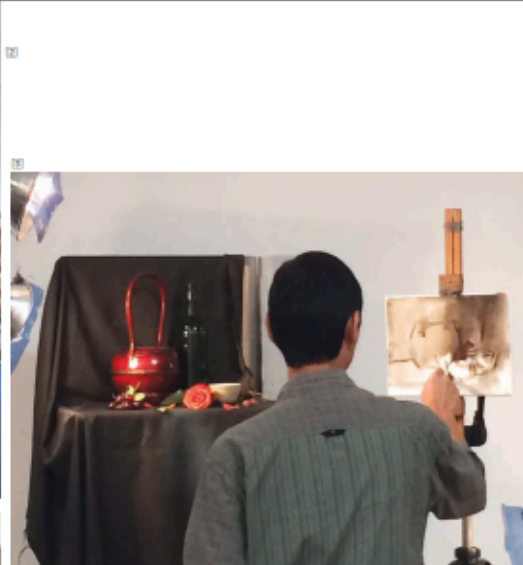


BY KATHI FERROUSON

When oil painter Qiang Huang (qhart.com) began teaching in 2008, he learned by trial and error. Now his workshops are scheduled up to two years in advance and fill almost immediately.

"I take teaching very seriously and approach it very systematically," Qiang said, "the same way I approach a painting, and it seems to work." Qiang has discovered that being effective as an instructor requires him to be as informative as possible without overwhelming his students, and he designs his workshops from that point of view.

As operations manager for Eastern Studio in Eastern, Maryland, I know that there are no set rules for running a workshop. However, organization, foresight and creative thinking are high on the list. We offer workshops taught by nationally known professional artists throughout the year, and our success depends on "getting it right" by meeting the expectations of our instructors and our students.



Designing a *Workshop* for *Success*

Qiang Huang talks to students at a workshop.

Qiang Huang does a demonstration for students. Demo painting by Qiang Huang.