

Westard Farm
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earlbrechlin@gmail.com

Professional:

9/2017-Present

Communications Director, Friends of Acadia

Work with talented staff and board to share the mission and programming successes of an organization dedicated to helping protect Acadia National Park and the surrounding communities. Includes website administration, content generation, production and design of in-house development materials and editing and supervision of a regular 36-page full-color magazine.

2001-8/2017

Editor, *Mount Desert Islander*

Founding editor of independent weekly newspaper and seasonal visitor-oriented publications covering Mount Desert Island, Acadia and surrounding communities. Create and nurture diverse team of award-winning writers, columnists and photographers. Conduct community outreach and public outreach via speaking engagements, event organization and service opportunities. Research, write, photograph, produce videos – on tight deadlines over a variety of print and online platforms.

1992-2001

Executive Editor, Courier Publications

1987-1992

MDI Editor, *The Ellsworth American*

1982-1987

Editor, *The Bar Harbor Times*

Academic:

A.S. Forestry, University of Maine

A.S. Resource Business Management, University of Maine (Soil and Water Conservation concentration)

College of the Atlantic, Adjunct Faculty, Journalism, for 17 years

Acadia Senior College, Instructor, journalism and outdoor skills courses.

Seminar leader, lecturer and moderator for various non-profits including

Maine Community Foundation, University of Maine, Northeastern

University, the Maine, New England and New York Press associations.

Conservation Experience:

Registered Maine Guide, adult and youth wilderness trip group leader

Avid hiker, year-round backpacker (LNT) and white water paddler

Acadia National Park, Waldron's Warrior and solo trail work volunteer

Baxter State Park, backcountry conservation volunteer, photographer

Friends of Baxter State Park, web project volunteer

Maine Appalachian Trail Club, family membership

Mount Desert Island Search and Rescue member 1980-1995

Volunteer snowmobile safety patrol, trail steward, Greenville Maine

Tech:

Proficient with both Windows and Mac OS platforms including mobile. Also, Wordpress/HTML, MS Word, Pages, PowerPoint, Keynote, Excel, Numbers, Photoshop, Fetch, Google Analytics, Facebook Live, Adobe Acrobat, iPhoto, iMovie, eBay, PayPal, familiar with InDesign. Airport wireless network administrator. Proficient with Garmin GPS devices/software, Nikon digital still and HD video cameras.

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Non-profit experience:

Bar Harbor Historical Society, President
Island House Trust, Mount Desert Island, Board Member
New England Press Association (NEPA), Past President, board member
Planning Chairman for 1,200-member NEPA convention in Boston
Maine Press Association, Past President (4), Legislative Committee
Plan and conduct (as auctioneer) annual scholarship auction
Bar Harbor Congregational Church, Board of Trustees
Acadia Senior College, Board of Trustees
Bar Harbor Chamber of Commerce, Board of Trustees
MDI Celebrate 250, Steering Committee
Acadia National Park Centennial 2016, Marketing Committee
Bar Harbor Youth Hostel Committee, Board of Directors
Mount Desert Island YMCA, Board of Directors
Bar Harbor Conservation Commission, Member
Bar Harbor Warrant Committee, Member
Bar Harbor Village Improvement Association, Member
Bar Harbor Historical Society, Member
Mount Desert Island Hospital, Incorporator
Bar Harbor Troop 89 BSA, former Scoutmaster, Volunteer

Awards:

John Cole Award for Maine-themed Nonfiction, given during Maine Literary Awards, 2019
Maine Sea Coast Mission, Sunbeam Award (Shared) 2017
Bar Harbor Chamber of Commerce Cadillac Award 2013
Friends of Acadia, Ridge Runner Award, 1998
Maine Journalist of the Year 1997
Courier Publications Employee of the Year 1996
Holder of more than 150 awards for newspaper writing and photography

Authorship:

Wild, Weird, Wonderful, Maine! Islandport Press, June 2020
Forever Yours, Boston, Cape Cod and Islands, Islandport Press, Spring 2019
Return to Moose River, In Search of the Spirit of the Great Northwoods, Down East Books, 2018
Forever Yours, Bar Harbor, Islandport Press, 2016
Mount Desert Island/ Acadia Hiking Guide, Down East 1996, 2012
Mount Desert Island/ Acadia Paddling Guide, Down East 1996
Maine Adventure Guide, 550 pages, Hunter Publishing, 1999-present

Bygone Backwoods, A postcard tour of rustic New England, 225 pages,
Down East Books, Camden, Maine 2005
Bygone Coastal Maine, A postcard tour from Kittery to Camden, 225
pages, Down East 2004
Bygone Boston, A postcard tour of Beantown 210 pages, Down East 2003
Bygone Bar Harbor, A postcard tour of Mount Desert
Island and Acadia National Park's past, 210 pages, Down East 2002
Bar Harbor Fire Department: 100 years of History, Parkman Pub. 1981
12 Walks on Mount Desert Island, Harborwind Pub. 1980

References:

Available upon request. Profile, recommendations on LinkedIn.