

Subject Line: What are Vickie and Ted up to now?

**Email Headline: Full-Service Book Publishing, Printing, and Distribution
(Read below for your free offer)**

Dear Friend,

You might know Vickie or Ted from the graphic design world, public speaking circles, or book sales by the truckload. But did you know that five years ago **they teamed up to form a publishing company?**

Perfect Bound Marketing is that company. It was created by these two authors to provide the most author-centric publishing experience possible.

An Author's Best Friend

You've heard the horror stories about authors who lose rights to their own books...who pay an arm and a leg for copies...and who can't quite communicate effectively with a designer in India...Perfect Bound Marketing eliminates all these headaches by being An Author's Best Friend.

Here's what sets PBM apart in the publishing world:

- You retain all the rights to your book (it's your baby, after all!)
- Work directly with a designer who custom creates your book exactly to your specifications—no templates.
- Order books directly from the printer, with no middleman to raise costs.
- Increase the amount of money you can make as an author.

From Manuscript to Marketing

Vickie and Ted have more than 20 years of experience working with authors of all genres. As authors themselves, they understand your core needs. From manuscript to marketing, PBM is your one-stop resource for support, printing, and distribution.

FREE Checklist: What Every Author Needs to Know

Ready to get started but not sure where to start? Download your free copy of "What Every Author Needs to Know." This simple step-by-step checklist walks you through the entire process of publishing your book. (Hint: It's not as hard as you might think.) Click here <<LINK>> to download your free checklist and get on your way to the book of your dreams today!

Call Us

If you or someone you know would benefit from the service and expertise you've come to expect from Vickie and Ted, let us know! Contact us at <<PHONE>> or <<EMAIL>> today.