WALKERTOWN FESTIVAL COMMITTEE MEETING SEPTEMBER 10, 2018; 4:00 P.M. @ TOWN HALL <u>MINUTES</u>

Present: Doc Davis, Randy Mendenhall, Peggy Leight, Sarah Welch, Marilyn Martin, Deborah & Gary Garland, Scott Snow and Rusty Sawyer.

CALL TO ORDER

Randy calls the meeting to order @ 4:00.

• **DETERMINATION OF QUORUM**

Yes

- <u>APPROVAL OF AGENDA</u>
- APPROVAL OF MINUTES

BUSINESS AT HAND

Randy: Vendors so far.

Rusty: 39 vendors with 4 food vendors. Mountain Top Concessions, Little League, Civic Club and a new food vendor Bistro Band Wine Bar. She doesn't really serve wine.

Randy: How many baking entries?

Rusty: Only 2 so far. I have the ribbons. Randy: Do you have all your judges Sarah?

Sarah: Still need one.

Randy: My son-in-law John Myers volunteered. Art?

Deborah: Only 1 Art teacher has answered the letter so far.

Randy: We will need to make new signs for next year. Any sponsors? Rusty: Just you so far. I'll check with DJ about McDonalds value meals.

Peggy: Blue Roof House needs to be aired out.

Deborah: Is the filing Cabinet still there?

Rusty: I haven't been back since last year. I'd say yes.

Peggy: Is Todd putting up the fence along the Post Office property line?

Doc: Yes.

Peggy: Todd getting helpers?

Scott: Yes.

AUGUST 13, 2018

Randy: Vendors?

Rusty: Up to 26 so far.

Randy: The NASCAR man suggested a friend for water slides, putt putt. Peggy: Ron at Extreme Fitness said we can use his parking lot for show cars.

Rusty: Deborah, I called the Mother Nature's Soap vendor. She is going to a festival in

Marion that weekend.

Marilyn: I took photographs of Walnut Pavilion.

Peggy: Snap shots don't transfer to print well. They lose colors.

Randy: Do you need more judges Sarah?

Sarah: Might need 2 more.

Randy: My son will if you need him.

Deborah: Someone asked about the number of Mayor's Choice winners. One from each school. Rusty, have you called McDonalds about the meal deal prize for the art contest?

Rusty: No I haven't. It's on my to do list. So is finding a petting zoo.

Marilyn: I think we should raise the number of t-shirts to 96. YES

We said no date on shirts. OK

We said we wouldn't put "Fall Festival" on the shirts again. AGREEMENT

Deborah: Hats this year?

Randy: Yes. I brought one of the old style Walkertown hats with the duck image. Drop the "s" on Walkertown. Mesh hats, 1 dozen red, one dozen camo. 96 short sleeve t-shirts & 24 adult hoodies and 12 kids small hoodies.

Marilyn: The bestselling colors have been grey, pink, red and blue. OK

Peggy: In case we don't want to use the pavilion image again, I found this image of NC with a star and "WALKERTOWN" above the image and "EST. 1984" below. YES

Sarah: Are we going to have a grand marshal this year? NO

Peggy: High School Band?

Rusty: No. Special Occasion Band is starting early again this year and they get the stage at 5:00.

JULY 9, 2018

Randy: Rusty, how are we on vendors so far.

Rusty: 17 vendors.

Randy: How about food vendors?

Rusty: Mountain Top Concessions, Civic Club and Jonnie Taylor(Fish) have said yes.

Randy at Lowes Foods said probably and nothing from the Little League.

The Kettle Corn man is coming and so is the coffee bus.

Randy: Sounds like a good start.

I offered to help Sarah get judges for the baking contest. She already had all but one lined up.

Rusty: I emailed Wesley asking him if the Fire Dept. would bring the smoke trailer, CPR dummy, sparkie the fire dog and blood pressure testing.

Peggy: So they are coming?

Rusty: Wesley only acknowledged receiving the email.

Peggy: We could offer Northstate Security a booth.

Deborah: Have you heard from Barbie Duggins with Mother Nature's Soap? NO

Scott: How many for security?

Randy: 2 @ the Post Office and 1 at night.

Doc: Todd will need to get 6 to 8 workers starting @ 10am on Friday until 10pm. And 9am Saturday until we finish around 9pm.

Peggy: How many tents?

Randy: 2 @ the Blue Roof and 1 for the Fire Dept.

Peggy: Have Todd air out the Blue Roof. See if they can loosen the windows that are painted over.

Scott: How many picnic tables? They damaged several TCP tables last year moving them.

Randy: It might be easier to just rent tables.

Doc: We have 2 folding tables from the Middle School.

Ask Marilyn about the t-shirt design.

JUNE 11, 2018

Randy: Rusty, how are we on booths so far.

Rusty: 11 booths.

I didn't have any luck with the Humane Society bringing pets for adoption. They don't go out with dogs & cats anymore. A group call AAARF does bring out cats and possibly puppies. Depends on what they have in October. So they are a maybe. Randy asked me to check on "train rides". There is a company that has trackless

trains. Very expensive. \$200 per hour plus 2 men at \$25 per hour each.

Randy: I need to get one if they make that much.

