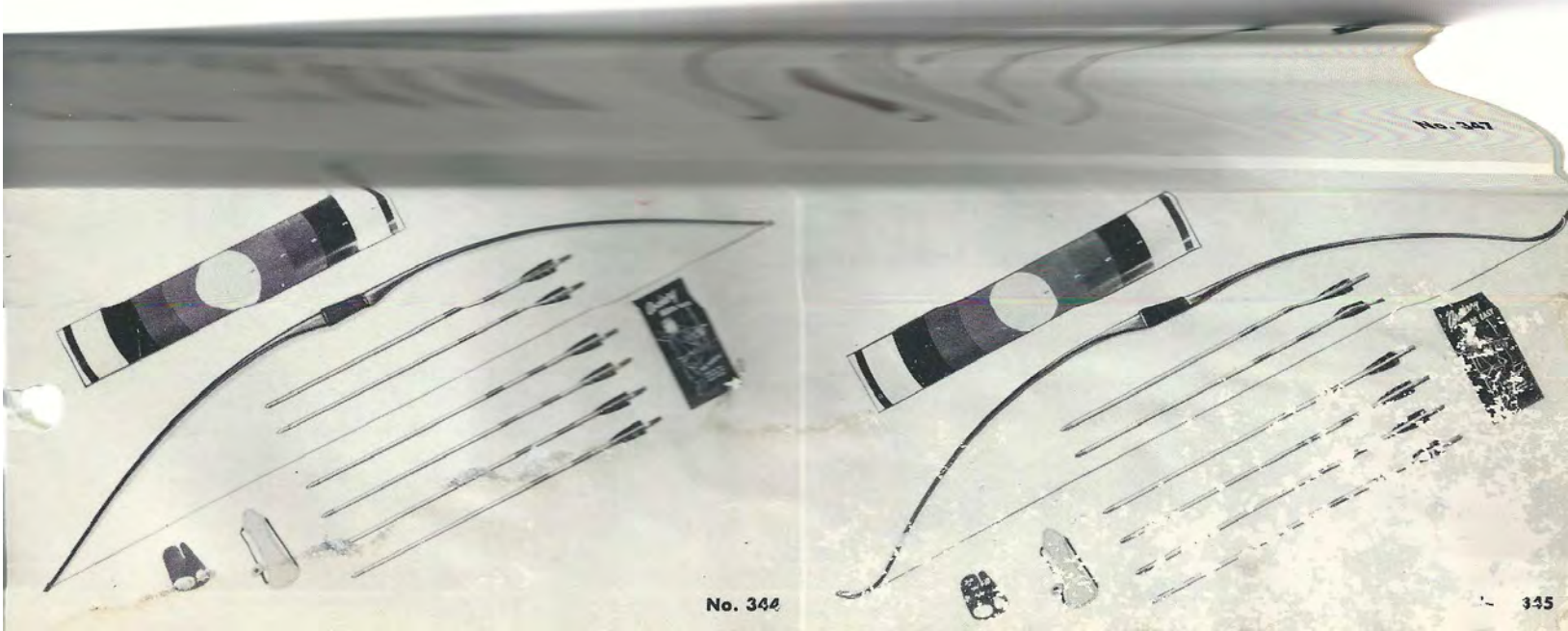
No. 331 - JUNIOR-JET 4-Ft. Recurve Fiber Glass Bow, approx. 15 lbs. at 20". For boys and girls 6-8 yrs.

No. 333 - JET 4'6" Recurve Fiber Glass Bow, approx. 20 lbs. at 24". For boys and girls 9-12 yrs.

No. 334 - POWER-JET 5-Ft. Straight Fiber Glass Bow, 20-25-30-35 lbs. at 26". Ideal for schools, camps.

No. 335 - SUPER-JET 5-Ft. Recurve Fiber Glass Bow, 20-25-30-35-40 lbs. at 26". For men and women of medium height.

No. 337 - STRATO-JET 5'6" Recurve Fiber Glass Bow, 30-35-40 lbs. at 28". For men and teenage boys

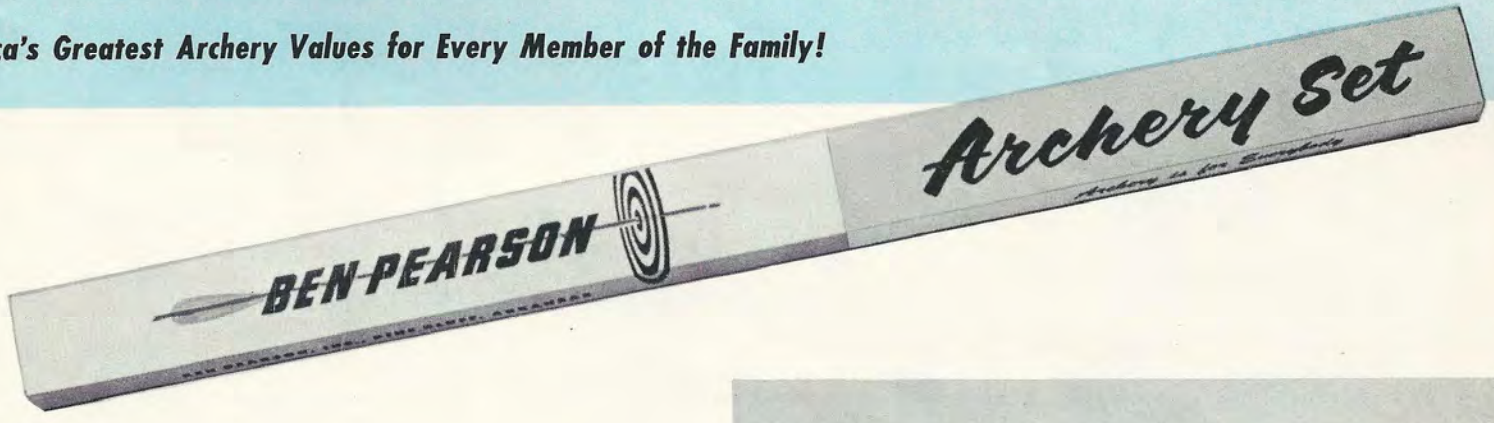


No. 344

Pearson's New...

and ARCHERY SETS

America's Greatest Archery Values for Every Member of the Family!

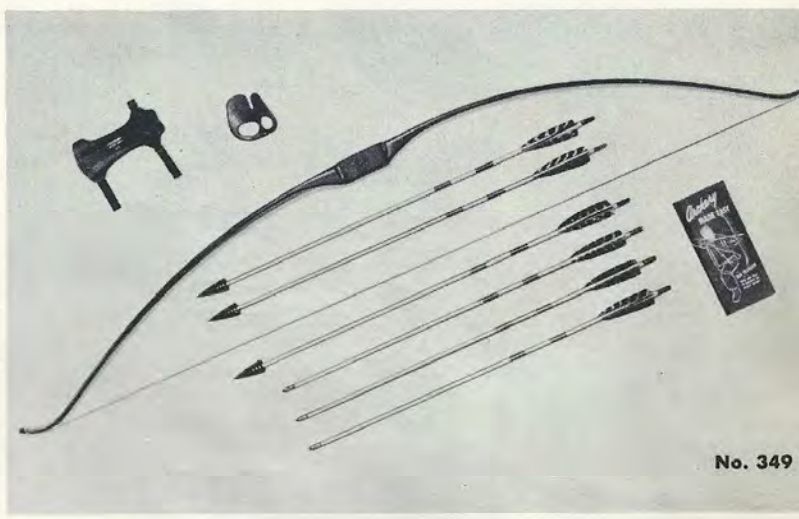


No. 349 - STRATO-JET HUNTING SET...includes No. 339 Strato-Jet 5'6" Bow, 45-50-55 lbs.; three Big Game Arrows, 28"; three Roving Arrows, 28"; Hunter's Arm Guard; large Shooting Tab; "Archery Made Easy" Booklet.

