

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$10,000

- Name announced during Fair
- Name on Website
- Logo in Print Ads
- Name in Fair Flyer
- Name in Radio Ads Rotation
- Banner Along Boulevard
- Customized combination of Commercial parking passes, Day passes, Pit passes, Session passes, VIP Dinner and Hospitality Tent passes.
- Customized combination of name being announced during the event
- Banner (supplied by sponsor) along the track, flags/banners on track equipment. These items are on a per event basis.
- Tractor Pull Sponsors - Logo on pull poster



Gold Sponsor - \$5,000

- Name announced during Fair
- Name on Website
- Name in Print Ads Rotation
- Name in Fair Flyer
- 36 Season or Event passes
- 3 Commercial parking passes
- Name in Radio Ads Rotation
- Banner along Boulevard

Gold Sponsor (cont.)

- Customized combination of name being announced during the event
- Banner (supplied by sponsor) along the track, flags/banners on track equipment. These items are on a per event basis.
- Tractor Pull Sponsors – Logo on pull poster and 8 VIP Dinner, Pit and Hospitality Tent passes.

Silver Sponsor - \$2,500

- Name announced during Fair
- Name on Website
- Name in Fair Flyer
- 18 Season or Event passes
- 2 Commercial parking passes
- Banner along Boulevard
- Customized combination of name being announced during the event and banner (supplied by sponsor) along the track. These items are on a per event basis.
- Tractor Pull Sponsors – Logo on pull poster and 4 VIP Dinner, Pit and Hospitality Tent passes.

Bronze Sponsor - \$1,000

- Name announced during Fair
- Name on Website
- Name in Fair Flyer
- 8 Season or Event passes
- 2 Commercial parking passes
- Customized combination of name being announced during the event
- Banner (supplied by sponsor) along the track.
- Tractor Pull Sponsors – Name on pull poster and 2 VIP Dinner, Pit and Hospitality Tent passes.

\$500 Sponsor

- Name on Website
- Name in Fair Flyer
- 4 Season or Event passes
- 1 Commercial parking pass

\$300 Sponsor

- Banner on Perimeter Fence
- Sponsor supplies banner (3x8 max)
- Name on Website
- Name in Fair Flyer
- 2 Season or Event passes

\$250 Sponsor

- Name on Website
- Name in Fair Flyer
- 2 Season or Event passes

\$150 Sponsor

- Name on Website
- Name in Fair Flyer
- 2 Day passes





- * Put your business front-and-center with customers**
- * Help make a positive economic impact in our region**
- * Sponsor the General Fair, Tractor Pulls, or Entertainment Tent**
- * Different opportunity levels to suit every sponsor**

Please contact Lori Tessoroff, Executive Manager, Stephenson County Fair Association, with any questions or for customized packages to fit your needs.

Phone: 815-235-2918

Fax: 815-232-1164

Address: 2250 S. Walnut Rd
Freeport, IL 61032

Email: info@stephensoncountyfair.org

Web: www.stephensoncountyfair.org

**Tractor Pull,
Entertainment Tent,
and General Fair**

**2019
Stephenson County
Fair Sponsorship
Opportunities**

Tractor Pull, Entertainment Tent, and General Fair Sponsorship

Sponsor/Business Name: _____ **Contact Name:** _____

Address: _____

Phone: _____ **Email:** _____

Name as you would like it to appear in print: _____

Please limit name to 25 characters (including spaces) or less. Names exceeding the limit will be abbreviated at the discretion of the Fair Office.

Logo: If you wish to include a logo, please email a JPEG file to info@stephensoncountyfair.com

Package Selection (from above): _____ **Amount: \$** _____

Please indicate below the number of Event/Season/Day passes as it applies to your sponsorship package.

<u># of Passes</u>	<u>Grandstand Event</u>	I would like my sponsorship to be applied to:
_____	Pro Bulls & Barrels Rodeo – Tuesday Evening	General Fair
_____	FMX Motocross Thrill Show – Wednesday Evening	Tractor Pulls
_____	Tractor Pulls – Thursday Evening	Entertainment Tent
_____	Tractor Pulls – Friday Afternoon	
_____	Tractor Pulls – Friday Evening	
_____	Concert – Saturday Evening	
_____	Season or Day Admission Passes	

How would you like to receive your packet?

Pick up at Fair Office US Mail

Please complete this portion and return this form along with your payment **no later than April 15, 2019**

Payments should be made to **Stephenson County Fair Association**

I confirm my commitment of sponsorship for the 2019 Stephenson County Fair and agree to pay the amount listed above for the package indicated.

Authorized Signature: _____ Printed Name: _____ Date: _____