

GEOGRAPHICAL ENQUIRY 2

TOURISM IN CLEETHORPES

In this enquiry the aim is to find out about the resort of Cleethorpes. It is a good idea if you approach the enquiry by trying to answer two important questions for Cleethorpes :

DOES CLEETHORPES HAVE A FUTURE AS A TOURIST RESORT ?

SHOULD CLEETHORPES DEVELOP AS A RESORT FOR DAY OR LONGER STAY VISITORS ?

You should try to use a number of different data collection methods including :-

A questionnaire of visitors (see the one already prepared)

A questionnaire of visitors attitudes to the resort, why do they come here ? What do they like and dislike about it ? What are the main attractions ?

Pedestrian and Traffic counts in the 3 areas of the resort (North, Centre and South).

Land use maps and classifications of facilities.

You will be working in groups, but the finished report should be your own work.

Only choose the ideas you most want to investigate, don't try to do all the ideas listed in this booklet.

ENQUIRY 2 TOURISM IN CLEETHORPES

The aim of this investigation is to look at the coastal resort of Cleethorpes, the facilities it has for visitors and their use. It should also be possible to look at the future of the resort, will it have one and if so what sort of future will that be ?

You will work initially in groups to :-

- a. decide what your main aims will be; what ideas or hypotheses you will try to test and what your overall approach will be.
- b. produce the data collection sheets you will need to test the ideas / hypotheses you have formulated.
- c. collect the data in the field on your fieldwork sessions.

You will later work on your own to :-

- a. draw maps, graphs and diagrams which illustrate your findings.
- b. write about what you have found out and how your findings relate to the ideas or hypotheses you wanted to test.
- c. write detailed conclusions.

Your investigation should include all or some of the following enquiry approaches :-

- i. a questionnaire of visitors asking them about where they live, how they have travelled to Cleethorpes, how long they will visit for etc. etc..
- ii. traffic and pedestrian counts at various places in the resort.
- iii. a land use survey of the tourist facilities that are available in Cleethorpes
- iv. a survey of the types of holiday accommodation which are available for visitors

AIMS / HYPOTHESES

You will be investigating the resort in May / June, early in the summer season.

Here are some ideas / hypotheses / questions you may wish to investigate. Discuss them in your groups to decide what approach you will take. What do you think are the answers to these questions ?

1. How far do people come from to visit Cleethorpes ? What is its sphere of influence as a resort ?
2. Are most tourists from the local area or do many still come from Yorkshire and the Midlands.
3. How long do they stay in Cleethorpes. Are most people day trippers or do they stop for longer ?
4. What sort of accommodation do people stop in, hotels, caravans, chalets ?
5. How do most people travel to Cleethorpes. Do they travel by private car, by coach or by train ?
6. What people visit Cleethorpes, what sort of jobs do they have, professional ? skilled ? unskilled ?
7. What tourist facilities are available in the resort ?
8. What brings people to Cleethorpes, is it the beach or are they attracted by certain facilities ?
9. Does the new Theme Park attract visitors to Cleethorpes and if so, do they visit other facilities ?
10. What is the future of Cleethorpes as a resort ?
- 11.. If Cleethorpes is divided into 3 sections
 - A. North : Wonderland to the Pier
 - B. Centre : Pier to Leisure Centre
 - C. South : Leisure Centre to Fitties (Thorpe Park)

What facilities does each section have ?

How do traffic and pedestrian densities differ in each section ?

Which section is most attractive to visitors ?

12. What new tourist facilities would visitors like to see in Cleethorpes ?