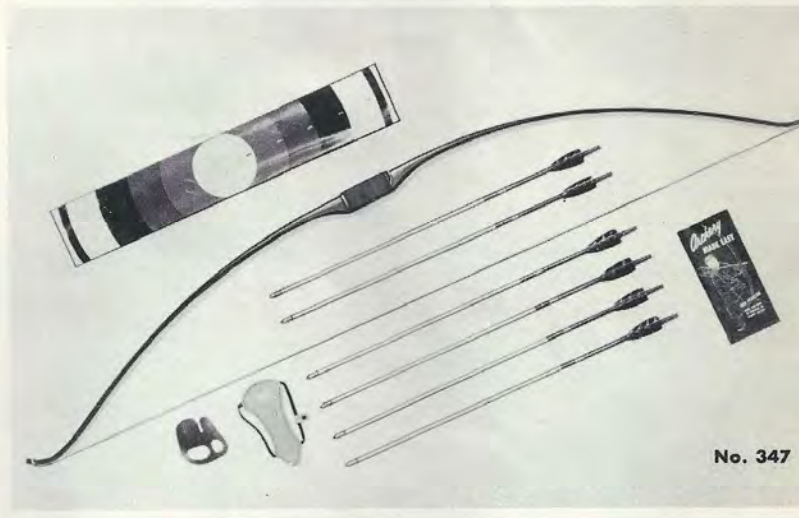
No. 347 - STRATO-JET TARGET SET...includes No. 337 Strato-Jet 5'6" Bow, 30-35-40 lbs.; six No. 205 Port Orford Cedar 28" Arrows with plastic nocks; Arm Guard; Large Shooting Tab; 24" full-color Target Face; "Archery Made Easy" Booklet.

No. 345 - SUPER-JET ARCHERY SET...includes No. 335 Super-Jet 5-ft. Bow, 20-25-30-35-40 lbs.; six No. 201 Port Orford Cedar 26" Arrows with plastic nocks; Arm Guard; large Shooting Tab; 24" full-color Target Face; "Archery Made Easy" Booklet.

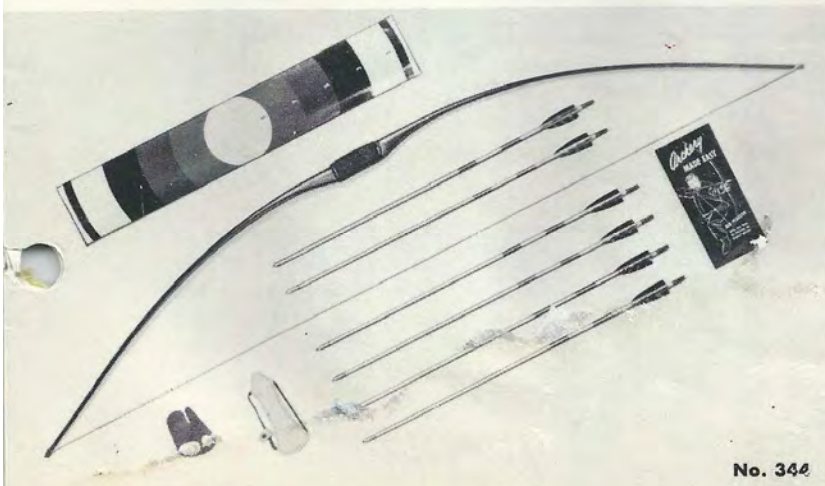
No. 344 - POWER-JET ARCHERY SET...includes No. 334 Power-Jet 5-ft. Bow, 20-25-30-35 lbs.; six No. 201 Port Orford Cedar 26" Arrows with plastic nocks; Arm Guard; large Shooting Tab; 24" full-color Target Face; "Archery Made Easy" Booklet.



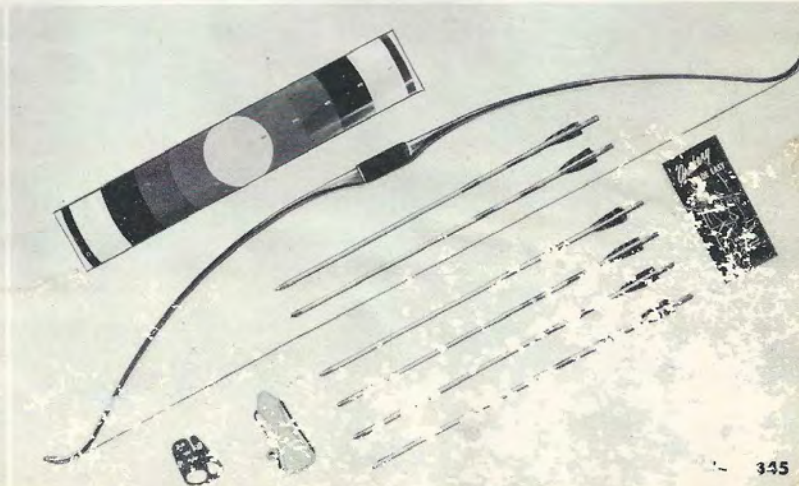
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No. 347



No. 345



No. 344

Ben Pearson's Famous HICKORY BOWS and ARCHERY SETS

**Sturdy, long-lasting, economical...Your best
buy in practical, low-cost archery equipment!**

For inexpensive bows that can take hard usage... you can't beat hickory, the native American bow wood that's famed for its toughness and elasticity. And Ben Pearson makes the finest... from selected straight-grained staves of seasoned second-growth wood. If you want maximum durability at low cost... you'll find these rugged bows and archery sets ideally suited to your needs.

Hickory Hunting Bows

Tough, hard-shooting bows... available in weights for big game. Deep, narrow handle with contrasting hardwood overlay, wide spatulate limbs, genuine leather grip. MOULDED PLASTIC ARROW REST. Flexible varnish finish. Lay-Latex string. 5'6" length, for arrows up to 28".

No. 503—Recurved Hickory Hunting Bow, 55-60-65 lb. wts.

No. 503-1—Recurved Hickory Hunting Bow, 40-45-50 lb. wts.

No. 502—Same as No. 503 with straight ends, 55-60-65 lb. wts.

No. 502-1—Same as No. 503-1 with straight ends, 40-45-50 lb. wts.
(Weights measured at 28")

Hickory Target Bows

Recommended for camps, schools, commercial ranges—can stand rough treatment! Hand-tillered. MOULDED PLASTIC ARROW REST. Leather grips, Lay-Latex strings. 5'6" length.

No. 501—Straight-end Hickory Bow, 25-30-35 lb. wts.

No. 501-R—Recurved Hickory Bow, 25-30-35 lb. wts.

(Weights measured at 26")

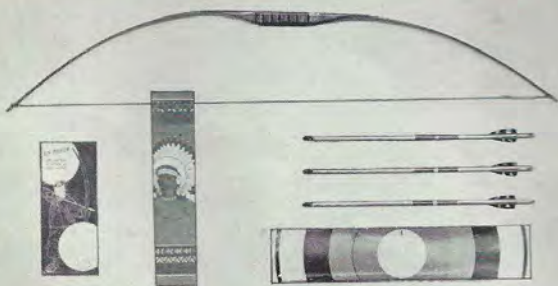
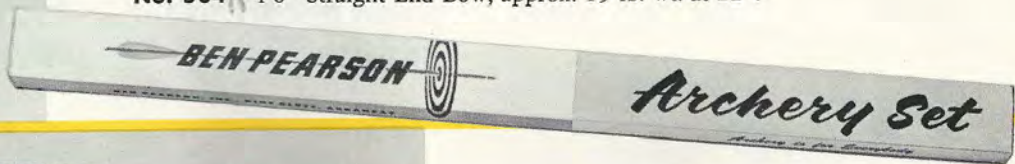
Junior Hickory Bows

A fine, sturdy bow for teenagers! Hand-tillered. Handle riser of contrasting hardwood. Attractive grip. MOULDED PLASTIC ARROW REST. Lay-Latex linen string.

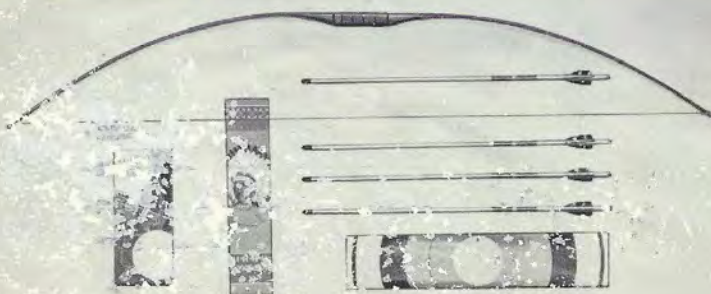
No. 500—5 ft. Straight-End Bow, 20-25-30 lb. wts. at 26".

No. 500-R—5 ft. Recurved Bow, 20-25-30 lb. wts. at 26".

No. 504—4'6" Straight-End Bow, approx. 15 lb. wt. at 22".



No. 442 BOLD BLADE ARCHERY SET—A real archery set (not a toy) for youngsters to 6 years! 38-in. hardwood bow, colorful finish with overlaid wood handle riser and hemp string. Three 18" arrows fletched with ground base feathers, attractively crested, lacquer finished, equipped with safety points. Embossed cardboard quiver. Full-color 16" target face. Instruction Booklet, "Tips on Shooting," by Ben Pearson.

