

LEGAL INFO MAPPING

Design thinking = applying analytical, creative, holistic, practical, and organizational thinking for smart & userfriendly results.

BASIC DESIGN PROCESS

0. WARM UP RIGHT BRAIN
- creative thinking & problemsolving
 - mind mapping
 - experience current state

1. UNDERSTAND & FILTER
- audience
 - applications
 - legal information

Information chunking & mapping

Plain language

2. TRANSLATE & ORGANIZE
- communication concept
 - information diagram
 - visual elements
 - textual elements
 - practical process

3. CREATE
- informationgraphics
 - visual tools, formats
 - integrated visual design

5. IMPLEMENT
- in existing communication procedures & materials

4. TEST
- user panels