Rusty: I have already rented, reserved or made contact with everyone except Duke Power. Walter retired. He was my contact to duct tape over the streetlight sensors.

Scott: I have his replacements phone #.

Rusty: Good. The blacksmith is coming back. No food trucks coming yet. Only 3 of the 18 I wrote or emailed to responded.

Doc: How many food vendors so far?

Rusty: Coming back we have Shaved Ice, the Wired Coffee Truck and Kettle Corn.

Doc: What food vendors did we have last year?

Rusty: Mountain Top Concessions, Jonnie Taylor (fish), Little League, Civic Club and Lowes Foods.

Doc: Check and see if they plan on coming this year.

What about having classic cars again?

Randy: People love checking out classic cars. Ron had the cars at the fitness center last time. (Derrick Stoltz, Jerry Tuttle, Robert Butler, Joe Lundsford)

Peggy: If Ron doesn't have room or doesn't want to, we could put them beside the Blue Roof house.

Marilyn: The car show Loves' did looked very successful.

Randy: The same with old tractors and farm equipment.

Peggy: Maybe the fire department could bring back the smoke trailer. See if they will bring the CPR dummy. They could give demonstrations. Kids would love to see Sparkie the fire dog.

Doc: You could offer a booth to Eddie and the Fire Academy.

Peggy: You could offer EMS a booth. They have a CNA Nurse training class at the High School. Offer them a booth.

Marilyn: Offer churches a booth.

Randy: I'll try and help Sarah with the baking contest sign in. She was overwhelmed last year.

Peggy: I'll help Sarah too.

Randy: I'll check on getting baking judges from Bo Jangles, bakery, grocery stores etc. Send me a reminder text please Rusty.

APRIL 9, 2018

Randy: If we keep the same weekend the date for the festival will be October 12 & 13.

Rusty: That will be the same weekend as Mt. Airy's.

Randy: We've had good luck since we moved up a weekend. We did reduce the hours for Saturday. 10am thru 6pm.

Rusty: Saturday's long hours was our #1 complaint. I can make a 4 band schedule work for Saturday if we start the music at 10:00. Do you want to change any of the bands? NO. Do you want to use the same sound set up as last year with "Paid For"?

They have upgraded their sound equipment. YES

Randy: Deborah, any thoughts on the Art Contest?

Deborah: For this year's letter to the art teachers I'd like to use the town letter head. Maybe they'll answer.

Doc: Include the principal's too.

Deborah: I would like to buy the S hooks myself.

Randy: Sarah, any changes for the baking contest this year?

Sarah: Yes. Instead of taking applications all the way to Friday morning, have them turned in earlier. No later than Wednesday morning.

Scott: We are going to hire private security instead of deputies this year.

Randy: The NASCAR man is coming back. Rusty, see if you can contact the small train man. It would be great to see him giving rides. Try and bring back the blacksmith.

Marilyn: Are we going to have a town booth this year? We are about out of shirts to sale. What about the petting zoo? The alpacas lady is in trouble with the Humane Society. Maybe they would come with an animal adoption booth.

Rusty: I'll go ahead and reserve everything, make vendor applications, baking forms.

Committee agrees to:

- October 12 & 13; 10am thru 6:00pm
- Randy McGee & "Paid For" will provide for Saturday's sound
- Keep the same bands if possible
- Baking Contest forms must be turned in by Wednesday 10/10
- Security. We are going to hire private security instead of deputies this year
- Check on getting small train man
- Blacksmith
- Humane Society animal adoption booth
- Next meeting June 11th

NOVEMBER 13, 2017

Randy: I'd like to thank everybody for your hard work. Everything went smoothly. Seemed like we had more vendors this year on Sullivantown.

Rusty: 77 vendors this year. 11 more than last year. 36 of the 77 vendors had power. 91 total booths this year vs 70 last year..

Scott: We made \$6600 plus what was sold at the town booth. We spent \$14K.

Marilyn: The music schedule went very smoothly this year. This year's music was the best yet. I loved the trio Saturday afternoon. Rusty, you did a fantastic job with organizing everything.

Rusty: They are "Sunrise Shadow".

Randy: Any complaints? I know the barricades are always a problem.

Deborah: I know the teachers don't read or respond to emails. I'll write letters next year.

Sarah: The library helped with colored baking contest forms.

Rusty: Biggest complaint from vendors is the length of Saturday. Too many hours.

Randy: I heard the same complaint. We had quite a few vendors leave early Saturday.

It could get dangerous moving vehicles while the festival is still going.

What if we change the Saturday hours from 9am - 7pm to 10am - 6pm? We could have cleanup done before dark.

Committee is in unanimous agreement to:

- Change Saturday's hours from 9am 7pm to 10am 6pm. 2 hours shorter.
- Start music (SOB Band) at 6pm Friday again.
- Consider having sheriff's or adults man the barricades
- Next meeting March 12th

MOTION: TO ADJOURN AT 4:50 PM BY: RANDY MENDENHALL

SECOND: SARAH WELCH VOTE: UNANIMOUS

Next meeting will be OCTOBER 8, 2018 (2nd Monday of the month) @ 4:00 @ Town

Hal

Submitted by Rusty Sawyer

Town Clerk