

Celebrating 57 Years

Voted "Best Beer & Liquor Store"
2001-16 by Shepherd Express Readers

Awarded 2014 Best Bottle Shop
in Wisconsin by RateBeer.com

Discount LIQUOR INC.



- Milwaukee -
5031 W. Oklahoma
1-414-545-2175

- Waukesha -
919 N. Barstow
1-262-547-7525

OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

Big Savings on Big 1.75's For Your Easter Celebrations

CROWN ROYAL JACK DANIELS & BULLEIT BOURBON
\$39.99

KETEL ONE VODKA
• ORIGINAL • CITRON • ORANJE
\$31.99

"NOTHING STARTS A PARTY LIKE JAGER!"
JAGERMEISTER
\$30.99
[INCLUDES INSTANT]

"STOCK UP & SAVE"
CANADIAN CLUB
2/\$33.98-\$10MR
2/\$23.98

SAILOR JERRY SPICED RUM
- 92 PROOF -
\$18.99

BACARDI RUM
- ALL VARIETIES -
\$17.69
[INCLUDES INSTANT]

"MADE IN WI"
STINKY GRINGO MARGARITAS
ORIGINAL • STRAWBERRY
- 36 PROOF -
\$12.99

DEWARS WHITE LABEL OR JOHNNIE WALKER RED LABEL
\$34.99

MONTE ALBAN TEQUILA
• SILVER • REPOSADO
\$19.99-\$10MR
\$9.99

- BRANDY -

KORBEL	\$19.99	1800 SILVER & REPOSADO	\$33.99-\$5MR	\$28.99
PAUL MASSON	\$18.99-\$4MR	J CUERVO	\$27.99-\$4MR	\$23.99
CHRISTIAN BROS.	\$14.99	LUNAZUL	\$27.99-\$5MR	\$22.99
E&J	\$16.99-\$5MR	DURANGO GOLD & SILVER		\$13.99

- GIN -

TANQUERAY	\$28.99	CAPTAIN MORGAN	\$23.99-\$4MR	\$19.99
BOMBAY ORIGINAL	\$24.99	BLACKHEART	\$21.99-\$6MR	\$13.99
NEW AMSTERDAM	\$17.99-\$5MR	AD. NELSON	\$12.99-\$5MR	\$7.99
SEAGRAMS	\$15.99-\$8MR	CANE WHITE	\$16.99-\$10MR	\$6.99

- VODKA -

TITOS	\$27.99	KNOB CREEK		\$49.99
STOLI	\$26.99	TULLAMORE DEW		\$34.99
PRAIRIE	\$26.99-\$8MR	JIM BEAM		\$27.99
SMIRNOFF	\$18.99-\$3MR	FIREBALL CINNAMON		\$21.99
SVEDKA	\$17.99-\$4MR	STHN COMFORT	\$23.99-\$3MR	\$20.99
UV ORIGINAL	\$13.99-\$3MR	SEAGRAMS VO	\$18.99-\$3MR	\$15.99
FLEISCHMANN'S	(\$5MR ON 2)	SEAGRAMS 7	\$16.99-\$3MR	\$13.99
BURNETTS	\$10.99-\$5MR	KESSLERS	(\$5MR ON 2)	\$13.99
EPIC	\$11.99-\$8MR	R&R	\$12.99-\$3MR	\$9.99

SPRINGTIME SPECIALS 750ml & Liters

PATRON SILVER TEQUILA
750ml
\$37.99

WOODFORD RESERVE BOURBON
OR TEMPLETON
4YR RYE WHISKEY
750ml
\$29.99

EAGLE RARE 10YR SINGLE BARREL BOURBON
(DISCOUNT LIQUOR HAND SELECTION)
750ml
\$24.99

"BREWER BLUE IN COLOR"
KINKY BLUE VODKA
W/TROPICAL & WILD BERRY
750ml
\$9.99

CAPTAIN MORGAN LOCO NUT COCONUT CANNON BLAST
750ml
\$15.99

"NEW FLAVOR"
BACARDI BANANA RUM
Liter
\$14.99
+FREE 2 LITER 7-UP

APRIL BREWERY OF THE MONTH

MILWAUKEE BREWING CO.

ALL VARIETIES 6 PACK BOTTLES \$7.49	12 PACK SAMPLERS \$12.99	OGII WIT & HOP FREAK 4 Pack \$6.99	LoGII 15 PACK CANS \$14.99
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FREE MILWAUKEE BREWING PINT GLASS W/2-6 PACKS/4 PACKS OR 1-12 PACK/15 PACK & ENTER TO WIN MILWAUKEE BREWING MERCHANDISE