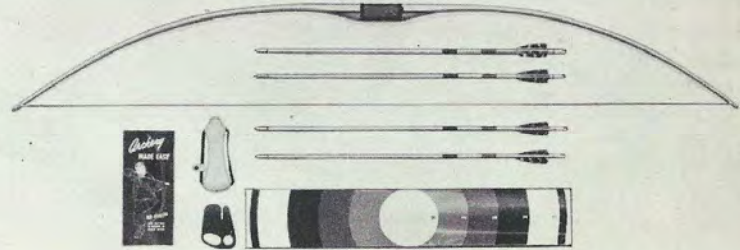


No. 440 COCK ROBIN ARCHERY SET—For youngsters to 8 years. Sturdy 48" hardwood bow with overlaid handle riser and hemp string. Four arrows with safety points, three-feather ground base fletching, attractively crested, lacquer-finished. Embossed cardboard quiver. Full-color 16" target face. Instruction Booklet, "Tips on Shooting," by Ben Pearson.

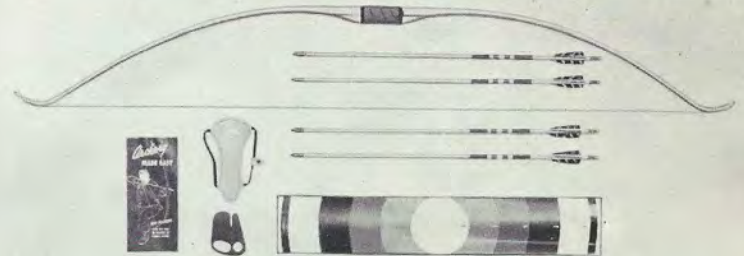
No. 441 JUNIOR CHAMPION ARCHERY SET—For boys, girls, 8 to 12 years. 4½ ft. hardwood bow with hemp string, approximate wt. 15 lbs. Four 22" arrows with plastic nocks, metal points, ground base fletching, attractive crest, clear lacquer finish. Leather armguard and finger tab. Full-color 16" target face. Instruction Booklet, "Tips on Shooting," by Ben Pearson.



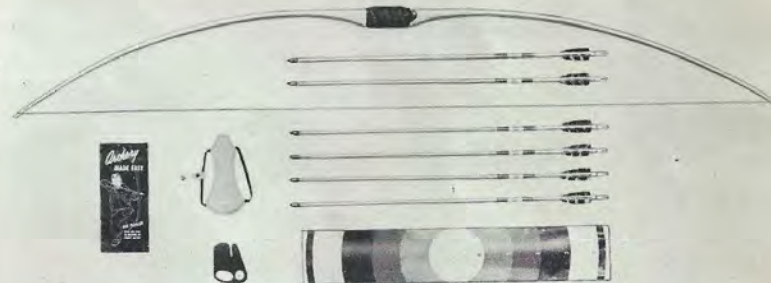
No. 444 OLD HICKORY ARCHERY SET—A dandy set for teenagers. 5-ft. hickory bow with Lay-Latex double-loop string, 20-25-30 lb. wts. Four 24" arrows with plastic nocks, ground base fletching. Leather armguard and finger tab. 24" full-color target face. Instruction Booklet, "Archery Made Easy," by Ben Pearson.



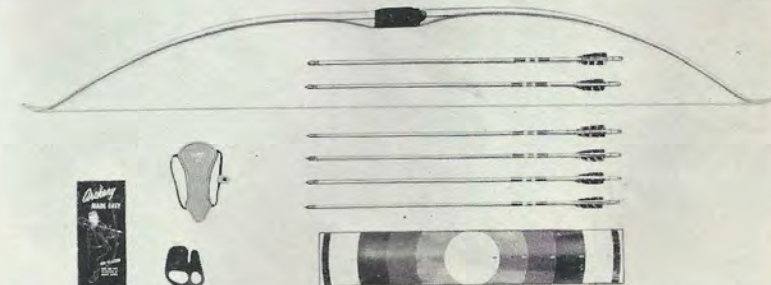
No. 446 CHAMPION ARCHERY SET—Suitable for teenagers and for women archers. 5-ft. hickory bow, with Lay-Latex double-loop linen string, 20-25-30 lb. wts. Four 24" select target arrows with plastic nocks, two-color crest. Reinforced leather armguard, and finger tab. 24" full-color target face. Illustrated Booklet, "Archery Made Easy," by Ben Pearson.



No. 450 SHERWOOD ARCHERY SET—A popular favorite at a thrifty price! 5½ ft. select hickory bow, with Lay-Latex double loop linen string, 25-30-35 lb. wts. Six 26" select target arrows with plastic nocks, two-color crest. Reinforced leather armguard, and finger tab. 24" full-color face. Illustrated Booklet, "Archery Made Easy," by Ben Pearson.



No. 455 COLLEGIAN ARCHERY SET—Everything you need to take up archery! 5½-ft. recurved hickory bow, with Lay-Latex double-loop linen string, 25-30-35 lb. wts. Six 26" target arrows with plastic nocks and two-color crest. Reinforced leather armguard, and finger tab. 24" full-color target face. Illustrated Booklet, "Archery Made Easy," by Ben Pearson.



No. 460 DEERSLAYER HUNTING SET—A complete bow hunting outfit! Sturdy 5½-ft. hickory bow with Lay-Latex double-loop linen string, 40 lb. wts. Three big game broadhead arrows, and three small game or roving arrows, in 28" length with plastic nocks, bright color cresting. Hunter's leather armguard, and finger tab. Illustrated Booklet, "Archery Made Easy," by Ben Pearson.



BEN PEARSON**Tournament-Grade****Custom-quality MATCHED BLACK HARDWOOD FOOTED ARROWS*****The Finest, Most Perfectly Matched Arrows that Skilled Craftsmanship and Modern Technology Can Produce!***

No effort is spared in the manufacture of Ben Pearson's Matched Footed Arrows to make them the finest arrows that any archer could desire! More than twenty-four machine and one dozen hand operations are required to produce each arrow in this group . . . with rigid inspections at every stage to assure that every arrow meets the highest tournament-grade standards.

Made from the finest quality, graded Port Orford Cedar shafts . . . footed with black hardwood for finest performance and maximum durability . . . with colorful crestring, Dura-Lustre* finish, IndX nocks . . . and spiral fletching with select natural barred turkey feathers . . . they are "custom-quality" in every respect.

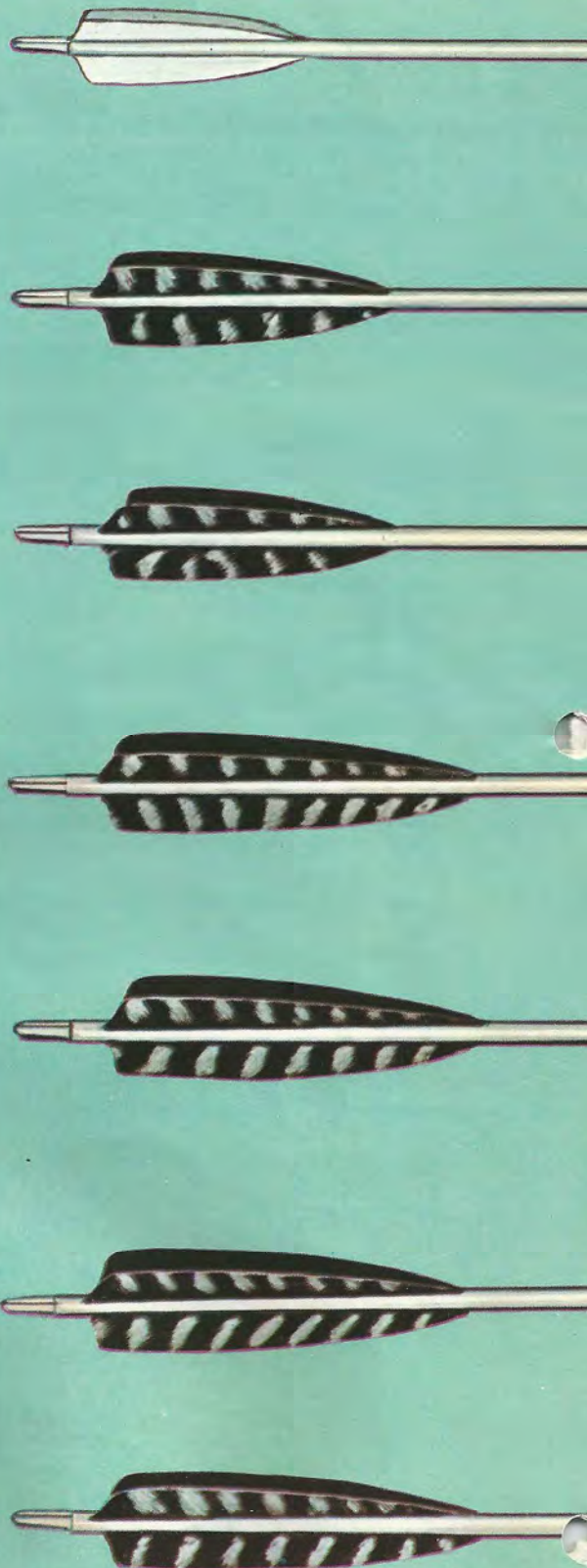
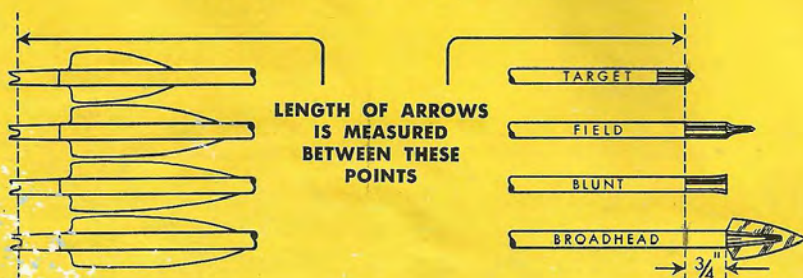
Target and field arrows are matched within 3 grains (less than 7/1000 of an ounce), and hunting arrows within 10 grains . . . on an electronic Shadowgraph Scale, to give you consistent flight performance every time. They are scientifically spined for the draw weight of your bow by sensitive spine-testing instruments . . . perfectly balanced for swift true flight.

