

TRA QUARTERLY

Summer 2016 Edition



Greetings TRA Families

"Take a deep breath as you enjoy warm breezes, longer days, and alarm clock free mornings. Summer arrives as a wave of relief; soaking us with rejuvenating energy after a busy school year. Relaxation materializes into spending days with friends, binging on Netflix, and traveling a few or many miles to disconnect from the everyday routine. While this sounds exactly like what the doctor ordered, we must not forget to prevent the dreaded "Brain Drain." Beware of shutting down your brain for months. It is true that everybody needs a break, but this does not mean that we need to be idle. On the contrary, summer sets the stage to broaden horizons that nourish the love for learning. Our brains need to feel challenged to surprise us in unexpected ways."

- **Jimena Gutierrez**, Former TRA Teacher/Director of San Mateo Office



1-1 or Group Subject Support & Preparation
Individualized Lesson Plans for you Child's Needs
Flexible Scheduling Around Your Summer Plans

Contact us for your complementary meeting!
650-525-1583 or scheduleme@therightapproach-ed.com

Open Summer Enrollment

Social Wellness + Test Prep + Enrichment Courses + Subject Support = Achievable Success



Greetings TRA Families! In order to keep up with the demand of our services and summer courses, we are opening our summer schedule to accommodate your needs and summer plans. Open summer enrollment will ensure that you have time to complete your summer endeavors, in addition to making time for your child to enjoy our summer enrichment and subject preparation classes at our San Mateo and San Carlos locations. Please contact us for your complementary meeting:

scheduleme@therightapproach
650-525-1583



Did you know...

you can get a discounted summer course if you have a group of 4 students?

TRA Summer Promotions

"The more students that enroll in a summer course, the lower the price rate!"



Avoiding the Summer Brain Drain

Being Proactive During Your Summer Break

by Jimena Gutierrez & Alexis Madayag



Summer is a great time to relax and take time off from school, but there is a downside for having so much time on your hands: the “Summer Brain Drain!”; otherwise known as “Summer Learning Loss”. What you learned in school can be forgotten during this season. Two to three months is a long time away from school, but that doesn’t mean we can’t stop learning. By staying active and being mindful in your summer endeavors, you can have a great summer, and still be sharp and knowledgeable in preparation for your next school year.

In order to avoid feeling completely lost during the first few weeks of school, make a plan to keep your mind active:

- Begin by setting personal goals. If you would like to be a better writer, then pick up a pen and begin a journal, or start your first short story.
- To widen your lens, pick up a few books from your local library that you have been waiting to read.
- If you have been hoping to increase your SAT or ACT scores, then devise a study schedule, gather a group of friends who share your motivation, and practice your way to the top!
- Explore a passion that you may have ignored for a while. If you love robotics, attend a seminar; if you are an artist, then look for local fairs, visit galleries, or organize your own exposition. It may be daunting to start, but there are multiple avenues that may give you a nudge.
- We live in an era of apps where interactive learning platforms are at the tip of our fingers. Find people who share your interests on MeetUp, solve puzzles on WordBrain, and perhaps learn a new language using Duolingo. So, if vacation plans seem to interfere with camps, classes, or programs, think twice; there are always opportunities to keep learning.
- Everyday activities such as cooking, grocery shopping, and conversations at the dinner table can work as plugs to keep knowledge from escaping. Relaxation does not equate to lethargy, but rather a change in rhythm.

As *parents*, it is important to help children channel their imagination and energy in productive ways. For example, simply letting the little ones play, chatting with them about pictures they draw, as well as listening to their thoughts about their surroundings will help their communication skills tremendously. For older students, an invitation to participate in decision making can make an invaluable difference in the way they perceive responsibility. Teenagers need time and space to make connections, to feel empowered, and to continue exploring their interests. Engage them in conversations to find an internship, participate in volunteer opportunities, or even start small entrepreneurial ventures such as organizing a dog sitting group to further encourage learning. Their own creativity will unleash the discovery of skills. When we are genuinely involved in the activities we perform, we are more likely to remember what we learn.

