

## **Design Criteria Information**

**Version: SC007 01**

**Date: December 7, 2016**

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### **Overview**

The purpose of this document is to provide information regarding design solutions and the key areas of consideration for those designs. The goal of this process is to foster the development of high quality and innovative, sustainable designs for Main Street which can then be extrapolated to the north and south portions of the Street. These design guidelines are intended to aid designers and developers in understanding the community's expectations. The design and historic review processes are important tools for the implementation of the design chosen and upon selection will require further professional review to ensure it meets or exceeds necessary safety requirements. Further, the goal for design standards is to preserve Helper's heritage, enhance its livability and maintain adherence to design quality.

### **Design Criteria**

1. Encourage design excellence.
2. Integrate design and preservation of our heritage into the process.
3. Enhance the character of all of Main Street taking special note of our history and authenticity.
4. Timelessness of the design – the resulting designs should be relevant today and years into the future.
5. Provide for a pleasant, rich and diverse experience for locals and visitors.
6. Create a space of equability – all space treated as equally important and centered to itself.
7. Provide for the humanization of the City through the promotion of the arts.
8. Ensure flexibility of public space i.e. encouraging the use of the space throughout the year for various activities which includes areas for gathering/socializing and other events.
9. Create a design which can sustain the elements and is not overly complex in regards to maintenance.

10. Landscape items should be indigenous to our area and thrive in a high desert environment.
11. The design must consider ease of business access or “walkability.”
12. Safety for pedestrians in the public space.
13. Use of natural elements reflecting our environment.
14. Bike racks for cyclists, artistic elements, benches, trash cans, lamp posts and other design elements are strongly encouraged.

### **Conclusion**

In closing, the process is meant to allow for “big dreams” in the treatment of Main Street. It is critical to create an environment which encourages locals and visitors alike to visit and enjoy the public space Helper City has to offer. Community engagement is a key component to building a space everyone can be proud of to call their city.