

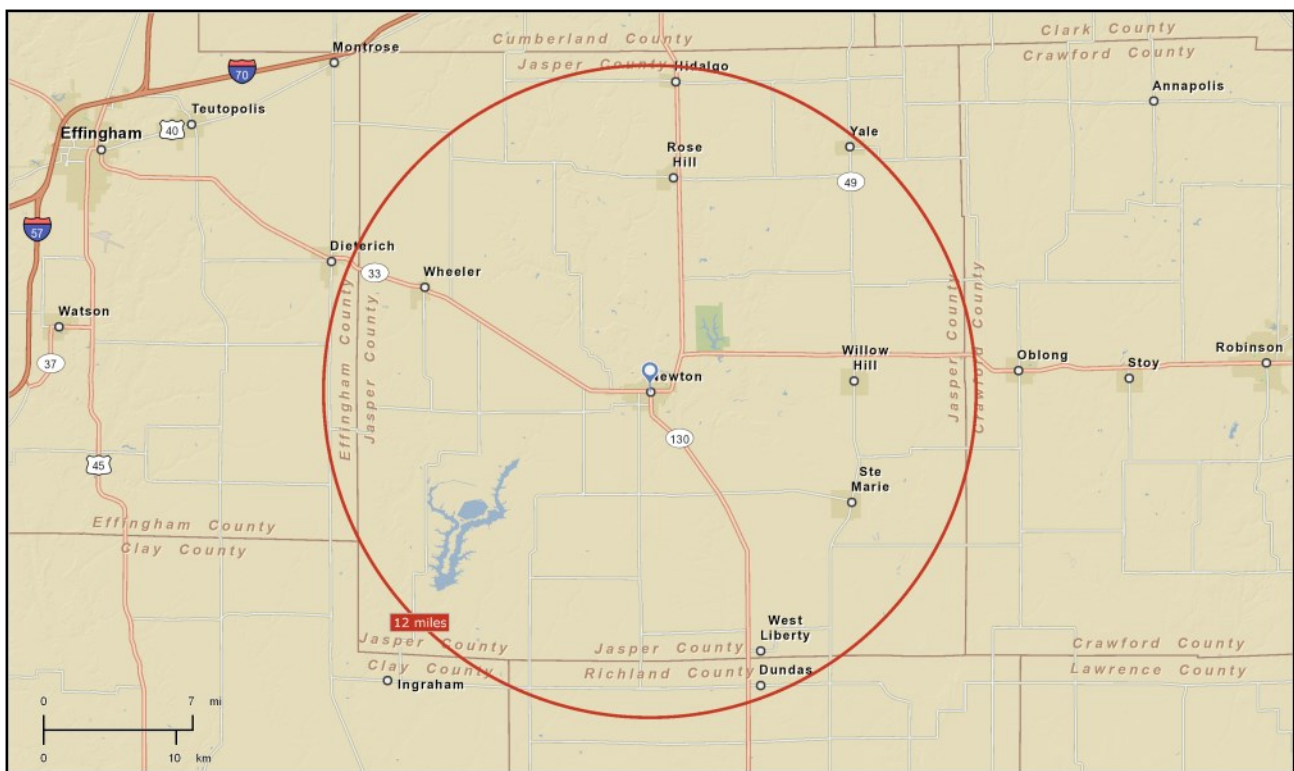


Newton, Illinois

Catch the Spirit! Live the Dream!

- Serves as Jasper County Seat
- Located at the Intersection of IL Routes 33 & 130
- Agriculture-Based Community
- 10-Minute Drive from 3 State Recreation Sites
- \$7.96M Spent by Tourists in Jasper County
- 3 Auto Dealerships-Chevrolet, Dodge, Ford
- 3 Implement Dealerships-John Deere, Case International, New Holland
- High-Speed Fiber Optic Internet Service
- Average Household Income is \$51,931

Primary Trade Area 12-Mile Radius around Central Point of TIF District



Population

12 Mile
Radius

2017 Projection	9,621
2012 Estimate	9,557
2010 Census	9,469
2000 Census	9,879
1990 Census	10,345

**Median Age
43.1 Years**

Households

12 Mile
Radius

2017 Projection	3,925
2012 Estimate	3,857
2010 Census	3,850
2000 Census	3,846
1990 Census	3,874

Market Demand Opportunities*

- Full Service Restaurant
- Limited Service Restaurant
- General Merchandise-Discount Store
- Furniture, Appliances and Electronics Rental Store
- Farm Supply Store
- Sporting Goods Store
- Book Store
- Children's & Women's Clothing Boutique
- Senior Services

