

NEW PRODUCT LISTING FORM

- ☐ For Quebec
☐ For Ontario
☐ For both province



BRAND NAME:

INGREDIENTS

- | | | | |
|--------------------------------------|-------------------------------------|--|--|
| <input type="checkbox"/> Natural | <input type="checkbox"/> Organic | <input type="checkbox"/> Organic certified | <input type="checkbox"/> GMO-Free |
| <input type="checkbox"/> Gluten-Free | <input type="checkbox"/> Kosher | <input type="checkbox"/> Halal | <input type="checkbox"/> Diabetic friendly |
| <input type="checkbox"/> Vegan | <input type="checkbox"/> Vegetarian | <input type="checkbox"/> Lactose-Free | <input type="checkbox"/> Dairy-Free |

Kind of sugar used: _____

Other information: _____

PACKAGING

- ☐ Bilingual Canada (ingredients + nutritional facts only)
☐ Bilingual Quebec (50/50 on everything)
☐ Unilingual

- | | | | |
|--|--|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> Natural | <input type="checkbox"/> Organic | <input type="checkbox"/> Gluten-Free | <input type="checkbox"/> Kosher |
| <input type="checkbox"/> Diabetic friendly | <input type="checkbox"/> RCQ | <input type="checkbox"/> Fair Trade | <input type="checkbox"/> Halal |
| <input type="checkbox"/> Vegan | <input type="checkbox"/> Vegetarian | <input type="checkbox"/> Lactose-Free | <input type="checkbox"/> Dairy-Free |
| <input type="checkbox"/> Low Sodium | <input type="checkbox"/> Allergen-Free | <input type="checkbox"/> Wheat-Free | |

PRODUCT STORAGE

- ☐ Dry ☐ Refrigerated ☐ Frozen

SHELF LIFE

- ☐ 3 months ☐ 6 months ☐ 9 months ☐ 1 year
☐ Other: _____

MARKET PENETRATION

- ☐ Already in Quebec ☐ Available elsewhere: _____
☐ Already in ☐ New on the market

DISTRIBUTION

- ☐ Carried by an other distributor
☐ Distributed directly
 * Please provide with the store list who carries the product
☐ KOYO will be taking over all the existing accounts
☐ No distribution yet ☐ Exclusive distribution available

BROKER

- ☐ Brokerage company name: _____
☐ No Broker

PROMOTION BUDGET

- | | | | |
|---|-------------------------------|--|-------------------------------|
| <input type="checkbox"/> Free-Fill | <input type="checkbox"/> BOGO | <input type="checkbox"/> Monthly specials | <input type="checkbox"/> Demo |
| <input type="checkbox"/> KOYO Catalogue participation | | <input type="checkbox"/> Store flyer participation | |
| <input type="checkbox"/> Case Stack Deal | | | |

MANUFACTURED IN

- | | | |
|---------------------------------|----------------------------------|--|
| <input type="checkbox"/> Quebec | <input type="checkbox"/> Ontario | <input type="checkbox"/> Canada |
| <input type="checkbox"/> U.S.A | <input type="checkbox"/> Japan | <input type="checkbox"/> Other country |

AVAILABILITY

- ☐ Ready and available Minimum order: _____
 Lead time: _____

PRICING

Distributor price: _____

Suggested whole sale price: _____

Suggested retail price: _____

Available discounts: _____