Students! Here is a list of ways we can learn and at the same time have fun during the summer recess:

- **Make regular trips to the library.** Most libraries schedule special summer events for kids. Go to www.plsinfo.org to view events at your local library.
- **Think about what you may be learning next year when you plan the family vacation.** Talk with teachers to find out what they'll be covering in class. If it's a unit on the civil war for example, you may want to schedule a visit to Gettysburg or the Smithsonian Museum. If it's geology, visit a national park, like Yosemite!
- **Consider tutoring or summer camps.** You can get the help they need in a 1-1 setting without the pressures or distractions of other students. Summer camps can also enrich and accelerate learning in areas where kids show a special interest in classroom and cohort environment.
- **Create a a project!** From building a fence, starting a small garden, building a small business, or painting your home or room(s), there is something to be learned by assigning summer projects.
- **Learn while you're on vacation.** Vacations can be enriching educational endeavors where you can learn more in an immersive environment. Take in different cultures and experiences through tour groups, tourist walks, interacting with local residents and trying food and drink in their local establishments.
- **Pick up your camera and shoot!** If you go on a family vacation, a camera isn't just capturing moments; it's also telling a story. Whether you use a point and shoot camera, a smartphone, or a fancy DSLR, you have access to the tools that can help you tell a story. If you go to a tourist landmark, take various shots and ask a tour guide about the history and origins. Once you have your images, use powerpoint or presentation

software to tell a story from beginning to end. You just learned multimedia, storytelling, and presentation skills that can be presented to your loved ones.

- **Attend Summer School in your school district!** No brainer here, and a you can get ahead reviewing subject courses before you start your new grade level. Get ahead of the pack! Wouldn't it be great to get your classes done and over with while enjoying the sun and festivities?



Summertime is the perfect opportunity to grow. Anticipate your needs in order to become stronger, and remember that The Right Approach is here to support you along the journey. Review, recite, and retain! No matter how you choose to spend this summer, do something that opens your world.



2015-2016 STUDENT SURVEY RESULTS

4 Milestones TRA Students have achieved in 2015-2016



Thank you parents and students for participating in our surveys and giving us the necessary information in order to present our findings of student improvement in 2015-2016.



Increased Classroom Participation



Increased Motivation for Learning



Awareness and Access to Resources



Showing Relevancy in Information



Lilly Johnson
photo by Alexis Madayag

To Scripps and Beyond! A TRA Success Story

by Alexis Madayag, TRA Teacher/Director of Marketing

Since fall 2011, Woodside Priory High School Alumni **Lilly Johnson** has been an active student at TRA. She came for help in HSPT and SAT test-taking strategies for the math, as well as writing, sections. As an active student at Woodside Priory, she has played for her school volleyball team, has volunteered for various non-profits, and in addition, has served as an accomplished tutor. Through her hard work and dedication to her education, she has integrated the alternative teaching methodologies and guidance from TRA teachers into her studies and standardized test examinations. In spring of 2016, she recently **confirmed** her acceptance at Scripps College, a women's school in southern California which is part of the Claremont Colleges system. She intends to study film

and English. Congrats Lilly! We at TRA are so proud of your accomplishments.

TRA Life Lessons

"The TRA ethic really gave me a new perspective on the idea of college. Originally, I was really focused on the name merit or label of the college and believed that I would only live a happy and successful life if I attended a college with a popular name. However, TRA taught me about success without putting my current desires and goals aside. I would still work very hard on academics and extracurriculars but I no longer felt the urge to sacrifice my current self to get into an ivy league. I am very happy with my college choice and I am excited to be at the Claremont colleges next year!"

- Lilly Johnson

"Overall, my experience at TRA could be summed up in two words: personalized and thorough. I felt like my teachers could always cater to my own personal strengths, weaknesses, and learning styles." - Lilly Johnson

Many Paths, One Destination:

TRA's New Personalized College Application Service



Struggling or confused about the college application process? TRA's college application program offers a personalized approach that enables clients to find and apply to the **RIGHT** colleges for them.

"The goal of the program is to provide clients with the necessary tools to successfully apply to colleges that are the BEST FIT for them."

