



# Viva Las Vegas!

## South Point Hotel & Casino August 2-4, 2017

### DIRECTORY ADVERTISING FORM - Deadline: Monday, July 10, 2017

Directory Ad	B/W rate	2 or 4-Color Rate	Amount Due
All rates are net and non-commissionable. Call for special rates on multiple display ads.			
Back Cover	----	\$ 795	\$
Inside Front Cover	----	\$ 695	\$
Inside Back Cover	----	\$ 595	\$
Page 3 – across from Welcome Letter	\$445	\$ 495	\$
Page 5 - across from Schedule of Events	\$445	\$ 495	\$
Page 7 - across from General Information	\$445	\$ 495	\$
Full page (one ad)	\$345	\$ 395	\$
Half page (one ad)	\$295	\$ 345	\$
Shaded listing	\$99	---	\$
Company Logo (next to listing)	\$49	---	\$
<b>Total Payment Due with Order</b>			<b>\$</b>

**FOR CREDIT CARD PAYMENT, FILL OUT AND FAX (708-226-1310)**

VISA     MasterCard     AMEX    No. \_\_\_\_\_  
 Expiration Date \_\_\_\_\_    Authorized Amount \_\_\_\_\_    CSV \_\_\_\_\_  
 Billing Address on Card \_\_\_\_\_  
 City/State/Zip/Postal/Country \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
*By signing below, I fully accept all charges on the credit card listed above and consider this to be legal and binding.*  
 Signature \_\_\_\_\_

Contact Name: \_\_\_\_\_ Booth No: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_



**MAIL or FAX FORM TO:**  
**BCA EXPO MANAGEMENT**  
 10070 West 190<sup>th</sup> Place  
 Mokena, IL 60448  
 708-226-1310 (fax)  
  
 Questions? Contact Expo Management at  
 708-226-1300