Whatever type of bow you shoot . . . Ben Pearson's Matched Footed Arrows can help improve your accuracy and make you a better archer! You will find a complete selection of these superbly crafted, precision-matched arrows to fit your needs . . . at most of the better sporting goods stores or any Ben Pearson dealer can order them for you.

**Dura-Lustre finish — new, burn-proof! Straw just won't stick to it!*

- Electronically Matched for Weight
- Carefully Graded and Inspected
- Precision Spine-Tested
- Hand-Sanded to Smooth Perfection
- Made from Select Port Orford Cedar
- True Spiral Fletching

Here's how to measure the length of arrows . . .





NO. 109 — MATCHED FOOTED TOURNAMENT ARROW . . . designed for experts. Shafts are barrelled or streamlined, with 4-point hardwood footings. Matched in weight within 3 grains. Spined to shoot correctly with bows weighing to 50 pounds. Equipped with No. 680 Parallel Target Point. Beautifully crested and finished. Specify bow weight and arrow length.

NO. 113 — MATCHED FOOTED TOURNAMENT ARROW . . . Extremely accurate and uniform. Extra select Port Orford Cedar shafts. Finest black hardwood footing. Tapered to a slightly smaller nock. No. 680 Parallel Target Points. Matched within 3 grains in weight and spined to shoot accurately with bows weighing to 75 pounds. Extra select long spiral fletching with natural barred feathers. Standard lengths. Replaceable plastic IndX nocks. Specify bow weight and arrow length.

NO. 115 — MATCHED FOOTED TOURNAMENT ARROW . . . Same as No. 113 except equipped with No. 682 nonskid point.

NO. 114 — SMALL GAME FOOTED HUNTING ARROW . . . A closely matched well-balanced footed arrow, equipped with No. 687 flared blunt point, recommended for shooting small game that are best killed by shocking power. Same quality construction and feathers as No. 113. Standard lengths.

NO. 122 — MATCHED FOOTED HUNTING ARROW . . . A rugged arrow that will fly swift and true with deadly accuracy. Weight matched within 10 grains and spined for bows weighing from 40 to 75 pounds. Natural barred fletching. Equipped with No. 783 Bodkin 3-blade hunting point. Specify bow weight and arrow length.

out
NO. 123 — MATCHED FOOTED HUNTING ARROW . . . Made from finest select Port Orford Cedar with black hardwood footing for extra strength. Scientifically matched in weight and spined for bows weighing 40 to 75 pounds. Long spiral fletching with natural barred feathers. Equipped with No. 786 Hunting point. Standard lengths. Specify bow weight and arrow length.

out
NO. 124 . . . Same as No. 123 except equipped with No. 787 hunting point.

NO. 125 — BEN PEARSON DELUXE FOOTED HUNTING ARROW . . . Designed and field-tested by Ben Pearson! No finer hunting arrow made! Equipped with No. 788 barbless point, forged in one-piece from cutlery steel. Long spiral fletching, Natural barred feathers, correctly spined for bows weighing up to 75 pounds. Standard lengths. Specify bow weight and arrow length.

NO. 126 — BEN PEARSON DELUXE FOOTED HUNTING ARROW . . . A swift, straight-flying, lethal arrow for the big game hunter. Same custom-quality construction and specifications as No. 125 arrow, except equipped with No. 789 barbed hunting point, made from a one-piece forging of cutlery steel. Standard lengths. Specify bow weight and arrow length.

NOTE: All above arrows available with custom crestring and fletching or in special lengths at \$1.00 per dozen extra.

Ben Pearson CHAMPIONSHIP ARROWS

with COMPRESSED CEDAR Shafts

Made of Port Orford Cedar, compressed by a special process, and crafted by Ben Pearson's skilled arrowsmiths . . . to meet the demands of the most exacting archer! The shafts are straight and true, and will *stay* straight . . . and they are extremely tough and durable.

Ben Pearson Compressed Cedar arrows will fly straight because they are expertly designed, precision spiral-fletched, correctly balanced and closely matched. For target archery or field and hunting . . . you'll experience a thrill every time you shoot these top-performing arrows.



NO. 909 — COMPRESSED CEDAR TOURNAMENT ARROW . . . Exceptionally accurate and uniform for championship tournament shooting. Matched within 3 grains. Correctly spined for bows up to 50 lbs. Barreled or streamlined for perfect balance. Equipped with No. 680 Parallel Target Point. Handsomely crested and finished. Standard lengths. Specify bow weight and arrow length.



NO. 913 — COMPRESSED CEDAR TOURNAMENT FIELD ARROW . . . Superbly balanced, designed for utmost flight stability. Tapered to a slightly smaller nock. Matched in weight to within 3 grains, spined for bows weighing up to 75 lbs. Extra select long spiral fletching. Replaceable plastic IndX nock. No. 680 Parallel Target Point. Standard lengths. Specify bow weight and arrow length.



NO. 914 — COMPRESSED CEDAR SMALL GAME ARROW . . . A precision-made, closely matched arrow of outstanding durability, for fine performance and good hunting. Equipped with No. 687 Flared Blunt Point for killing small game with shocking power. Same quality construction features as No. 913 for maximum flight stability and accuracy. Standard lengths. Spined for bows weighing up to 75 lbs. Specify bow weight and arrow length.

NO. 915 — COMPRESSED CEDAR TOURNAMENT FIELD ARROW . . . Same as No. 913 except with No. 682 Nonskid Point.



NO. 922 — COMPRESSED CEDAR HUNTING ARROW . . . An arrow that will fly straight and true to make the kill! Weight matched within 10 grains and spined for bows weighing up to 75 lbs. Select quality spiral fletching. Expertly crafted in every detail. All standard lengths. Equipped with No. 783 Bodkin 3-blade Hunting Point. Specify bow weight and arrow length.



NO. 923 — COMPRESSED CEDAR HUNTING ARROW . . . Equipped with the famous No. 786 Hunting Point. Scientifically matched within 10 grains in weight, and spined for bows weighing to 75 lbs. Long spiral fletching. Attractively crested. In standard lengths. Specify bow weight and arrow length.

NO. 924 — COMPRESSED CEDAR HUNTING ARROW . . . Same as No. 923, except equipped with No. 787 broadhead.



NO. 925 — BEN PEARSON COMPRESSED CEDAR HUNTING ARROW . . . Our top-quality hunting arrow! Equipped with the new Ben Pearson one-piece forged steel Barbless Broadhead, No. 788. Deadly accurate with added penetrating power because of the heavier weight of the compressed cedar shaft. All standard lengths. Correctly spined for bows weighing up to 75 lbs. Specify bow weight and arrow length.



