



## Dr Nikolaus Eberl | Disruptive Innovation

1st PREMIUM

Helped a Client grow his Business 10X from \$6M to \$60M through Ideas Management and the Disruptive Innovation Blueprint™

Johannesburg Area, South Africa | Think Tanks

Current Disruptive Innovation Centre, Ideas Management Academy, LinkedIncome  
 Previous Movement Marketing Academy, Center for Cultural Intelligence, CNBC Africa  
 Education The Johns Hopkins University - Paul H. Nitze School of Advanced International Studies (SAIS)

**CO-FOUNDER:** The FAN World Cup (The World's Social Soccer League for 2bn Fans, powered by SAP)

**IDEATOR:** King Shaka Academy (Keeping the Innovation Legacy Alive – [www.kingshakaacademy.com](http://www.kingshakaacademy.com))

**AUTHOR:** Disruptive Innovation – How to Uberize Your Industry like Emperor Shaka (see cover below)

**ORIGINATOR:** Soccer World Cup Brand Ambassador Program (Reach: [500.000](#) Employees in Hospitality)

**FEATURED IN:** Business Day (3 years running biweekly), CNBC ([2.5 Years running weekly](#)), Carte Blanche (5 x appearances), eNews (12 x appearances), SABC (18 x appearances), BBC, Al Jazeera

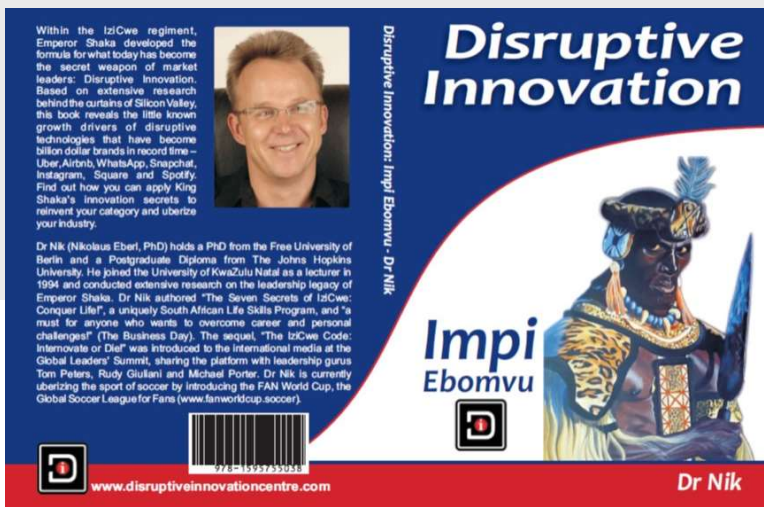
**CLIENTS:** IBM, Deloitte, Old Mutual, FNB, KPMG, Standard Bank, Dimension Data, Hollard, Altech, ABSA

### RECENT KEYNOTE PRESENTATIONS:

- Old Mutual Top Achievers Forum (CoDA): The Meerkat Method: **How to attract New Clients on LinkedIn** ([www.oldmutualcoda.co.za/](http://www.oldmutualcoda.co.za/))
- SAP Startup Forum: **How King Shaka developed the World's First Billion Dollar App** ([www.startupfocus.saphana.com/from-king-shaka-to-sap-hana/](http://www.startupfocus.saphana.com/from-king-shaka-to-sap-hana/))
- TEDx Pretoria: **How to Uberize Your Industry: Disruptive Innovation Secrets from Emperor Shaka** ([www.tedxpretoria.co.za](http://www.tedxpretoria.co.za))

Dr Nik's work has received acclaim from a number of eminent African leaders:

- “We share a vision for the development of leaders and strongly believe in building the capacity of people and [society](#) at large.” (John Samuel, CEO [Nelson Mandela Foundation](#))
- “A uniquely South African formula for mustering the will to succeed and conquer life!” (Herman Mashaba, Founder of Black Like Me) “Dr Nik has thrown down the gauntlet. It is up to us to take up the cudgels to unearth pearls of wisdom from other great Africa Leaders.” (Dr Reuel Khoza, President: [Institute of Directors](#))





Dr Nik is the author of “The Seven Secrets of IziCwe: Conquer Life!”, a uniquely South African Life Skills Program, and “a must for anyone who wants to overcome career and personal challenges!” (**The Business Day**). The sequel, “The IziCwe Code: Intenovate or Die!” was introduced to the international media at the Global Leaders Summit, sharing the platform with leadership gurus Tom Peters, Rudy Giuliani and Michael Porter.

On behalf of SA Tourism, Dr Nik co-authored the Brand Ambassador Program for the 2010 FIFA World Cup that provided 500,000 employees in South Africa’s hospitality sector information on how to engage visitors from 31 countries. As a result, South Africa was voted **the best World Cup ever**, receiving a 92% Net Promoter Score (vs 88% in Germany 2006).

Dr Nik has been featured extensively on the following channels:

