



VIKING SPORTS NETWORK

Powered by 

Our Viking athletes are ready for another great sports year as we usher in the 2021-2022 high school sports season!! Sports are back and so is the VYPE Media crew! As the season ramps up, the VYPE Live crew is ready to provide the sports coverage we've all been missing! The LV Viking Booster Club will be sponsoring the Viking Sports Network for this upcoming school year, and we have included again **both** audio and video livestreaming this year! It has been such an invaluable addition to our athletic program because it allows the Booster Club to offer advertising opportunities which are beneficial for both our business sponsors and LV community. The livestreaming coverage will again be just as prevalent this year as was last year for those families who might not be able to attend the games but still want to hear and see the action.

VYPE will stream live broadcasts of all Varsity football games, including the playoffs, through their website www.vypelive.com. The Viking Sports Network will also cover all LVHS playoff games, including volleyball, basketball, baseball and softball. VYPE Media also provides website access from which fans may listen to archived audio broadcasts. All archived recordings are stored and available for at least one year.

Broadcast sponsors have the option to create commercials that can either be read live or prerecorded and played throughout the broadcast. These commercials are recorded by our High School AVP (Audio Visual Production) students. For those sponsors who have previously used a commercial on other media outlets, we can play it! We also offer our sponsors the ability to create special offers and/or promos and advertise them. In addition, broadcast sponsorship can be bundled with other sponsorship opportunities (i.e., stadium signage, Viking Sports program ads, stadium PA reads, etc.).

The Booster Club is offering multiple advertising opportunities with 5 different levels of sponsorship:

Title Sponsorship Package - \$1,495 (1 Available)

The **SPONSOR NAME Broadcast** of Lago Vista Football on VYPE Live...

Halftime Show naming (ex: The **SPONSOR NAME** Halftime Show)

Sponsor logo visible throughout broadcast

6 minutes advertising in each Lago Vista Football broadcast

4 minutes advertising in other Lago Vista athletic broadcasts on VYPE Live, if any

Presenting Sponsorship Package - \$995 (2 Available)

The **Title Sponsor Broadcast** of Lago Vista Football on VYPE Live, presented

by **SPONSOR NAME #1** and/or **SPONSOR NAME #2**)

Pre-Game or Post-Game Show naming for sponsor (ex: *The **SPONSOR NAME** Pre-Game Show*)

Sponsor logo visible throughout broadcast

4 minutes advertising in each Lago Vista Football broadcast

2 minutes advertising in other Lago Vista athletic broadcasts on VYPE Live, if any

Blue Level Sponsorship Package - \$495 (Unlimited)

The **Title Sponsor Broadcast** of Lago Vista Football on VYPE Live, presented by Presenting Sponsor #1 and Presenting Sponsor #2. **Blue-Level Sponsorship** of Lago Vista Football includes **SPONSOR NAME**, Blue-Level Sponsor #2, etc.)

Player of Game naming in Vikings' broadcast (ex: *The **SPONSOR NAME** Player of the Game*)

2 minutes advertising in each Lago Vista Football broadcast

1 minute advertising in other Lago Vista athletic broadcasts on VYPE Live, if any

Gold Level Sponsorship Package - \$295 (Unlimited)

*(The Title Sponsor Broadcast of Lago Vista Football on VYPE Live, presented by Presenting Sponsor #1 and Presenting Sponsor #2. Blue-Level Sponsorship of Lago Vista Football includes Blue-Level Sponsor #1, Blue-Level Sponsor #2, etc. **Gold-Level Sponsorship** includes*

***SPONSOR NAME**, Gold-Level Sponsor #2, etc.)*

Play of the Game naming for sponsor (ex: ***SPONSOR NAME** Play of the Game*)

2 minutes advertising in each Lago Vista Football broadcast on VYPE Live

Game Day Sponsorship Package - \$150 (Unlimited)

Special mention as **Game Day Sponsor**

1 minute advertising in each Lago Vista Football broadcast on VYPE Live

We also encourage half-time interviews with our sponsors! Links to the VYPE Live website, including each game link will be posted on the Booster Club website and shared via Team App and Facebook to maximize exposure. Typical audiences range from approximately 750 listeners for smaller schools to more than 3,000 listeners for larger schools, especially those that have been with VYPE Live for several years. Fans now have the opportunity to access the VYPE Live website to view the 2021 Vikings football broadcast schedule – <http://www.vypelive.com/web/team/view?id=764>

THANK YOU FOR YOUR SUPPORT OF VIKING NATION!

LAGO VISTA VIKING BOOSTER CLUB

Viking Sports Network 2021-2022 Sponsorship

Name of Individual or Business:	
Contact Name:	
Phone Number:	
Email Address:	
Website Address:	

Please indicate requested sponsorship level:

- \$1,495 Title Sponsorship
(Half-Time Sponsor)
- \$995 Presenting Sponsorship
(Pre-Game or Post-Game Sponsor)
- \$495 Blue Level Sponsorship
(Player of the Game Sponsor)
- \$295 Gold Level Sponsorship
(Play of the Game Sponsor)
- \$150 Game Day Sponsorship

Please make checks payable to "LV Viking Booster Club" and mail this completed form with payment to:

LVVBC
P.O. Box 5473
Lago Vista, TX 78645

We also accept credit card payments via PayPal (www.paypal.me/lvikingbooster) or you may scan the QR code below. If you prefer, we will be happy to arrange a convenient time to pick up your paperwork and payment.

All commercial scripts must be submitted at least three (3) business days before games. All sponsors will need to submit your logo for the gate signage in a high-definition format (BMP, JPG or PDF). Please email your logo to lvikingbooster@gmail.com.



Scan. Pay. Go.

Contact Person acknowledgement of scripts, logo format, and time frame for signage approval:

Signature of Contact Person: _____