

**2021 CHERRY COUNTY FAIR – VALENTINE, NEBRASKA**  
**12th ANNUAL TRADE SHOW & MUSIC FEST**  
Friday, August 13th – Saturday, August 14th

The 2021 Trade Show is fast approaching and we are finalizing plans for the 12th annual event. The Cherry County Ag Society would like to meet your company's goals to find, attract, and gain new customers, or to display and sell your products. The continued growth and success of the Trade Show is largely dependent on the support of exhibitors, such as you. We look forward to the contribution your organization will make this year as an exhibitor.

Booths will be available in the concrete floored building next to the exhibit hall.

**You can take advantage of this opportunity by filling out the attached contract, and submitting the booth deposit by the June 20th deadline.** We do ask that you indicate what items you have that will require electricity as we will need to make sure we have adequate power. The trade show hours are listed on our detailed schedule on the contract. Exhibitors with large equipment displays may set up as early as Thursday, August 12th. Inside exhibits may begin setting up Friday, August 13<sup>th</sup> - 7am – 9:30am. All displays should be in place before the trade show is scheduled to open.

New this year, we will have a themed (“To Be Determined”) decorating of booths, where a “Best of Show” rosette ribbon will be given. We will also incorporate a scavenger hunt within the booths. The end result will be more fair goers at your booths.

If you are a \$600 or more Cherry County Fair and Rodeo sponsor your booth rental is included with the sponsorship. If you would like more information about becoming a sponsor please contact, CCAS board members, Duane Porath or Andy Dawson.

If you have additional questions, please contact Dr. Stephanie DeNaeyer at (402)376-2227 or Bodell Bachelor at (402) 322-9943 or email at Dr. Stephanie DeNaeyer at racer3366@gmail.com. We hope you can join us this year.

Thanks for your consideration.

Sincerely,

Dr. Stephanie DeNaeyer D.C.  
Cherry County Ag Society