

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, February 4, 2015 at 6:00 PM

City of Manhattan Beach
City Hall – Main Conference Room
1400 Highland Ave
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the January 7, 2015 BID Meeting
Action: Approve
3. City Traffic Engineer Update on Mobility Plan Relating to Lighted Crosswalk
Action: Receive/File
4. Ralph M. Brown Act is California's Open Meeting Law - The law's intent is that the actions of public commissions, boards and councils in California be taken openly and that their deliberations be conducted openly. (GC section 54950).
Action: Receive/File
5. 2014 Winter Event – Approval and ratification of expenses for reimbursement from the December 2014 North MB BID Holiday Winter Walkabout.
Action: Approve
6. Discuss New Graphical Directory Maps, Exterior Color Scheme and Graphic Artist
Action: Discuss
7. Public Hearing, February 17, 2015 City Council Meeting - Discuss and adopt the annual assessment, ratify the new NMB BID Advisory Board, North MB BID budget and review proposed 2015 Enhancement Project and Activity Plan.
Action: Update
8. Public Comment - (3 Minute Time Limit)
9. Adjournment to Next Meeting - March 4, 2015, 6:00 P.M. at City Hall (City Manager Conference Room)

Advisory Board Meeting Minutes

Janice Davenport, Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, January 7, 2015 @ 6:00 pm

The Meeting was called to order at 6:03 P.M. by James McCleary, North MB BID Chairman

1. 2014 NMB Advisory Board – Roll Call / City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Delk	BID Board Member	OB's
Steve Oliveira	BID Board Member	Dentist
Anthony Sulaiman	BID Board Member	Sharkeez
Steve S. Charelian	Revenue Service Manager	CMB
Wayne Powell	Mayor	CMB

Absent:

Peter Kim	BID Board Member	Sloopy's
-----------	------------------	----------

2. Approval of Minutes from the December 3, 2014 North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the December 3, 2014 meeting.

3. Ralph M. Brown Act – California Open Meeting Law (Government Code Section 54950)

S. Charelian will provide a handout and discuss the topic at a future meeting.

4. Recap of the 2014 Winter Event

There were many children; not enough participation by businesses, only about 14 attended; planning the event for a weekday rather than a Saturday might have better results (30-33 businesses participated on prior Thursday night); not placing an ad in the Beach Reporter might have been part of low turnout; send out electronic/postal notifications to businesses beforehand; every business should have a display table in front of their store/shop and giveaway items; shorten the event duration from 4+ hours to 3 hours; the digital Police sign was not put up and the trash receptacles were not delivered; unique "Scavenger Hunt" was suggested which brought people into establishments at a past Downtown event. S. Charelian will create a check list of all important issues related to the Winter Event; everybody agreed that the Downtown and North End BID's should try to work on uniform decorations for the holidays. (S. Charelian is waiting for everybody to turn in receipts and expenditures spent on the event, expense notification will take place at the next meeting.)

5. Sidewalk Power Wash Quotes

S. Charelian received 3 quotes from J. Price, Public Works, which were presented at the meeting; the Board voted unanimously for Athens Service; the power wash will be done quarterly mid-month in February, May, August and November; early morning service will be provided upon request.

6. Public Hearing February 17, 2015 City Council Meeting

S. Charelian will present the Activity Plan at the meeting.

7. Public Comments – none

7. Adjournment - 6:52 PM – Next Meeting, Wednesday, February 3, 2015, 6:00 PM at City Hall (City Manager's Conference Room).