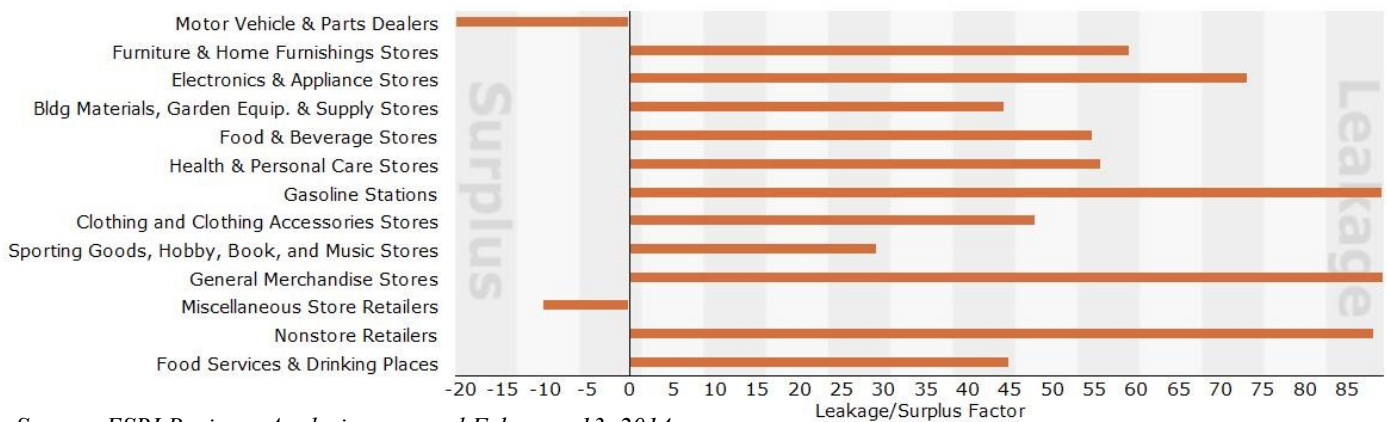
**Based on recent Commercial Market Analysis Report authored by Planning Success LLC for the City of Newton*

Top Tapestry Segments for Primary Trade Area

Rank	Tapestry Segment	Households		U.S. Households	
		Percent	Cumulative Percent	Percent	Cumulative Percent
1	37. Prairie Living	42.7%	42.7%	1.2%	1.2%
2	50. Heartland Communities	32.4%	75.1%	2.0%	3.2%
3	25. Salt of the Earth	17.8%	92.9%	2.7%	5.9%
4	46. Rooted Rural	7.0%	99.9%	2.3%	8.2%
5	42. Southern Satellites	0.1%	100.0%	2.6%	10.8%
Subtotal		100.0%		10.8%	

Source: ESRI Business Analysis, accessed February 13, 2014.

Leakage/Surplus Factor by Industry Subsector



Source: ESRI Business Analysis, accessed February 13, 2014.

Available Sites

- Buildings Available (1,200-6,000 sq ft)
 - Sites Available (1-2.5 acres)
- Sites are located in TIF District on State Routes 33 & 130

Available Incentives

- TIF District Incentives
- Enterprise Zone Benefits
- City Revolving Loan Fund

For Information Contact:

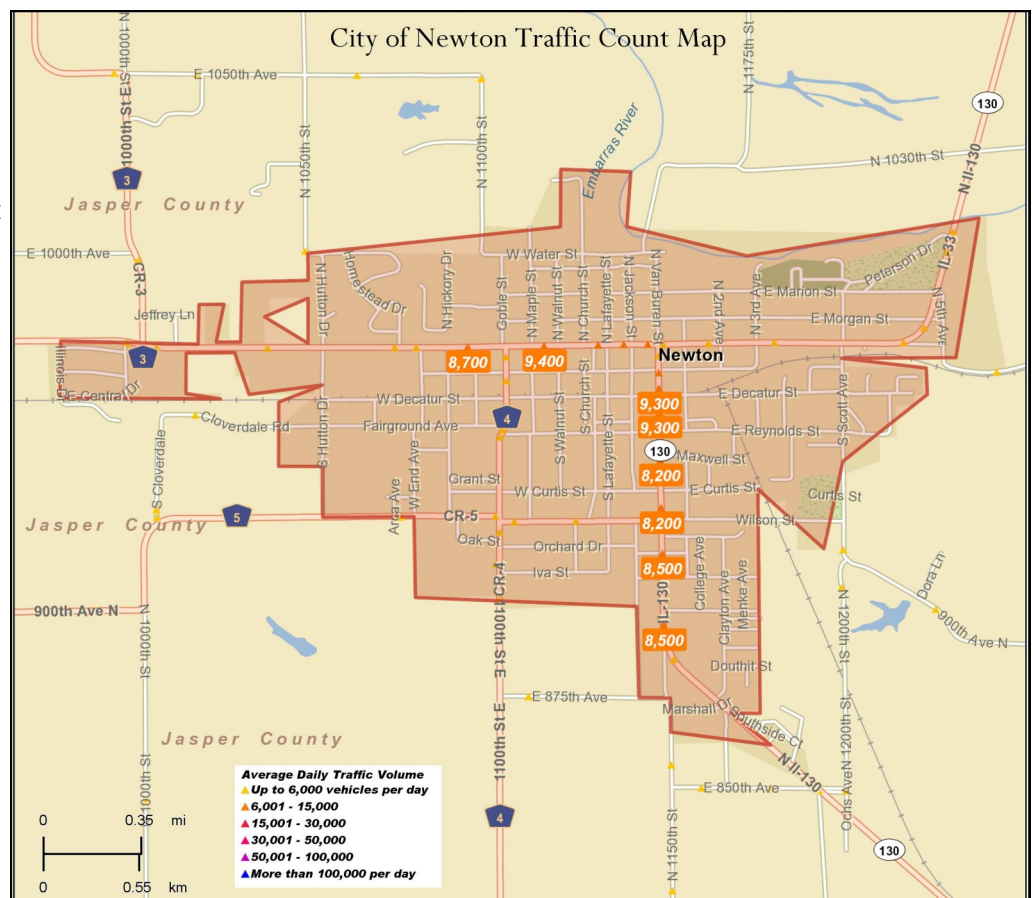
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Source: ESRI Business Analysis, accessed February 13, 2014.