



MVP Sports Camps, LLC



MVP PILOT PROGRAM

Dear Parent,

The MVP Pilot Program is a great opportunity to help us grow our business, and to save you time and money – while also providing your child valuable athletic assessments and player profiles in the process.

What you get in the process:

- Module 1 – free
- Module 2 – free
- Module 3 – free, and
- Future Camps – free anywhere our programs take place in the SE, USA!

The process is simple:

- Click the link to join – we ask only for the name (parent) and e-mail address
- Once you submit, you receive an auto-forwarded “confirmation” e-mail
- Once you confirm, you receive **Module 1**:
 - AAR® Home Assessment and
 - AAR® Tracking worksheet.

Key in the program is **Module 1**: The AAR® Home Assessment.

This is where every participant begins, and both documents help you complete **Module 1**.

This is your introduction to the program. Keep in mind, the initial assessment is a starting point, or base-line. We’ll set goals and develop action plans later into the program. But first, we ask that you complete Module 1 within 7-days.

We will follow-up with you in one week to gather your results. This follow-up will determine whether or not we move you to **Module 2 or 3** – depending on the age of the athlete.

In this e-mail, you will receive (2) attachments that you must fill out and return to us:

- AAR® Update – (dependent on age group – 12&Under vs. 13&Over – enter the required data), and
- Parental Authorization form – (your signed authorization that allows MVP Sports Camps, LLC to use your child’s personal data in our all sports-database).

For our pilot program, we do not collect photo or video content, but we do collect name, city, state and AAR® specific results. This data is input into our database and used by all subscribers to compare AAR® data by like sport and age groups.

Later in the program, should you elect to showcase your child’s profile (photo and web-site links) you can opt-in at no cost as this is the purpose of the 13&Over program – to get the attention of college recruiters. The same for the QLR 13&Over program, but it requires the purchase of a Domain Name, Web-site and monthly subscription.

In summary, thank you for considering our program!

Ronald Nelson, Jr.

Director – Athletic Assessment & Recruiting

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