

CITY OF BEVERLY HILLS

Beverly Hills Police Department
Charitable Solicitations Commission
464 North Rexford Drive
Beverly Hills, CA 90210



Permit Number: 2017-013

Phone: 310.285.2100
Fax: 310.246.9854
Email: solicitationpermits@beverlyhills.org

*** NOT AN ENDORSEMENT BUT FOR INFORMATION ONLY ***

**PERMIT TO SOLICIT
ASSISTANCE LEAGUE OF LOS ANGELES**

Federal Tax ID #: 95-1641960
826 Cole Ave, Los Angeles, CA 90038
Phone: 323.469.1973
Fax: 323.469.3533

EFFECTIVE DATE: 01/25/2017

EXPIRATION DATE: 03/05/2017

ACTIVITY: Solicitations via mail, email, social media, and personal contact. Luncheon to be held at Lakeside Country Club, Taluca Lake, CA on 3/5/2017.

PURPOSE: Raise funds to support the programs of the organization.

ANTICIPATED GROSS: \$27,000

PREVIOUS FUND-RAISING EVENT GROSS: \$31,196

ANTICIPATED EXPENSES: \$12,000

PREVIOUS FUNDRAISING EVENT EXPENSES: \$16,011

CONTACT NAME: Kiren Bansal

1/23/2017

For Public Welfare Director

Date

COMPLIANCE WITH OTHER APPLICABLE LAWS IS NOT WAIVED BY ISSUANCE OF THIS PERMIT.
A FINANCIAL STATEMENT CONCERNING THIS EVENT IS DUE 60 DAYS AFTER CONCLUSION OF SOLICITATION.
RECOMMENDED HOURS OF SOLICITATION: 9 A.M. - 6 P.M.

Relevant Beverly Hills Municipal Code Requirements Regarding Charitable Solicitations (BHMC 4-3-811)

All solicitations made by mail shall include a copy of the solicitation permit.
Charitable events shall have a copy of the permit prominently displayed on the premises.
Solicitors shall have a copy of this permit in their possession at all times when engaged in solicitation activities.

RESTRICTIONS AND PROHIBITIONS:

Any solicitation regulated by this article shall comply with the following provisions:

- A. Solicitation upon private residential premises is prohibited at premises that contain a conspicuously posted sign stating "no solicitation" or "do not disturb", unless the solicitor has been invited to the premises by the owner or occupant thereof.
- B. Solicitation by means of a box or other receptacle shall be prohibited in, upon or adjacent to any street, alley, sidewalk, park, or other public place; or in or upon any place of business or other place open and accessible to the public; unless the permit specifically authorizes this type of solicitation.
- C. Solicitation of funds for a purpose other than designated in the permit shall be prohibited.
- D. Solicitors shall not misrepresent their physical or mental health, or make other false or misleading representations.
- E. Solicitors shall not touch, come into physical contact with, or affix any object to the person of any member of the public, without first receiving express permission therefor from such member of the public.
- F. Solicitors shall not persistently and importunately solicit any member of the public after such member of the public expresses a desire not to be solicited.
- G. Solicitors shall not solicit from persons who are standing in lines, seated in public areas, waiting at bus stops or similarly stationary for a specific purpose that would not allow evasion of the solicitation.
- H. Solicitors shall not intentionally or deliberately obstruct the free movement of any member of the public on any street, sidewalk, or other place, or in any place open to the public generally.
- I. All solicitations made by mail shall include a copy of the solicitation permit.
- J. Charitable events involving solicitations of funds shall have a copy of the permit prominently displayed on the premises.
- K. Solicitors shall have in their possession at all times, when engaged in the activity regulated by this article, a copy of the solicitation permit, and shall display said copy upon request of any person being solicited.

(Ord. 07-O-2526, eff. 9-21-2007)

NOTICE: Violations of these restrictions and prohibitions may result in the revocation of this permit and/or denial of future permits and could subject the violator to administrative fines or criminal prosecution.