NO. 926 — BEN PEARSON COMPRESSED CEDAR HUNTING ARROW . . . A powerful broadhead arrow with every feature you want for big game hunting! Uniform, accurate, swift and true in flight. Equipped with the Ben Pearson No. 789 one-piece forged steel Barbed Hunting Point. Standard lengths. Spined for bows weighing up to 75 lbs. Weight matched within 10 grains. Specify bow weight and arrow length.

NOTE: All above arrows available with custom crestring and fletching or in special lengths at \$1.00 per dozen extra.

TARGET and FISHING ARROWS



No. 38—JUNIOR ARROW... For children from 6 to 8 years. Sturdy, well-made, lacquer-finished. Fletched with three ground base turkey feathers. Attractive crest. Self points and nocks. 18" length only.

No. 39—Same as No. 38 except in 20" length. Packed in half gross cartons.

No. 40—Same as No. 38 except with suction cup tips. Packed 2-dozen per carton.



No. 200—PRACTICE ARROW... A low-priced arrow with metal points, equipped with *plastic nocks*. Fletched with genuine turkey feathers. Available in 22", 24", 26" and 28" lengths only.



No. 201—SELECT PRACTICE ARROW... An inexpensive arrow that will stand plenty of rough treatment. Recommended for beginners. Plastic nocks, bullet-shaped points, ground base feathers. Colorful cresting. 22", 24", 26" and 28" lengths only.



No. 205—SELECT TARGET ARROW... Extra select target arrow, recommended for school use. Bright-colored feathers and long colorful crest. *Plastic IndX Nocks*. 24", 26" and 28" lengths only.



No. 207—MATCHED SELF ARROW... Fine quality target arrow, matched within 10 grains, correctly spined for bows weighing to 50 lbs. ... for accurate shooting to help you improve your performance. *Plastic IndX Nocks*. Shafts painted between feathers. Attractive cresting. Fletched with colored turkey feathers. 24", 25", 26", 27" and 28" lengths. Specify bow weight and arrow length.



No. 209—MATCHED CUSTOM-GRADE FOOTED ARROW... Exceptionally rugged and accurate. Spined for bows to 50 pounds, precision-matched in weight within 10 grains to give consistent flight performance and help you improve your shooting. *IndX nocks*. No. 680 Parallel Target Points. Select Port Orford Cedar shaft with hardwood footing. Attractively crested and painted between feathers. Fletched with contrasting colored cock feather. 24", 25", 26", 27" and 28" lengths only. Specify bow weight and arrow length.

NOTE: No. 207 and No. 209 available with custom cresting and fletching or in special lengths \$1.00 per doz. extra.



No. 184—NEW FISHING ARROW... A solid glass rod that's practically indestructible, with added weight for greater depth of penetration. Fletched with colorful plastic vanes and attractively crested. $\frac{3}{16}$ " diameter. 28" length. Equipped with No. 784 double-barbed harpoon head with detachable point for easy removal of fish. Individually boxed.



No. 185—FISHING ARROW... Widely used by bow-fishermen and very popular! Solid glass rod of amazing durability and proper weight for good penetration under water. Fletched with plastic vanes. Brightly crested. 29" length only. Complete with No. 785 single-barbed fish point. Individually boxed.

Ben Pearson ARROW POINTS

The Choice of Experienced Archers

METAL TARGET AND FIELD POINTS

No. 680 Parallel Target Points, size 1/4", 9/32", 5/16", 11/32".

No. 681 Bullet Point, 30 Caliber

No. 682 Nonskid Target Points, size 5/16" and 11/32".

No. 684 Field Points, Tapered Bore, 11/32"

No. 687 Concave Blunt Point, 5/16", 11/32"—recommended for small game hunting.



No. 680



No. 681



No. 682



No. 684



No. 684



No. 687

HUNTING POINTS—BEN PEARSON'S New One-piece Forged Steel BROADHEADS—Light and extremely tough! Fly straight and true, will not windplane... and they have almost unbelievable penetrating power! Forged all in one piece from high-grade cutlery steel... with reinforcing rib all the way down to the keen, sharp point for added strength. A new, improved broadhead that will do the job for the most exacting hunter!

No. 788 Ben Pearson Barbless Broadhead, Wt. 125 grains.

No. 789 Ben Pearson Barbed Broadhead, Wt. 125 grains.

BROADHEADS—Perfected after many years of constant experimenting and testing! Specially shaped blade is designed to penetrate the hardest bone without bending, breaking or dulling. Cutting edge is widely ground for deep penetration, easy sharpening. One of the toughest broadheads made, with 18-gauge tempered spring steel blade and dural ferrule... won't fold or break even when striking small stones.

No. 786 BROADHEAD, Wt. 150 grains

No. 787 BROADHEAD, Wt. 175 grains

ONE-PIECE TEMPERED STEEL BROADHEADS—A favorite with many bowhunters who want a broadhead of exceptional lightness and strength. Shaped for maximum penetration. Reinforced ridges to add rigidity and insure straightness. Fit on a taper for perfect alignment, cannot become loose.

No. 781 Barbed STEEL BROADHEAD, Wt. 100 grains

No. 782 Barbless STEEL BROADHEAD, Wt. 100 grains

No. 783—3-BLADED BODKIN HUNTING POINT

Design affords maximum accuracy and cutting surface, easy extraction, and minimum weight. Widely used by hunters everywhere. Wt. 125 grains.

FISHING POINTS—Made from finest cutlery steel with non-corrosive points, unaffected by saltwater.

No. 784—New DOUBLE-BARBED HARPOON POINT... designed for attaching line at point. Lower point unscrews (as illustrated) for easy removal of fish, permitting arrow shaft to be backed out, instead of pulled through fish. Ferrule sized to slip over 5/16" shaft.

No. 785—SINGLE-BARBED FISHING POINT... with specially designed harpoon head causes barb to spread when pull is exerted. Ferrule with 5 degree taper, fits 5/16" to 11/32" shafts.



No. 788



No. 789



No. 786



No. 787



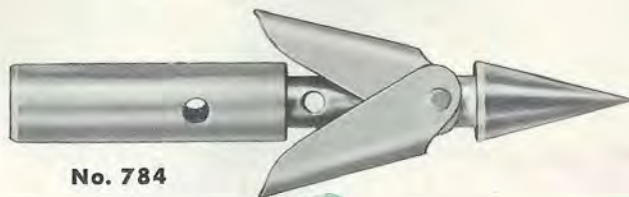
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No. 782



No. 783

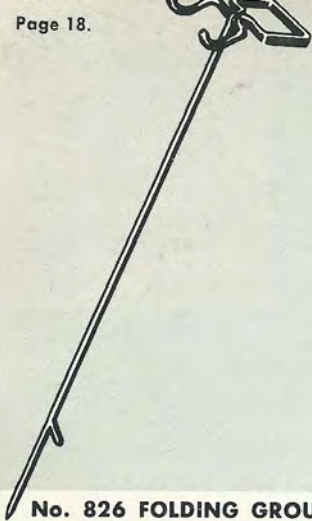


No. 784



No. 785

ABOVE ILLUSTRATIONS ARE ACTUAL SIZE

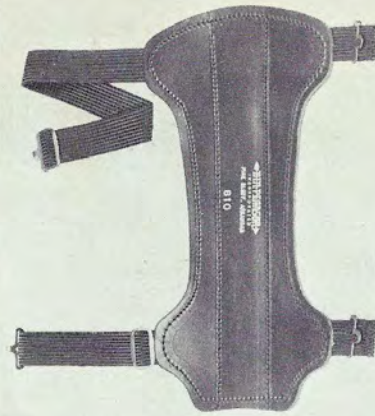


No. 826 FOLDING GROUND QUIVER—Preferred by many archers for tournament shooting. Popular for school use. Pushes easily into ground with foot pressure. Holds arrows upright and bow horizontally. All metal. Small, neat, efficient.



No. 817 SINGLE HOOK ARM-GUARD—Made of serviceable heavy leather... ideal for schools and archery ranges. Reinforced with concealed spring center stay for added wrist protection.

#819 - Same as 817 only with leather straps



No. 810 SKELETON TYPE ARM-GUARD—A favorite with many archers! Top-grain leather, reinforced with concealed spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.



No. 814 HUNTING ARM-GUARD—Designed for hunting and roving. Heavy-duty select cowhide leather. Leather straps. Reinforced with concealed spring steel stay for added wrist protection.

No. 815—Same as No. 814 with adjustable elastic straps.



