



- *Choice is a perennial forb with a deep taproot, high forage quality and high warm season pasture growth.*
- *Choice is a widely adapted, flexible and persistent component of pasture for most regions in North America.*
- *This chicory has been proven on farms and in trials to improve productivity.*
- *The deep tap-rooted nature of Choice chicory can result in consistent growth rates and forage quality, even during hot or dry periods.*
- *Choice chicory can be added to new grass pasture mixes (e.g. 2 lbs/acre) to be most beneficial in boosting animal performance and feed production.*

Choice chicory is relatively inexpensive to establish compared with ryegrass/clover pastures and is often used as a special purpose finishing crop.

Trial work in Australia shows lambs grow 61-79% faster on chicory than on perennial ryegrass. Optimum performance is achieved by rotational grazing, maximizing total production of chicory and therefore optimizing animal production per acre.

The taproot of chicory plant can open pathways for water, nutrients and oxygen in "cocktail covercrop" system.

Faecal egg counts are reduced in lambs grazing chicory compared with perennial ryegrass (Scales et al. 1995).

Sowing Guide

- Should be sown in soil temperatures 50° F and rising.
- First grazing 6 to 8 weeks from sowing.
- Sow 1-2 lbs/acre in a pasture mix.
- Sow 1 lb/acre in a "cocktail covercrop" mix.

Suitability



For more information please contact: pggseeds@gmail.com

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