CITY OF BEVERLY HILLS

Beverly Hills Police Department
Charitable Solicitations Commission
464 North Rexford Drive
Beverly Hills, CA 90210



To: Assistance League of Los Angeles
Attention: Kiren Bansal

Attached is the City of Beverly Hills Solicitations **2017-013** and Financial Statement of Solicitation Activity. The Charitable Solicitations Commission requests that a copy of the permit be included with all invitations and any printed material associated with your event. Pursuant to Beverly Hills Municipal Code Section 4-3.808 that permits issued for charitable solicitations shall be valid for a period not to exceed one hundred and eighty (180) days from the date of issue, provided further, such permit may be extended for an additional period not exceeding an additional thirty (30) days upon filing a renewal application and demonstrating good cause for such extension. **The financial statement form must be filled out completely and returned to our office either by mail, email, or fax no later than sixty (60) days after the permit expiration date. Failure to do so may result in fines or the denial of future permit requests. *Please note that your financial statement is due before 5/4/17.***

In addition, a copy of your completed financial statement of this permit number must be submitted with your next permit application. The Charitable Solicitations Commission has established a non-binding guideline that at least 50% of the gross receipts derived from a charitable solicitations event should be devoted to the charitable purpose. Compliance with this guideline is not mandatory. However, failure to satisfy this guideline may be disclosed by the City to the public so that donors can make informed choices about their charitable contributions.

Please note the following policy:

- Organization's name will be placed on the Failure to File List on City of Beverly Hills' website for non-receipt of financial statement ninety (90) days after the permit expiration date.
- Organization's name will be placed on City of Beverly Hills' website if less than 50% of the gross receipts derived from the solicitation event are devoted to the charitable purpose. The organization's name will be removed from the list when a financial statement of a future event meets the 50% guideline. However, after a full year has elapsed and if the organization remains on the 50% list, then the parent organization will be evaluated and if the parent organization meets the criteria, the organization will be removed from the list.
- The Charitable Solicitations Commission will notify the California Attorney General and the Internal Revenue Service regarding Organizations that conduct charitable fundraisers that net less than 30% of their revenue two or more times during a calendar year.

Should you have any further questions, please contact the undersigned at (310) 285-2100.

Sincerely,


Emma Nica, Secretary

Charitable Solicitations Commission
solicitationpermits@beverlyhills.org

2017-013

POLICE DEPARTMENT
464 N Rexford Drive
Beverly Hills,
CA 90210-4817



Sandra Spagnoli
Chief of Police
310.285.2100
310.246.9854 (FAX)

CITY OF BEVERLY HILLS



CHARITABLE SOLICITATIONS COMMISSION

REQUEST FOR PERMIT TO SOLICIT

This application for request to solicit in the City of Beverly Hills is submitted pursuant to Beverly Hills Municipal Code Section 4-3.804.

A. Application Information

Name of Organization : Assistance League of Los Angeles
Federal EIN/TIN : 95-1641960
Address : 826 Cole Ave
City, Zip : Los Angeles, 90038
Telephone : 323-545-4848
Fax : 323-469-3533
Email : kbansal@assistancelaguella.org

Name of person to contact in the event there are questions concerning this applications:

Kiren Bansal 323-545-4848 kbansal@assistancelaguella.org

Name	Telephone	Email
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B-1. Are you a 501 (c)(3) organization?

Yes

If yes, please submit a copy of the letter your organization received from the IRS recognizing your tax-exempt status. This is a one-time only request for as long as your file remains active with the City of Beverly Hills.

<files/9227871381333793441/IRSCertLettercurrent2016.pdf>

B-2. Please indicate the last year you filed Form 990 or Form 990-EZ with the Internal Revenue Service:

June 30, 2015

Check the name of the form filed:

Form 990

If Form 990 was filed, please provide the amounts found on the Statement of Functional Expenses (Page 10):

Line 25, Column A (Total Expenses): 15,268,578

Line 25, Column B (Program Service Expenses): 14,270,495

If neither Form 990 nor Form 990-EZ filed, please explain or indicate the reason for exemption:

B-3. Are you registered with the State of California's Registry of Charitable Trusts?

