

# Raising KINGS

## Week of Action

January 10 - 16, 2017 | Wilmington, DE

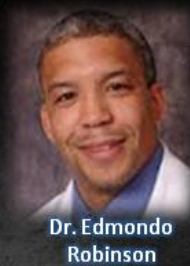
Changing the Image & Expectations of Men & Boys of Color

### Raising Kings WEEK of ACTION!

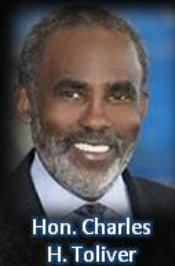
- 1|10** \$1,000 Pitch Competition  
*1313 Innovation*
- 1|11** "King Me!" Chess Tournament  
*Ferris School For Boys*
- 1|12** RK Mock Trial Competition  
*Delaware Barristers Association*
- 1|13** Film Screening & Talk Back: 13<sup>th</sup>  
*Penn Cinema Riverfront*
- 1|14** The Raising Kings Conference  
*PS DuPont Middle School*
- 1|15** Raising Kings Faith Observance  
*The Resurrection Center*
- 1|16** Raising Kings Gala #BHIM  
*Mitchell Center for African American Heritage*



Principal El  
Thomas Edison



Dr. Edmondo  
Robinson



Hon. Charles  
H. Toliver



Mr. Larry Morris



Author David  
Miller



Garry Johnson, III



Brandon Gray



Darrell "Coach D"  
Andrews



Mr. Billy Allen



Jeremy Collins, Esq.



Hon. William Chapman



Herb Broadwater

Fathers & Sons | Boys | Men | Mothers Raising Sons | Educators | Practitioners

**RAISING KINGS RAP CIPHER & \$1,000 BUSINESS PITCH COMPETITION!**

REGISTER NOW! TEXT: KINGS TO 31996 CALL: 855-YOUTH-ED  
VISIT: [WWW.IAMTHEVILLAGE.ORG](http://WWW.IAMTHEVILLAGE.ORG)





RE: Raising Kings 2017

Dear Community Partner,

In just a few short weeks One Village Alliance and the Brandywine School District will present the 5th Annual Raising Kings Conference, honoring the life of Dr. Martin Luther King, Jr. As we look at where we are today as a nation, it's clear that mere social gatherings are not enough. [Raising Kings](#) is a year-round, high impact opportunity to connect our highest needs youth with positive male mentors, role models and fathers. With your help, we can continue to raise the next generation of King leadership and empower our children to begin living "the Dream"!

The time is now! Recently, the C.D.C. division that investigates the aftermath of disaster, came to Wilmington to explore a [public health issue](#) claiming the lives of young black males: gun violence. "Our investigation was not focused on the mechanism of injury, but rather the opportunities to intervene on more root causes of violence such as prior exposure to violence, family disruption and limited educational attainment." Courtney Lenard, CDC Epidemic Intelligence [The New York Times](#). Disproportionately high recurrent violence, trauma, substance use and mental health issues among our children devastate entire families throughout the nation. We must change these outcomes in Delaware... We have no choice!

- ▲ Wilmington consistently ranks in the top five [most violent cities](#) in the country.
- ▲ During a [record breaking 2015](#), 151 shooting victims were reported. All but three killed were African American males...
- ▲ 85% of African American youth in Wilmington are growing up [without an adult male in the home](#).
- ▲ [87% of incarcerated black males](#) report being raised in a fatherless home.
- ▲ Delaware has the highest prison population per capita [in the entire world](#). 87% nonviolent offenders incarcerated are [black males](#).
- ▲ The \$87,965 national average [cost for juvenile detention](#) is disproportionately spent on Black males.
- ▲ Black males are the highest represented population in health disparities, and academic underachievement.