No. 827 LEATHERIDE TARGET QUIVER—A serviceable, well-designed quiver at low cost. Has heavy leather bottom, loop for attaching to wearer's belt. Carries 12 arrows. Nicely finished.

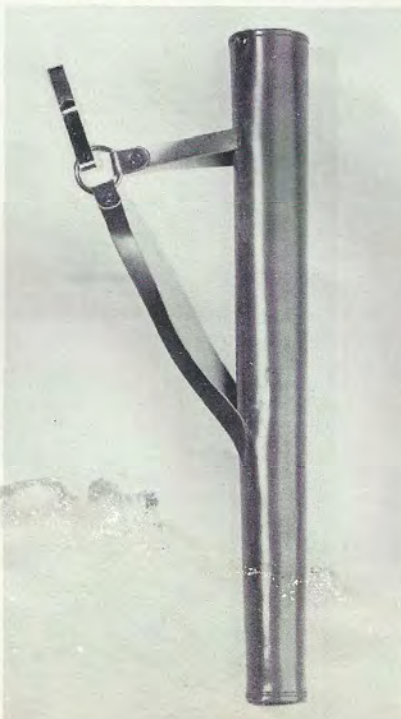
No. 828 JUNIOR HUNTING QUIVER—A popular-priced shoulder quiver for young archers. Made of durable Leatheride. 15" deep with adjustable leather strap. Wide throat stays open for easy removal of arrows.

No. 832 DELUXE TARGET QUIVER—Hangs from belt at proper angle for shooting ease. Holds 12 arrows. Elk-grained cowhide with stiff leather bottom.

No. 831 WOMEN'S TARGET QUIVER—Same as above, except with adjustable leather belt.

No. 834 TARGET AND FIELD QUIVER—Easily converted from belt quiver for target archery to shoulder-type quiver for hunting. Durable embossed leather with heavy leather bottom.

Everything for the Archer in Fine
Quality equipment you'll be proud to own... handsomely styled





No. 816 HOOK & LACE ARM-GUARD—New offset front permits greater comfort and movement of wrist. Held in place by hooks and lacing. Made of firm strap leather, completely lined for added protection.



No. 803 EASY-ON SHOOTING TAB—A quickly applied finger protector to help you make a clean, fast release of the bow string. Can be worn over gloves or with open palm mittens. Made of heavy Cordovan leather. Available in large or small size.

No. 804 Same as No. 803 except in select cowhide leather.



No. 801 DELUXE SHOOTING GLOVE—Fine quality Cordovan leather finger tips with tooled calfskin back. Closed finger tips give extra protection. Adjustable wrist strap. Small, medium, large, and extra large sizes.



No. 802 ARCHER'S GLOVE—Scientifically designed, but inexpensive. Moulded cowhide finger tips. Small, medium, large, and extra large sizes.

LEATHER GOODS

expertly designed for comfort, convenience, practical service!

No. 835 DELUXE HUNTING QUIVER—Select quality leather, with form-fitting shoulder strap to hold quiver in position for quick use. Divider strap separates blunts from broadheads, keeps arrows from rattling. Heavy, moulded puncture-proof bottom. Zipper pocket for accessories.

No. 836 QUIVER, same as above in two-tone leathers.

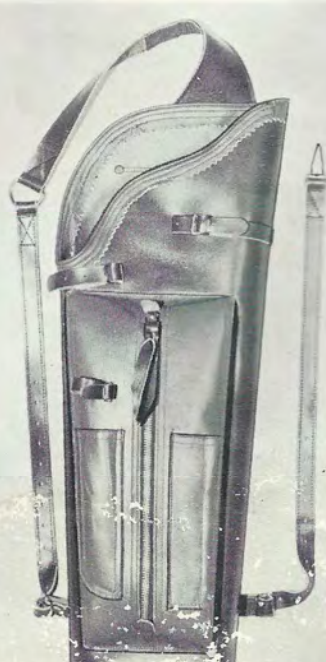
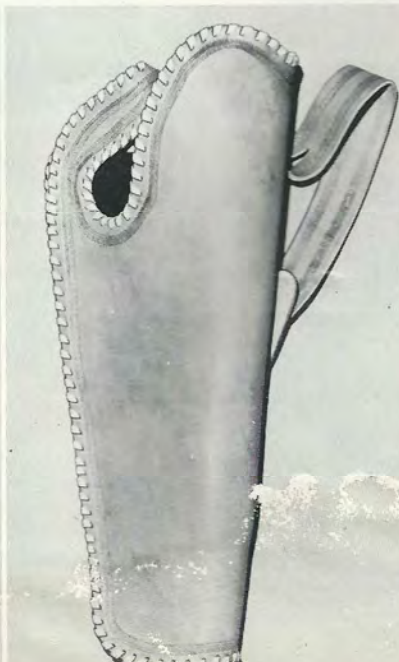
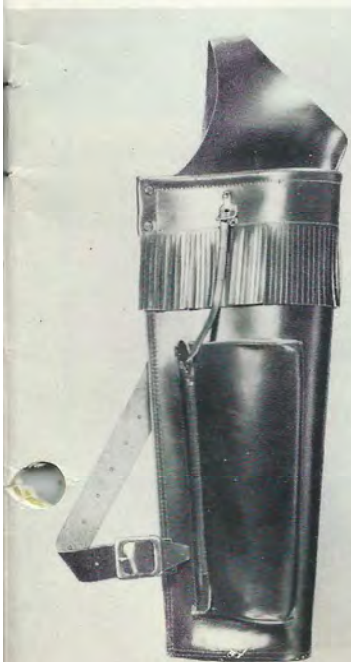
No. 837 WESTERN HUNTING AND ROVING QUIVER—An extra-large shoulder quiver, made from a beautiful piece of fine saddle skirt leather and hand-laced throughout. 21-inch length. Glove leather inter-pocket divides arrows.

No. 838 LUXURY FIELD AND HUNTING QUIVER—A deluxe three-compartment quiver to divide hunting and field arrows. Two-tone dark brown elk and saddle leather. Carries 3 dozen arrows. Top, 9" wide. Bottom, 6". Length, 23". Large outside pocket 12" x 6½". Knife, file, and pencil holders.

No. 839 QUIVER, same as above in brown elk leather instead of two-tone.

No. 840 CENTER-BACK HUNTING QUIVER—New improved pack-harness type straps hold quiver securely in center of back. Two-tone dark brown elk and saddle leather. 21" long. Top, 8" wide. Bottom, 6". Large outside pocket 11½" x 5½" with knife sheath.

No. 841 QUIVER, same as above in brown elk leather instead of two-tone.





Enjoy Bowfishing ... Archery's Newest Sport ... with **BEN PEARSON QUALITY EQUIPMENT!**

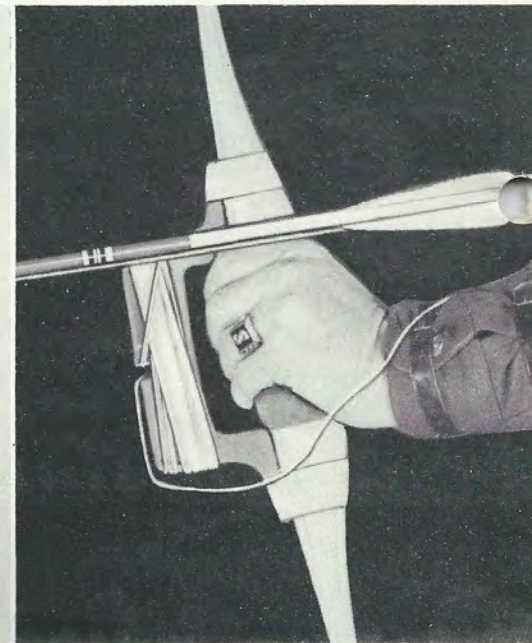
No. 698 ... "Great Lakes" HOLIDAY BOW FISHING SPINNING REEL—

Fool-proof, versatile, easy to operate! Makes an ideal bow-fishing reel, by reversing reel shoe and taping to bow as illustrated. Also may be used as a true spinning reel with any standard bait casting fishing rod! Positively will not backlash. Has positive, silent anti-reverse, tilts backward and forward to fit any hand for control of cast by natural thumb contact with spool rim. Sturdy, all-metal construction. Oilite bearings. Gold anodized dome with enameled die cast base. Equipped with 50 ft. of 36-lb. test braided line.

No. 696 ... ECONOMY BOW FISHING REEL—A practical bow reel that is simplicity, itself. No holes to drill ... just tape it to your bow! No moving parts to get out of whack! Made of unbreakable, rubber-like plastic. Complete with 50 feet of 70-lb. test nylon braided line.