Yes

If yes, please enter the registration Number : c-0102631.

If yes, please submit a copy of the letter your most recent Registry of Charitable Trusts Registration/Renewal Fee Report. (Please upload a copy of your document(s) here. If you cannot upload your document(s), you may fax it with the signature page of your applications.)

<files/9227871381333793441/CASOSCertofStatus3.30.2015.pdf>

C. What is the purpose of this solicitation? (ie. What programs or people will the raised funds be benefiting?)
Event fundraiser to support the programs of the Assistance League of Los Angeles.

D. Please estimate the following:

Total amount of funds (Gross) proposed to be raised during this solicitation \$27000

Cost (Expense) of this proposed solicitation \$12000

NOTE: The commission's practice is to publicize charities that have repeatedly recorded net proceeds of less than 50% of total receipts from fundraising events.

E. Previous fund-raising event :

Gross : \$ 31,196

Expense : \$ 16,011

Please attach a copy of the financial statement of your previous fund-raising event.

<files/9227871381333793441/Catwalk2015Financials.xlsx>

(If you do not have a document to upload, you may fax it it with the signature page of your application.)

F. Names of Beneficiaries from this solicitation:

1) Assistance League of Los Angeles

2)

3)

G. Name and address of the person or persons who will disburse the receipts of this solicitation:

1) Assistance League of Los Angeles Name 2) Same as above

1) Address 2) Same as above

1) City, Zip 2) Same as above

H. Name and address of the person or persons who will be in direct charge of conducting the solicitation:

1) Name 2)

1) Address 2)

1) City, Zip 2)

I. Name and address of all promoters connected to or to be connected with the proposed solicitation:

- 1) Name 2)
- 1) Address 2)
- 1) City, Zip 2)

J. Please list the method(s) to be used in conducting the solicitation (e.g., mail, phone or personal contact):

Mail, Email, Online, social media, in person.

K. List the name and address of any individual who to receive, directly or indirectly, any WAGES, FEES, COMMISSIONS, EXPENSE OR EMOLUMENTS:

- 1) Name 2)
- 1) Address 2)
- 1) City, Zip 2)

Attach additional sheets if necessary.

L. What is the amount of such wages, fees, commissions, expenses or emoluments for the individual(s) listed under item "L"?

- 1) \$ 2) \$

If the permit to solicit is approved, any individuals listed under item "L" must comply with additional requirements established in the Beverly Hills Municipal Code.

M. Event Category

Monetary Drive (No Specific Event)

Yes Event Drive (includes an event with specific date & location)

Date, time, type, and location of Event:

(MM/DD/YYYY)Date/Time 3/5/2017

(e.g.:luncheon, dinner) Type: Luncheon

Location: Lakeside Country Club (Taluca Lake, CA)

Please list the preferred dates (month/day/year) for beginning and ending such solicitation(*):

Begin Date 01/25/2017 End Date 3/5/17
 (MM/DD/YYYY): (MM/DD/YYYY) : 03/31/2017

(*Per Article 8 CHARITABLE SOLICITATIONS of Chapter 3 of Title 4 of the Beverly Hills Municipal Code: 4-3-808:
 TERM OF PERMIT: A solicitation permit issued for an event pursuant to this article shall be valid for a period not to exceed one hundred and eighty (180) days from the date of issue, provided further, such permit may be extended for an additional period not exceeding an additional thirty (30) days upon filing a renewal application and demonstrating good cause for such extension. A solicitation permit issued for a monetary drive pursuant to this article shall be valid for a period not to exceed twelve (12) months from the date of issue.

N. Please give a full statement of the character and extent of the charitable or religious work being done by the applicant.

O. List other cities or counties where similar permits have been requested, and indicate if such permits were granted or denied.

City of Los Angeles - in process but granted in the past.

If, while any application is pending, or during the term of any permit granted thereon, there is any change in fact, policy or method which would alter the information given in the applica-tion, the applicant shall notify the Director of Public

Welfare in writing thereof within 24 hours after such change.