First, we identify the colleges that are the best fit for each client, and then, we ensure that all personal statements and necessary paperwork are completed. In the process,

TRA ensures that all students become highly sought after candidates for all the colleges they seek to apply to. The program starts with three mandatory sessions of 1.5 hrs each.



The first three sessions establish a thorough plan of action which includes a:

- **Personal Kaleidoscope**
- **Top 10" College List**
- **Bridge to Acceptance**

Subsequent sessions are based around the plan of action that was established in the first three sessions.

Just as life can take many twists and turns, so does a child's road to success. While the competitive nature of the academic and professional landscape may lead to a prevailing belief in the need to send children and young adults to top-ranked schools (especially for high school and college), such an approach may not ensure desired success. Rather finding success is, arguably, about finding a *personalized* path that allows a child to strive and grow into a well-rounded adult who is ready to take on the world.

Contact:

Manuel Kernen,
Social Impact Officer

mkernen@therightapproach-ed.com

650-525-1583

Let's Welcome Our New Administrative Assistant: Maria Leite

**Specialties**

Communication, Organizational Skills, Event Coordinating

Education

A.A. Psychology, College of San Mateo (In-progress)
High School Diploma, Mercy High School, Class of 2015

Email

mleite@therightapproach-ed.com

Maria grew up in a small town in Brazil and moved to the Bay Area when she was eleven. She adapted to the new culture quickly and attended Mercy High school from 2011-2015. During her high school years, she found herself working at Belmont Iceland. Belmont Iceland became a great place for her to learn new experiences and develop her skills in communicating and coordinating events. In 2015, she was promoted to "Event Coordinator" for Belmont Iceland and will remain in that position until the closing of the company on April 30th, 2016.

Maria is a passionate learner who is pursuing her dream in childhood developmental psychology. Working with the Right Approach to Education gives her a chance to work with kids and learn new experiences as their administrative assistant.



You're Hired! Individualized Career Consulting

Now Enrolling for Summer and Fall 2016!



"This program is geared to provide you services to make you look awesome both on paper and come interview day."

Resume & Cover Letter Development

TRA offers a wonderful service to help you edit your current resume and cover letter in order to increase your competitive edge in today's saturated job market. Through careful study of the various components of your resume, revisions will expertly be made in order to emphasize the talents, strengths, and experience you uniquely offer. Make a memorable impact on employers with professional communication documents that create a lasting impact.

Mock-Interview and Constructive Feedback

A 30 minute mock-interview will also be conducted to hone your interview acumen and professional etiquette. A complementary meeting will be provided in order to provide useful critique and tips.

Service Benefits

- Significantly increase your odds of securing an interview in your target industry
- Prioritize your best selling points to your potential employer/opportunity
- Real interview experience and valuable full-length evaluation

Price: \$295.00



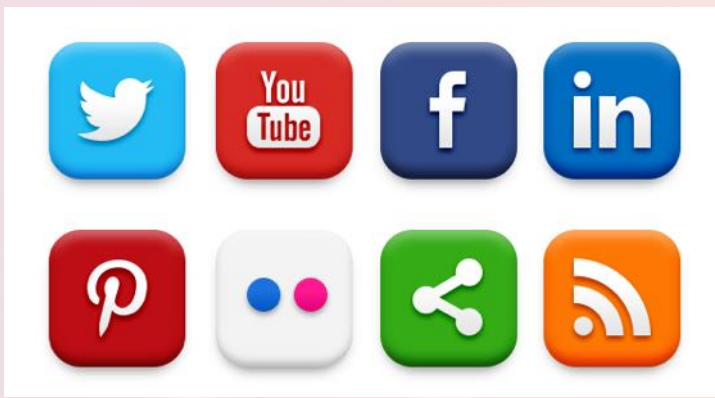
About Colby

Colby has a passion for science and shows great interest in human development and career preparedness skills. He encourages students to balance academics with the arts, fitness, and overall wellness.

