



Meeting Minutes – Steering Committee

Date: December 20, 2017

Time: 10:30 a.m. – Noon

Location: Prior Lake City Hall

Steering Committee Members:

Kirt Briggs (E)		Mickey Choudek (W)	X	Bob Crawford (T)	X
Bob Coughlen (H)	X	James Eriksrud (H)		Josh Johnson (T)	
Darren Kermes (W)		Jamie Thelen		Kami Thompson (E)	X
Bethany Tjornhom	X	Jon Ulrich (T)		Joe Vaughan	X
Jane Victorey (T)		Jane Wiley (T)		Mike Waldo (H)	X
Eric Weiss	X				

Staff:

Tracy Cervenka	X	Brad Davis		Lisa Freese (T)	
Jake Grussing	X	Brad Larson (T)		Kathy Nielsen	X
Barb Dahl (W)					

Strategic Initiatives Discussion:

Kathy Nielsen reviewed the draft 2018 Strategic Initiatives. She noted that each Work Group should create its own Work Plan for 2018. The proposed initiatives focus on three areas:

- Strengthen and broaden partnerships
- Rebrand the initiative to clarify focus
- Develop a communication plan

The group discussed the major initiatives as well as the specific items within each of the three areas. General areas of discussion included rewording some of the items to use more clear and common language, including local civic groups in groups to build partnerships, and incorporating the rebrand initiative into the Communication Plan with a goal of clarifying focus of the initiative. Kathy will update the Initiatives based on the discussion and distribute it to the Steering Committee.

The next meeting will be held **Tuesday, January 23** from 10:30am-Noon.

Scott County is a place where people are stable, connected, educated, and contributing