

SPONSORSHIP REGISTRATION FORM

Yes, we are excited to partner with the YMCA by supporting Miles for a Mission!

I would like to sponsor:

- SpartanNash YMCA 5K
- Visser Family YMCA Buck Creek Run

COMMITMENT LEVEL

- Premier Sponsor: \$3,000
- Gold Sponsor: \$1,500
- Silver Sponsor: \$750
- Active Kids Event Sponsor: \$1,500
- Friend of the YMCA Sponsor: \$350
- We are unable to sponsor Miles for a Mission this year, but please accept my contribution of \$ _____ to make an impact in our community through the YMCA of Greater Grand Rapids outreach programs.

CONTACT INFORMATION

Name (contact) _____

Company Name
(as you would like to be recognized) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

Email _____

PAYMENT OPTIONS

- Check Enclosed (payable to the YMCA of Greater Grand Rapids)
- Bill Me for the Full Amount of _____

Authorized Signature _____ Date _____

Printed Name _____ Title _____

Due to printing deadlines for event promotional materials, your prompt response is encouraged and appreciated. Some benefits will be subject to deadline.

PLEASE RETURN THIS FORM TO EITHER:

SPARTANNASH YMCA

Email: lmathieu@iserv.net
Mail: YMCA of Greater Grand Rapids
Attn: Lauralee Mathieu Ryan

VISSER FAMILY YMCA

Email: apena@grymca.org
Mail: YMCA of Greater Grand Rapids
Attn: Angelica Peña

YMCA OF GREATER GRAND RAPIDS
475 Lake Michigan Drive NW
Grand Rapids, MI 49504
616.855.9547 • grymca.org



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

MILES FOR A MISSION



RACE SPONSORSHIP OPPORTUNITIES & BENEFITS
YMCA OF GREATER GRAND RAPIDS

MILES FOR A MISSION

YMCA OF GREATER GRAND RAPIDS

The Y is a positive force in West Michigan. Every day, our community faces new challenges that create a greater need for the work we do to break down barriers and create access for all. From tackling the achievement gap to teaching healthy habits, or giving people the chance to strengthen our community through volunteering – everything the Y does is in service of building a better us. Y donors, volunteers, members and partners make the difference. Together, we take on the challenges that shape the future of West Michigan.

OPPORTUNITY

Align yourself with the YMCA of Greater Grand Rapids' Miles for a Mission. Miles for a Mission is a race series hosted by the Y to raise charitable funds needed to provide everyone the opportunity to be healthy and thrive, to connect with others, and contribute to a better community.

CREATING A STRONGER COMMUNITY TOGETHER

Your support for the YMCA programs increases our capacity to address the many challenges facing our youth, our health, and our community. Together, we can build a stronger community for all.

Won't you join us?



VISSER FAMILY YMCA BUCK CREEK RUN

Saturday, June 27, 2020

The Visser Family YMCA Buck Creek Run has been a cornerstone of the City of Grandville's 4th of July celebration since its inception in 1974. The Visser Family YMCA Buck Creek Run raises funds for the Visser Family YMCA IMPACT After School program which provides a safe environment for middle school students from Grandville, Jenison and Hudsonville.



SPARTANNASH YMCA 5K

Saturday, July 25, 2020

The SpartanNash YMCA 5K and Kids Fun Run takes advantage of Byron Center's natural rolling terrain, beautiful housing developments, business district, and scenic Kent Trails. It is held in conjunction with the annual Byron Days Festival and benefits the YMCA Annual Campaign. Annual Campaign contributions deliver the ability to provide character building programs at the Y making them accessible to the community. Your support can make all the difference

SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR: \$3,000

SPONSOR BENEFITS:

- YMCA donor wall recognition
- Company link on race website
- Mention on YMCA social media
- Company promoted in email blasts to participants
- Company information in day-of-race packet
- Company recognized from podium on race-day
- Signage at event – finish line & mid-race marker
- Exhibitor booth space at event
- Seven (7) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo displayed on: race t-shirts, community promotional materials, registration website

GOLD SPONSOR: \$1,500

SPONSOR BENEFITS:

- YMCA donor wall recognition
- Company link on race website
- Company promoted in email blasts to participants
- Company information in day-of-race packet
- Signage at event – finish line & mid-race marker
- Exhibitor booth space at event
- Five (5) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo displayed on: race t-shirts, community promotional materials, registration website

SILVER SPONSOR: \$750

SPONSOR BENEFITS:

- Company link on race website
- Company information in day-of-race packet
- Exhibitor booth space at event
- Three (3) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo displayed on: race t-shirts, community promotional materials, registration website

FRIEND OF THE YMCA: \$350

SPONSOR BENEFITS:

- Company link on race website
- Company information in day-of-race packet
- Exhibitor booth space at event
- Two (2) complimentary entries into the race (include t-shirts)
- Logo displayed on: race t-shirts, registration website

ACTIVE KIDS EVENT SPONSOR: \$1,500

Host either the Kids Dash for Visser Family YMCA Buck Creek Run or the Kids Fun Run for SpartanNash YMCA

SPONSOR BENEFITS:

- YMCA donor wall recognition
- Company link on race website
- Company promoted in email blasts to participants
- Company information in day-of-race packet
- Signage at event – finish line & mid-race marker
- Exhibitor booth space at event
- Five (5) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo displayed on: race t-shirts, community promotional materials, registration website

EXHIBITOR BOOTH SPACE:

Exhibitor sites vary by branch location. Sponsor provides own tent, YMCA provides an 8 foot table and 2 chairs. Set up must be completed by the exhibitor prior to the race. Times vary by branch. Display must stay in place for the duration of the event and must be staffed at all times. The YMCA reserves the right to remove any articles or items that they deem inappropriate for the event.