Contact:

Colby Peters, Operations Manager/Teacher
cpeters@therightapproach-ed.com
650-525-1583





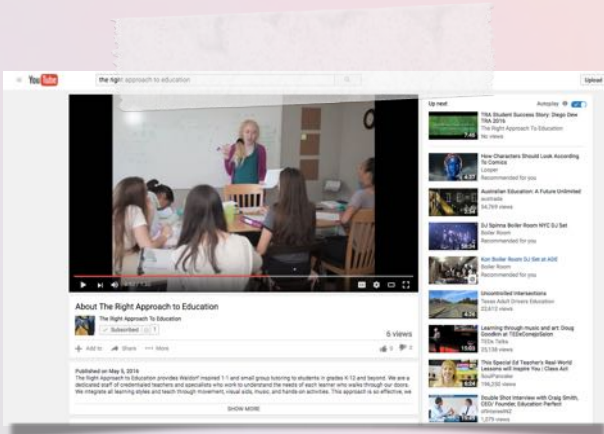
TRA Social Media:

*Learn About The Right Approach
on your Handheld Devices*

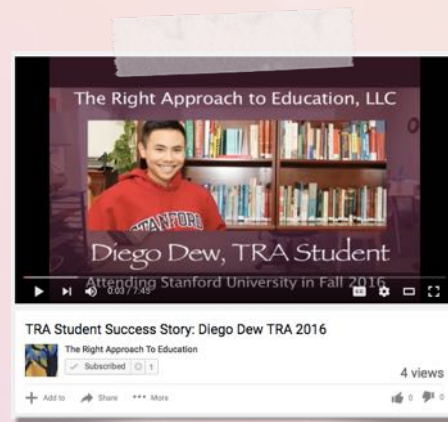
By Alexis Madayag

New multimedia content produced by TRA Marketing Director, Alexis Madayag, has expanded

the outreach and promotion services in the form of videos, podcasts, blogs and webpages for various media platforms, such as smartphones and tablets. Learn about TRA teaching methods and pedagogies that distinguishes TRA as an asset to the community and to a student's education. From student success stories and motivational quotes, to teacher mini-doc's and Pinterest content/links, TRA has made sure that share with you our daily dose of wisdom. Our TRA website is freshly updated and is able to present the necessary service descriptions and contact information clients may need. Please visit our various outreach outlets: [YouTube](#), [LinkedIn](#), Instagram, [Tumblr](#), Pinterest, [Facebook](#), [Twitter](#), and [Google+](#).



TRA Youtube Page: www.youtube.com/user/TheTRAMedia



TRA Student Success Story - Diego Dew Podcast
www.youtube.com/watch?v=XGK8z4eYrZw



TRA Tumblr Blog
<http://therightapproach-blog.tumblr.com/>



TRA Yelp Page
<http://www.yelp.com/biz/the-right-approach-san-mateo>



A Tribute to Scholarly Sisters


*"I wish a wish for You.
Its a wish I wish for few.
The wish I wish for You is that all
ur wishes come true,
So keep wishing as my best
wishes are always with You."*

GOOD LUCK, Jimena & Angela!

"As teachers, Angela and Jimena have inspired me to be a better educator to students and they have imprinted a teaching standard in my scholarly toolbox that matches no other. Respect to the Gutierrez Sisters! We will miss you!"

- Alexis Madayag,

Teacher & Director of Marketing & Visual Communications



SUMMER TEST PREP

"Individualized and Integrated Education for All Learners"

- AP US History • AP Spanish • AP Calculus
- HSPT • Middle/Upper SSAT • ACT • The New SAT
- Lower/Middle/Upper ISEE

The Right Approach to Education, LLC
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BayAreaParent Family Favorite 2013
 Best in Math & Science Support in the Peninsula



SUMMER COURSES: FINE ART & DIGITAL MEDIA

1-1 or Small Groups • Professional Support • Achievable Success

- DJ Mixing, Live Remixing & Sound Production
- Arts & Crafts: Painting & Drawing
- Digital Video & 2-D Animation
- Digital Photography

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Download our schedule


tinyurl.com/TRAschedule2016



THE RIGHT APPROACH TO EDUCATION

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