BREWS FOR YOUR EASTER FEAST

"FROM MADISON"
KARBEN 4
• FANTASY FACTORY
• TOKYO SAUNA
• LADY LUCK
• DRAGON FLUTE
\$7.99 6 Pack

"FROM MILWAUKEE"
LIKE MINDS
• DOUBLE IPA
• IMPERIAL STOUT
\$12.99 4 Pack
+FREE 12OZ BRETT IPA

"NEW LOCAL BREWS"
CITY LIGHTS
• AMBER • BROWN
• SESSION IPA
\$7.99 6 Pack
• IPA \$8.99 6 Pack

NOW AVAILABLE IN WISCONSIN

BOULEVARD BREWING
- 10 VARIETIES -

BELLS OBERON
12 PACK BOTTLE/CAN
\$14.49

THIRD SPACE
"NEW MILWAUKEE BREWERY"
THIRD SPACE
HAPPY PLACE
PALE ALE
\$8.99 6 Pack

WARSTEINER
• PILSENER • DARK
2-12 PACK CASE
\$25.98-\$6MR
\$19.98 2-12 Pack
+ 2 FREE GLASSES

NEW GLARUS
• SPOTTED COW
• MOON MAN
12 PACK CANS
\$13.99

SCHELL MAIFEST
\$6.99 6 Pack

NEW BELGIUM
- ALL VARIETIES -
12 PACK BOTTLES/CANS
\$12.99

BOCKS ARE BACK

• POINT BOCK
• LAKEFRONT MAIBOCK
• HOFBROU MAIBOCK
• SPRECHER MAIBOCK
• GENESEE BOCK
• CAPITAL BLONDE
DOPPLEBOCK & MORE

PABST & PABST LIGHT
30 PACK CANS
\$16.99
+FREE 6 PACK NOT YOUR FATHER'S GINGER ALE

~FREE BEER~

BUDWEISER & BUD LIGHT
12 PACK CANS
\$9.49
BUY 2-12 PACKS, GET 3RD 12 PACK FREE

MILLER LITE
18 PACK CANS
\$12.99
+FREE 6 PACK MILLER LITE

HENRYS
~ALL VARIETIES~
\$7.49 6 Pack
BUY 2-6 PACKS, GET 3RD 6 PACK FREE

• 24-12oz. CASE CANS • • 30-12oz. CASE CANS •

Bud & Bud Light	\$17.99	Miller Lite & Coors Light	\$18.79
Point Special	\$12.99	Rolling Rock	\$15.99
Mountain Crest	\$9.99	Milw. Best, Natural & Keystone	\$12.89

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

STELLA ARTOIS
\$79.99 20ltr
ALL MILLER & BUD PRODUCTS
\$59.99 1/4BL
\$109.99 1/2BL

NEW GLARUS
• SPOTTED COW
• FAT SQUIRREL
• MOON MAN
\$87.99 1/4BL
\$154.99 1/2BL

KEYSTONE LIGHT & NATTY LIGHT
\$73.99 1/2BL
KARBEN 4
• FANTASY FACTORY
\$99.99 1/4BL

LAKEFRONT
- 6 VARIETIES -
\$85.99 1/4BL
LEINENKUGEL ORIGINAL
\$41.99 1/6BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

April Winery of the Month

Hahn Winery

• PINOT NOIR • CHARDONNAY • MERLOT
• CABERNET SAUVIGNON • GSM • PINOT GRIS

\$9.99 750ML
\$12MR ON 6 BOTTLES

APRIL WINE SPECIALS

COPPOLA
• CLARET • MERLOT
• CABERNET SAUVIGNON
• PINOT NOIR
\$12.99 750ML

-GERMANY-
SCHLITZ HAUS
• RIESLING
• SPATLESE
\$7.99 750ML

-2015-
LA CREMA RUSSIAN RIVER CHARDONNAY
\$24.99 750ML
92 POINTS WINE SPECTATOR

COLUMBIA CREST H3
• CABERNET SAUVIGNON
• MERLOT
• RED BLEND
\$9.99 750ML

MURPHY-GOOD
• CHARDONNAY
• MERLOT
• CABERNET SAUVIGNON
• PINOT NOIR
\$9.99 750ML

KENWOOD SONOMA COUNTY
• CHARDONNAY
• MERLOT
\$8.99 750ML

BERINGER
~12 TYPES~
\$7.99 1.5L

BAREFOOT
~16 TYPES~
\$7.99 1.5L

-GERMANY-
SCHMITT SOHNE RIESLING
\$7.99 1.0L

• FOOD • SODA • MIXERS • COOLERS •

BUD LIGHT RITA'S
(8 VARIETIES)
12 PACK CANS
\$8.99
+FREE MASON JAR

2 Liter CANFIELDS SELTZER
99c

SMIRNOFF
• ICE • VARIETY
12 PACK BOTTLES
\$8.99

SEAGRAMS COOLERS
12 PACK VARIETY
\$9.99

DASANI WATER
24 PACK 16 OZ
\$3.99

MIKE'S LEMONADES
12 PACKS
\$10.49
+FREE ZOO TICKET

24 Pack Cans
• COKE & DIET
• CAFF. FREE DT.
• SPRITE & ZERO
\$7.99

"JANESVILLE, WI"
BELFAST GINGER BEER
4 PACKS
2/\$5.00

2 Liter ALL 7-UP AND PEPSI PRODUCTS
99c

Discount LIQUOR

6 Pack 16oz
• 7UP & DIET
• DR. PEPPER & DT
• SUNKIST & DT
• SQUIRT • A&W
4/\$8.00
Limit 4 - 6 packs per coupon. One coupon per customer. Expires 4/15/17

1 Liter MASTER OF MIXES OLD FASHIONED MIX
2/\$1.00
Limit 4 - 1 Liter per coupon. One coupon per customer. Expires 4/15/17

4 Pack 16oz
SPRECHER SODAS
ALL VARIETIES
2/\$5.00
Limit 2 - 4 Packs per coupon. One coupon per customer. Expires 4/15/17