*"History will have to record that the greatest tragedy of this period of social transition was not the strident clamor of the bad people, but the **appalling silence** of the good people." Dr. Martin Luther Kings*

Dr. King's legacy commands that we come together as a beloved community and act now! Raising KINGS is a collaborative commitment to change the prominent image and expectations of African American males by elevating the level of positive male engagement in the lives of boys. Our impact continues year-round beginning in January with Raising Kings Week. Join **more than 700 men and boys** of color for a full schedule of inspiring narratives, thought provoking presentations, and courageous conversations. Our goal is to secure 130 new mentor commitments and the financial resources to support our weekly evidence-based activities hosted weekly in schools and community sites including Ferris School for Boys.

Please [click here](#) or see enclosed "Partnership Impact Form" to make a 100% tax-deductible contribution or designate your United Way donation to One Village Alliance #12569. You may also contact us directly to discuss other meaningful ways you might lend your time and talent to support our work. We look forward to hearing from you very soon!

Together **WE** are "the village".

Jeremy J. Collins, RK Committee Co-Chair  
**One Village Alliance**  
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Mobile: 919-491-2917

Dorrell Green, RK Co-Chair/Assistant Superintendent,  
**Brandywine School District**  
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Office: 855-YOUTH-ED (968-8433)

# Raising KINGS Week 2017 | Januar10<sup>th</sup> -16<sup>th</sup>

One Village Alliance | P.O. Box 363 | Wilmington, Delaware 19899

## Partnership Commitment Form

All Proceeds benefit a year-round commitment to create positive images and expectations of African American boys through one-on-one, lifeline mentor connections with men, role models and fathers from their own communities.

*Click selected sponsorship level.*

**PRESENTING PARTNER \$10,000 - \$15,000**

Designated as Co-Sponsor in all multi-media marketing (print, radio, web) Raising Kings material for one year  
Keynote address/presentation throughout RK 2017 engagements (full year!)  
Prominent company brand (table display, signage) at all 2017 RK events  
10 Commemorative Raising King T-Shirts  
6 VIP All Access Passes to ALL RK Week Events  
Full Page Ad in Event Program Booklet

**PLATINUM PARTNER \$6,000 - \$9,999**

Designated as Lead Sponsor in all materials in all multi-media marketing (print, radio, web)  
Company logo placement & recognition throughout 2017 Raising KINGS initiative  
Company representative remarks during RK Week events  
Prominent company brand (table display, signage) at Week  
4 VIP All Access Passes to ALL RK Week Events  
6 RK commemorative shirts

**GOLD PARTNER \$2,500 - \$5,999**

Sponsorship appreciation in multi-media marketing (print, radio, web)  
Company logo placement for 2017 Raising KINGS Week  
Company representative remarks from event stage  
2 VIP All Access Passes to ALL RK Week Events  
Prominent placement in Event Program Booklet  
4 RK commemorative shirts

**SILVER PARTNER \$1,000 - \$2,499**

Sponsorship recognition throughout event  
Brand placement (table display, signage) at RK Week  
Listed in Event Program Booklet

**EXHIBITOR \$75(SPONSOR A FATHER & 2 SONS!)**

**\$100 (SPONSOR 5 YOUTH TO 13TH SCREENING)**

**EVENT HOST/ PRESENTER: TOPIC \_\_\_\_\_**  **OTHER DONATION AMOUNT: \_\_\_\_\_**

Paid On-line

Payment Enclosed

Please charge my Credit Card Today:

\_\_\_\_\_ Credit Card # Exp. Date \_\_\_\_\_ Amount to charge \$ \_\_\_\_\_

Name as it appears on your card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company/Agency: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please complete this form, and mail a copy and payment to the address below. (EIN# 35-2367946)

One Village Alliance (OVA) is a 501(c)3 non-profit organization founded with a mission to uplift children and their families on a holistic journey toward excellence through education, entrepreneurship and the arts.

[www.iamthevillage.org](http://www.iamthevillage.org) | 855-YOUTH-ED | [family@iamthevillage.org](mailto:family@iamthevillage.org) | P.O Box 363 Wilmington, DE 19899