BAYSHORE PRODUCE

Weekly Market Guide October 18th 2018

Ovenview / Alerts

OVERVIEW

Valencias and lemons are still showing higher prices than normal for this time of the year, but they continue to improve weekly. Due to Hurricane Michael, several commodities will become very short this week and could potentially remain in EXTREME markets for several weeks

PRODUCT ALERTS







Corn



Citrus



Berries



Tomato

TRANSPORTATION / WEATHER

TRANSPORTATION

EXTREME With full implementation of the ELD now in place as well as a nationwide shortage of available trucks on the market, rates are expected to continue to be above normal through the remainder of the summer. We are seeing an average increase of 15 to 20 percent over last year's comps.

WEATHER



Hermosillo: Mostly clear and sunny, chance of rain in a few days

Jalisco: Rain and thunderstorm all week. Mild temps continue.

Selma: Summer temps, clear and sunny

Salinas: Sun, cool temps.

Moultrie: Cooler temps, some sunny days

Fruits

CROP REPORT

Apples – Quality is very good and all apples are new crop.

Avocado - Quality is good with external cosmetic lenticel damage and not affecting fruit quality. The market to remain steady through the end of the month.



Banana - Quality is very good.



Blackberries – Quality is fair to good with availability issues. Condition may vary with cycling fall weather. Supplies are short.

Blueberries – Watch for inconsistent sizing and fruit rot from variable fall weather. The market is very active and short in supply for the rest of the month.

Fruits



Grapes - CA quality remains good with steady demand and good supplies.



Lemons - EXTREME However, we are seeing improvement in this market



Limes – Fair quality from heavy rains in Mexico.



Mangoes - Good supply and good availability



Melons Cantaloupe – Melons are between CA, AZ, and Nogales, with the Westside District finishing. CA quality has been good, whereas the desert melons have been fair due to wet weather

Fruits



Melon Honeydew - Mostly smaller sizing out of California and larger fruit out of Arizona. The California deal should be completed within the next ten days or so. Mexican production crossing in Nogales



Oranges – EXTREME This market will tighten back up until the navel crop starts.



Pears - Good quality with no major issues reported.



Pineapple - Shipping from Costa Rica is back to normal, and good volume is bringing that market down. Quality is good with improving sizing.

Fruits



Raspberries - Supplies are average; however, the heat in the northern growing area of California is causing the berries to show some quality issues.



Strawberries – The heat and the rain in the Northern growing area of California is causing the berries to show some quality issues. Supply is currently short and prices are rising.



Watermelon - CA supplies continue to tighten as western TX production remains steady with good quality. Crossings continue through Nogales, with no volume from GA, and FL remains 3–4 weeks away from production.

vegetable

CROP REPORT



Asparagus - Supplies are steady, and prices and quality are good.



Broccoli - Supplies continue to be steady, demand is good, and the market is steady.



Cauliflower - The market is a little active. Demand is up and supplies are slightly down, but quality is good



Carrots – We are seeing both good quality and volume.

Corn – Supplies are extremely short as 95% of GA's crop was destroyed by Hurricane Michael with no real availability and quality until South FL



Celery - Supplies are steady. Markets are still fairly depressed with the lack of demand, quality is good in Salinas.

vegetable

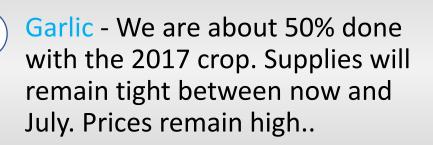
CROP REPORT



Cucumber – Market is active and strong with short supplies. East: GA supplies tight from Hurricane, NC is done, and FL is starting



Eggplant - Supplies will be disrupted out of South Georgia until crop evaluations are made post-Hurricane Michael





Ginger - Chinese markets are mixed, but quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



Green Cabbage – Supplies are improving and priced are trending downward.

Vegetable



Green Onion - Quality is fair and improving as the industry transitions to daytime harvest. Demand exceeds supply, with market active through October



Kale – Quality, supplies are good.



Lettuce Iceberg - Supplies are low, and quality is medium



Leaf Green and Red- Green leaf supplies are light, but demand and quality are good. Red leaf supplies are normal, demand is average, and quality is good.

Leaf Romaine - Supplies have returned to normal. Demand is good and quality is decent with some minimal fringe burn.

Leaf Romaine Hearts - Supplies have returned to normal and demand is good. Quality is good.

vegetable

CROP REPORT

Onions - Moisture has slowed the onion harvest with some translucent skin which will adjust as the onions dry. Quality is good



Pepper, Bell – Supplies are short, market is strong. CA transitioning and GA production was affected by Hurricane. South FL will harvest by Thanksgiving.



Potato – Fields will have some frost damage as they are moved to storage and monitored. Everything now will come from storage



Spinach - Quality is fair and product is available



Squash – Volume has improved from GA with more demand on zucchini than yellow squash. Quality is good with fewer Fancy available. S. FL will start next week

Vegetable

Tomato - Rounds: TN is done. Quincy is hit from Hurricane Michael. Quality from the older local programs can be questionable, ranging from fair to good, and will continue to be touch and go until first frost or the growers call it quits

Romas: There are almost no Romas in the East. Romas are about 3 weeks away from Palmetto/Ruskin, and sustainable volume is not expected to return to the East until at least mid-late November

Grapes: Fortunately, Quincy is not a major supplier of grapes in the East. Palmetto/Ruskin have decent numbers coming from fields and will continue to build over the upcoming weeks.

Cherries: Quincy is not a major supplier in the East. Palmetto /Ruskin has steady numbers

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact

kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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