If a permit is granted, it will not be used or represented in any way as an endorsement by the City of Beverly Hills, or by any Department or Officer thereof. (Check this box if you agree : Yes If not, please explain below:)

This application must indicate the corporate officer who will sign the Financial Statement which is due following the charitable event.

I certify that the information provided in this Request for Permit to solicit is true and correct to the best of my knowledge.

01/11/2017

Melanie Merians, CEO

Date (MM/DD/YYYY)

Name of Corporate Officer and Title

Prior to submission, please save a copy of the application.

Printing to PDF allows a copy to be saved. Once you have obtained a copy, please click the SUBMIT button at the bottom of the application and it will automatically transmit the application via email to the Commission Secretary.

A confirmation page will appear after successful submission. If not, please email a copy of the application to solicitationpermits@beverlyhills.org to secure submission.

OGDEN UT 84201-0029

In reply refer to: 4077567774
Oct. 13, 2015 LTR 4168C 0
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BODC: TE

ASSISTANCE LEAGUE OF LOS ANGELES
826 COLE AVE
LOS ANGELES CA 90038



023287

Employer Identification Number: 95-1641960
Person to Contact: K GLEASON
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Sep. 10, 2015, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in JANUARY 1938.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

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Oct. 13, 2015 LTR 4168C 0
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ASSISTANCE LEAGUE OF LOS ANGELES
826 COLE AVE
LOS ANGELES CA 90038

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Jeffrey I. Cooper
Director, EO Rulings & Agreement

State of California
Secretary of State
CERTIFICATE OF STATUS

ENTITY NAME:

ASSISTANCE LEAGUE OF LOS ANGELES

FILE NUMBER: C0102631
FORMATION DATE: 02/23/1923
TYPE: DOMESTIC NONPROFIT CORPORATION
JURISDICTION: CALIFORNIA
STATUS: ACTIVE (GOOD STANDING)

I, ALEX PADILLA, Secretary of State of the State of California,
hereby certify:

The records of this office indicate the entity is authorized to
exercise all of its powers, rights and privileges in the State of
California.

No information is available from this office regarding the financial
condition, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate
and affix the Great Seal of the State of
California this day of March 25, 2015.

A handwritten signature in cursive script, appearing to read 'Alex Padilla'.

ALEX PADILLA
Secretary of State

NLH

**Assistance League of Los Angeles
 Profit & Loss Prev Year Comparison
 ASSISTEENS**

Catwalk for a Cause 2015 Financials 2015 through June 2016

Jul '15 - Jun 16

Ordinary Income/Expense

Income

30000 · Contributed Revenue

3010 · Contributions-Individuals 4,150.00

3096 · Contributions-Annual appeal 4,150.00

Total 30000 · Contributed Revenue

32000 · Event Income 25.00

3140 · Special Events Income 3,780.00

32100 · Event-Sponsorships/Patron 15,910.00

32110 · Event-Ticket Sales 480.00

32130 · Event-General Donation 0.00

32160 · Event-Centerpieces/Decor 1,567.00

32180 · Event-Raffle 545.00

32190 · Event-Other 3,358.71

3740 · Vendor sales 1,380.00

3741 · Vendor Registration 27,045.71

Total 32000 · Event Income

Total Event Income: 31,195.71

Gross Profit EXPENSES

Expense 52100 · Event-EXPENSES

52110 · Event-Catering/Venue 10,599.46

52125 · Event-Event Production 1,729.58

52130 · Event-Postage 117.60

52135 · Event-Printing 579.31

52140 · Event-Decor 218.00

52170 · Event-Auction Expense 0.00

52190 · Event-Other 2,767.34

16,011.29

Net Income: 15,184.42

Assistance League of Los Angeles
Profit & Loss Prev Year Comparison
ASSISTEENS

Catwalk for a Cause 2015 Financials 2015 through June 2016

Jul '15 - Jun 16

Net Income