



Zoey's 5k Fun Run & 1 Mile Dog Walk Sunday, October 2nd, 2016

Sponsorship Letter

Every year, pet owners who cannot afford medical care for their pets are forced to make incredibly difficult decisions. Depending upon their pet's condition, the cost of medical care can range from a few hundred to several thousand dollars. Zoey's Fun Run is a community event to raise funds for "Zoey's Fund". The fund, in partnership with the Pennsylvania Veterinary Medical Association assists York County pet parents who are in financial need and provides emergency critical, palliative care and medication to their pet. We never want pet parents to be placed in a position where they must say good-bye too soon.

The event will be held at John Rudy Park on Sunday, October 2nd, 2016 beginning at 10:00 a.m. and will be held rain or shine!

This event is planned and organized by a team of volunteers who love pets. To make Zoey's Fun Run and 1 Mile Dog Walk a success, we need your help! You are invited to be a visible part of this special day by choosing a level of sponsorship that will help promote your business. By sponsoring us, you will not only be advertising your goods and services, you will be supporting a great cause to help combat and save pets in need. The event features an officially timed 5K fun run, a celebrated 1 mile Dog Walk, a pet blessing, a costume parade, a memorial balloon release commemorating pets we have lost, a basket raffle, pictures with your pet and an awards ceremony. Additionally, there will be a slate of vendors promoting their businesses and selling their products – many related to the needs of our animal companions. It's an event or the whole family – including the dog!

I hope you will consider becoming a Sponsor of Zoey's Fun Run this year. If you have additional questions, please feel free to email margie.mattis@zoeysfunrun.org or call (717) 801-3212.

Sincerely,

A handwritten signature in black ink that reads "Marjorie A. Mattis".

Marjorie A. Mattis

Zoey's Fun Run Event Coordinator

Zoey's Fun Run & 1 Mile Dog Walk

~ Sponsorship Information ~

Best in Show - \$1,000 Sponsorship

- Company name & logo in headline position on the back of race t-shirts
- Company name on mile-marker signage
- Table space in vendor area
- Advertisement on race registration website, Zoey's Fun Run Facebook Page, & Race Day Program
- Company name & logo on Start/Finish line banner
- Company name & logo at registration table
- Company information in all race registration packets
- Prime recognition throughout the race & award ceremony

Leader of the Pack - \$500 Sponsorship

- Company name on the back of race t-shirt
- Table space in vendor area
- Company name & logo at registration table
- Advertisement on race registration website, Zoey's Fun Run Facebook Page, & Race Day Program
- Company information in all race registration packets
- Sponsor of the water stops along the race route

Alpha Dog - \$250 Sponsorship

- Company name on the back of race t-shirt
- Table space in vendor area
- Advertisement on race registration website, Zoey's Fun Run website, Facebook Page, & Race Day Program
- Company information in all race registration packets
- Sponsor of the commemorative balloon release

Prize Puppy - \$100 Sponsorship

- Company name on back of race t-shirt
- Advertisement on race registration website, Zoey's Fun Run Facebook Page and Race Day Program
- Company information in all race registration packets

Furry Friend - \$50 Sponsorship or In-kind Donations

- Donated refreshments, gifts, gift certificates or gift bags of your product will be used as door prizes at the event
- Company name in race day program and race packets
- Special mention on Zoey's Fun Run website and Facebook page
- Company Exposure when prize is awarded

Please detach this portion and return to:

Zoey's Fun Run, 1260 E. Canal Road, Dover, PA 17315 116

Yes, I want to be a sponsor of Zoey's Fun Run at the following level:

☐ **Best in Show**

☐ **Leader of the Pack**

☐ **Alpha Dog**

☐ **Prize Puppy**

☐ **Furry Friend**

☐ **In-kind Donation**

___ Please contact me regarding a donation of a raffle prize

Type of prize: _____

___ I'd like to contribute an In-Kind Donation

___ Please provide me with info about vendor space

Company Name: _____

Contact: _____

Address: _____

Phone: _____

City, St., Zip: _____

Email: _____

Please make checks payable to: Zoey's Fun Run