

March 2019

## **January Visitors**

On-Site Visitors	1,055
Museum Website Traffic	2,000
Explore Calico Web Traffic	1,000
<u>Printing Press Café Website</u>	<u>764</u>
<b>Total Visitor Contacts</b>	<b>4,819</b>

## **Ready for Tourist Season**

The Tomlinson Art & Science Center reopened on March 4. The science center will reopen at the first of April. Construction is wrapping up and the new exhibits will be installed shortly. In the art center, 70% of the art work has never been seen before! We are excited about our new American South gallery. At the Heritage & Visitor Center, we completed a lot of renovations over the winter and have already seen growth in our year-over-year sales for February.

## ***Explore Magazine***

The second edition of *Explore* is hot off the presses. You will get your copy tonight. These will be placed in every state-operated visitor center in Arkansas and throughout our community.

## **Regional Tournament Boosts Economy**

Our local economy saw a slight uptick in February with the Class 1A Regional Basketball Tournament in Calico Rock. We also saw some benefits from the Class 1A State Tournament hosted at ICC. February also saw a slight increase in tourism as the weather got a little warmer. We are really looking forward to a strong tourist season in 2019.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

*Steven Mitchell*  
Chairman  
Board of Trustees