No. 697 BOW REEL—A practical one-piece bow reel or line holder for shooting fish with your bow and arrow. Made of semi-soft but tough material, holds line in place until arrow is shot. Adaptable to various style bows. Easily attached with tape. Fits on back of bow over grip to eliminate any friction that would result if attached above or below grip. Offset upper leg keeps reel from interfering with arrow in shooting. Equipped with 50 feet of 70-lb. test braided nylon.

NOTE: These bow reels are recommended for use with any Ben Pearson hunting bow described in this catalog. See page 16 for details on Ben Pearson Fishing Arrows with solid glass rod shafts, equipped with harpoon-type fish points.



No. 775 TRAINING BOW (not illustrated) Used by archery instructors and dealers. Arrow is marked in inches so student or customer can be correctly fitted and given instructions indoors. Can be used anywhere, as arrow is attached to string which permits drawing, anchoring and actual releasing without flight. Bow pulls 7 to 10 lbs.



BOW SIGHTS

No. 692 BOW SIGHT—Lightweight flexible steel. Easily attached to bow. Adjustable for both height and windage. Finger stop makes uniform arrow rest of the forefinger.

No. 693 GOLDMORE BOW SIGHT—Calibrated celluloid indicator, mounted on cork 7" long. Simple in construction and operation. Easily attached on the back of the bow with adhesive tape.



ARCHERS' "DO-IT-YOURSELF" ACCESSORIES

SEMI-FINISHED BOWS

Completely shaped and machine-tillered with narrow, deep handles that require little work to bring them into perfect tiller. Nocks are cut ready for stringing. Made from select materials.

- No. 510** Semi-finished Hickory, 5'. (Same quality as No. 500 Hickory Bow)
No. 511 Semi-finished Hickory 5'6" (same quality as No. 501 Bow)
No. 512 Semi-finished Hickory 5'6" (same quality as No. 502 Bow)

ARROW SHAFTS

No. 667—Select Port Orford Cedar shafts, 30" length. $\frac{9}{32}$ ", $\frac{5}{16}$ ", and $\frac{11}{32}$ " diameter. Not matched. *Specify size.* (Same quality as our No. 201 arrows.)

No. 660—Select Port Orford Cedar shafts, 30" length. Closely matched in both spine and weight. $\frac{9}{32}$ ", $\frac{5}{16}$ ", and $\frac{11}{32}$ " diameter. (Same quality as our No. 207 or 215 arrows). *Specify bow weight.*

No. 661—Matched footed Port Orford Cedar shafts, IndX nocks and parallel steel points attached, matched in both weight and spine. $\frac{9}{32}$ " and $\frac{5}{16}$ " diameter only. (Same quality as our No. 209.) *Specify bow weight and length.*

MISCELLANEOUS

- 691** Cement ($\frac{1}{2}$ -dozen pack only) **653** Dyed Barred Feathers
650 Natural Barred Feathers **664** Wax

BOW STRINGS

No. 636 ITALIAN HEMP BOWSTRING—Individually packaged in colorful window envelope. Moderately priced string for bows of 30 lbs. or less. Single loop. Can be adjusted to fit any bow to 6 feet. Recommended for all Junior Bows.

LINEN BOW STRING—LAY-LATEX TREATED

Ben Pearson's deluxe quality patented string! Will not fray, stretch or untwist. Requires no waxing. Very light, extremely strong. Served at center and loops. Recommended by leading archers. Individually packaged in colorful window envelopes. *Specify bow weight and length (Length is distance between nocks measured along the back).*

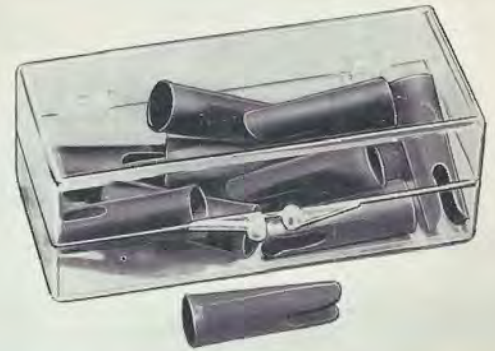
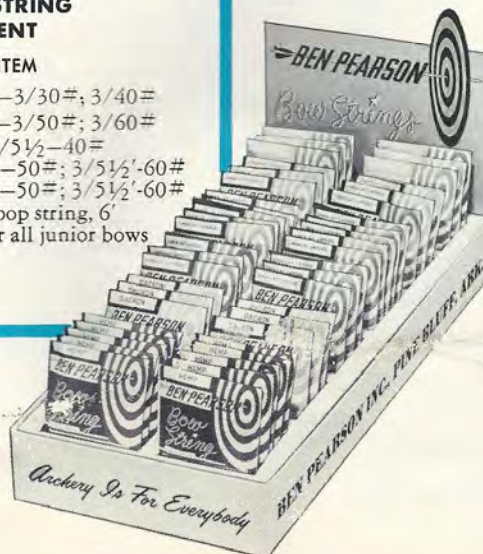
- No. 630**—Lay-Latex Linen Bowstring, single-loop, for 30-40 lb. bows.
No. 631—Lay-Latex Linen Bowstring, single-loop for 50-70 lb. bows.
No. 632—Same as No. 630, but double-loop.
No. 634—Same as No. 631, but double-loop.

CUSTOM-MADE BOWSTRING

No. 635—Made from Dacron, the strongest bow string material available. Treated with special formula. Double-loop only. For bows 30 to 75 lbs. *Specify weight and exact bow length, measured from nock to nock*

STANDARD NO. 1 STRING DISPLAY ASSORTMENT

QUANTITY	CATALOG NO.	ITEM
6	630	Strings, 5-5½'-3/30#; 3/40#
6	631	Strings, 5-5½'-3/50#; 3/60#
12	632	Strings, 6/5', 6/5½'-40#
6	634	Strings, 3/5'4"-50#; 3/5½'-60#
6	635	Strings, 3/5'4"-50#; 3/5½'-60#
12	636	Hemp Single-loop string, 6' replacement for all junior bows



INDX ARROW NOCKS... An outstanding development by Ben Pearson, to give you the first basic improvement in plastic nocks! Made with special ridge, so you can determine location of cock feather by feel! Moulded plastic, expertly designed, exceptionally durable. Colors: red, white, blue, yellow, orange.

- No. 675** IndX Arrow Nocks, $\frac{1}{4}$ ", $\frac{9}{32}$ " and $\frac{5}{16}$ "
No. 676 IndX Arrow Nocks, $\frac{11}{32}$ "

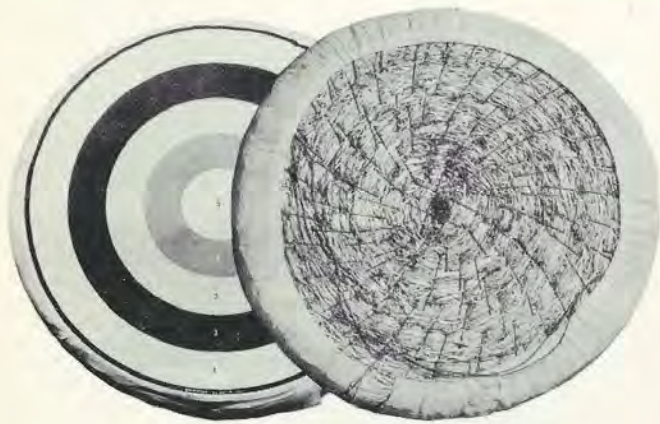


No. 665 BLACK HAWK TAPERING TOOL

An easy, dependable way to taper shafts correctly... fits 99% of all points and nocks made! Includes four bushings which fit snugly in a tapered hole when pressed into main body. Sizes of bushings are $\frac{1}{4}$ ", $\frac{9}{32}$ ", $\frac{5}{16}$ ", and $\frac{11}{32}$ "... all oversize to clear oversize or painted shafts. To use, simply insert bushing that corresponds to shaft size and rotate shaft clockwise until tool stops cutting... and your tapering job will be done! Takes any regular 10¢ injector-type blade; no special high-priced blades needed! Made of high-grade plastics, gives many years of service.

Ben Pearson QUALITY TARGETS

The Best Available at any Price!



Used in hundreds of tournaments! Expertly made of long strands of selected straws and grasses... spiral-wound and machine-stitched throughout... Ben Pearson targets are unsurpassed for long-lasting toughness and stamina! Targets and Faces are sold separately in various sizes and types to meet your needs.

TARGETS

Johnson Grass

No. 408 Target, 48-inch diameter

Shipping wt. per unit 65 lbs.

