

USF Real Board Meeting
April 12, 2015

In attendance:

Dave Conner

Bob Scrivner

Matt Sams

Mike Kelley

Wendy Rothrock

Eric Enochs

Laura Rodebeck

Bobby Holden

Guest: Grant Givan

Motion made by Dave Conner, seconded by Matt Sams to approve last month's minutes.

Reports:

Secretary report:

- Almost all tournaments have been registered for
- Managers' Meeting was held on March 30—well attended and good feedback

President report:

- Player Fees: We are looking at raising player fees. Needs a vote by the board.

U11/U12 Fees will stay the same

Current/New:

Juniors

Select: \$475/\$550

Elite \$540/\$640

Premier: \$615/\$720

Seniors

Select: \$495/\$590

Elite: \$595/\$695

Premier: \$715/\$820

Why?

Tournament costs have risen substantially

We are now paying for field maintenance

Keep up with league and ref fees

Our expenses are rising.

These fees will include another tournament (one up from this year), coach's salary, winter training, spring training (3x per week).

- Refund Policy-
Public policy is: refunds will be given to those moving away 50 miles or more. If someone just doesn't want to play, they do not receive a refund.
- Internal Refund Policy
Refunding due to injury has been on an individual basis. Looking at making the guideline: Keep the deposit of \$150 and refund the rest. If there are extenuating circumstances, case will be discussed. Then it will be looked at individually by executive committee; will bring to board if executive committee can't agree.

Motion made by Dave Conner to accept internal policy, motion seconded by Bob Scrivner and Matt Sams. Passed with unanimous vote.

- GASC

Field Agreement update: Looking at getting storage containers for Brandywine fields for our use.

North Street Fitness Festival-working table with GASC; Eric will be there getting information out about the club

Eric and Bobby will talk to GASC players (current U10) on May 20th.

Vice President Report

- No report

Finance Report

- Budget Projection for 2015-16—not finalized, still under discussion. (Attached)
- March Profit Loss YTD Comparison was sent to all board members. (Attached)
- Transaction Report for March (Attached)

DOC Report

- Sheffield Wednesday Football Club Camp Flyer
June 9-11
Cost: \$135
We need 50 players to sign up; please help with getting numbers up.
- Late registrations (Reduced fees)

Still getting interest to tryout for this season
Reduced rates-taking off winter training, some tournament fees

- Tryout Plan- June 8

All current players need to wear neon yellow jerseys

5 hour day instead of 2 days

U17/18 4:30-5:30

U11/U12 5:45-6:45

U13/U14 7:00-8:00

U15/U16 8:15-9:15

- FootGolf

Proposal: Go to golf course across from Brandywine to play Footgolf—
combo of soccer/golf. Currently in discussions with golf course on cost. 2
hour session for each team. It would be done in place of one night of
training. Would start this fall.

- USF Real Camp Options

July 13-16

Evening Camp

Looking at ways to get numbers up: Possibly give optional sign up at
registration? Or possible discount on camp fees? (Would be for camp the
next summer)

- U18 Teams Reduced Fees? Possibly offer U18s to play Select or Elite
instead of Premier for less cost. Or reduce premier by \$200? Bobby will
look for ways to save that cost.
- U23 Mens' Team- Cost per player \$175; at 12 players we would break
even on costs of league. Looking at moving forward with this team for
summer games.

Sponsorship Committee

- Travel Benches and Canopy Sponsorships—looking for businesses to
sponsor these.

Strategic Planning Committee:

- Meeting with Cutters Executive Director about how to do strategic
planning and general running of club.

Marketing Committee:

- Currently working on promoting fundraiser. Plans for marketing SWFC and
Tryouts next. Also upcoming: Columbus Crew game.

Old Business

- **Team Image-** In agreement with Team Image, we are paying half of old invoice.

New Business:

- **Proposed:** Coaches not meeting contractual agreement—Would like to redistribute pay to coaches who are covering games. Will make sure this is written into next contracts.

Next Board Meeting: May 17th

Motion to Adjourn made
Seconded

Meeting adjourned at 9:07 p.m.

Notes taken and submitted by: Laura Rodebeck