No. 406 Target, 36-inch diameter

Shipping wt. per unit 35 lbs.

No. 404 Target, 24-inch diameter

Shipping wt. per unit 20 lbs.

Rye Straw

No. 409 Target, 48-inch diameter

Shipping wt. per unit 65 lbs.

No. 407 Target, 36-inch diameter

Shipping wt. per unit 35 lbs.

No. 405 Target, 24-inch diameter

Shipping wt. per unit 20 lbs.

FULL-COLOR TARGET FACES

No.	Cloth		No.	Paper	
	Size	Type		Size	Type
416	48"	Plain	419	48"	Plain
413	48"	Skirt	491	48"	Skirt
415	36"	Plain	418	36"	Plain
412	36"	Skirt	4 81	36"	Skirt
414	24"	Plain	417	24"	Plain
411	24"	Skirt	471	24"	Skirt
			420	16"	Plain
			421	— same as 420 but 1 color.	
			422	— same as 421 but 24"	

No. 423 SET OF FIELD TARGET FACES (not illustrated)... Animal silhouettes and hair line scoring rings printed on heavy, water-repellent paper. APPROVED BY NATIONAL FIELD ARCHERY ASSOCIATION. Set contains four 24", six 18", eight 12" and twelve 6" faces... enough for a fourteen-target field course, with extras in smaller size.

No. 410 "Do-it-yourself" Economy Target—Heavy corrugated paper box, printed with 4-color target face. Easy to assemble... simply open box and secure with gummed tape. Fill with shredded paper or straw to make an inexpensive practice target. Suitable for junior archers and for beginners using lightweight bows. Minimum order 1/2 dozen.

No. 403 TARGET... A durable wound straw target inserted in a 200 pound test corrugated carton. Size 20" square by 4" thick. Weighs approximately 10 lbs. Uses replacement target face No. 420. Sold only in multiples of two.



IMPROVED TARGET STAND

Designed to hold target at proper shooting height and angle. Special construction binds tops of the three legs together. Made of soft wood that will not injure your arrows.

No. 402 for 48" target (shown). Shipping wt. 10 lbs.

No. 401 for 36" target. Shipping wt. 6 lbs.

No. 400 for 24" target. Shipping wt. 3 lbs.

Let the youngsters
 enjoy archery, too!
 ...there's no finer family sport!

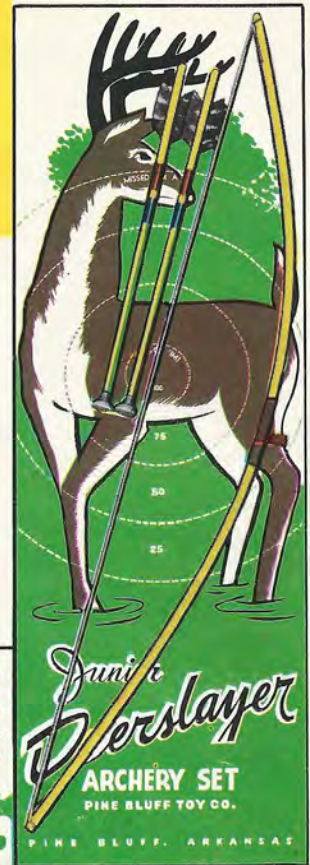
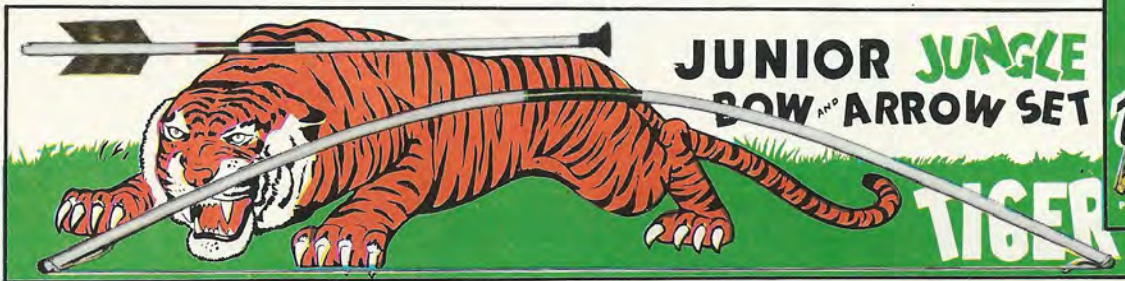
BEN PEARSON TOY ARCHERY SETS... Just the thing to teach the little ones to shoot the bow and arrow! Scientifically designed for youngsters up to six... sturdy and safe.

**No. 21 TIGER
 BOW AND ARROW SET**

Everything the little archer needs to get started! Bright-colored 30" hardwood bow, and a 12" feathered arrow with safe suction-cup tip. Mounted on colorful "jungle" card.

**No. 22 JR. DEERSLAYER
 BOW AND ARROW SET**

A great outfit for the future bow-hunter! Sturdy 38" hardwood bow in colorful finish. Two 15" feathered arrows with safe suction-cup tip, mounted on a realistic deer target.



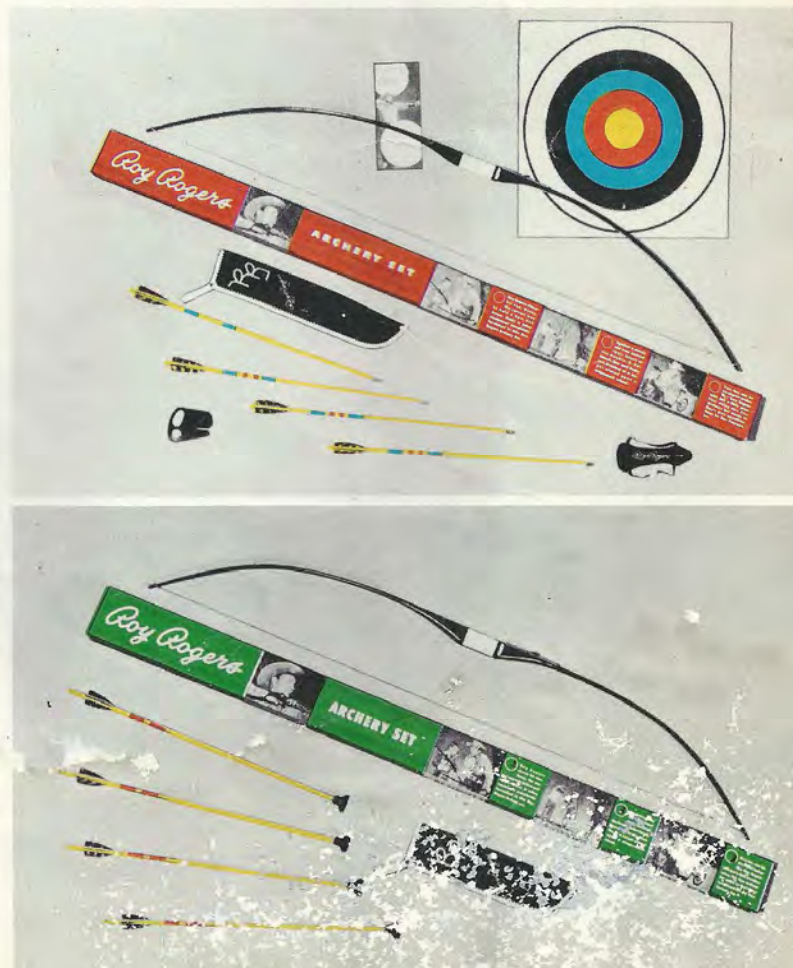
**ROY ROGERS
 ARCHERY SETS**



RR-1 TARGET SET: 4'6" hardwood bow in black finish, approx. 15 lb. wt., with adjustable bow sight. Four 22" arrows with plastic nocks, metal points, ground base fletching. Leather arm-guard and shooting tab. Suede-fabric quiver, with belt loop and 28" thong leg strap. Full-color 16" target face. Illustrated instruction book. Bow and quiver autographed by Roy Rogers.

RR-2 TARGET SET: 48" black-painted hardwood bow with adjustable bow sight attached, carries Roy Rogers' signature. Four 20" Cedar Arrows with suction cup tips, fletched with genuine turkey feathers. Embossed cardboard quiver. 16" four-color target face.

RR-5 JUNIOR SET: 38" Hardwood bow with hemp bow string, two 15" feathered arrows with safety suction-cup tips, mounted on animal target.



Archery's fun for Everyone



with

**BEN PEARSON
ARCHERY and BOWHUNTING
EQUIPMENT**