



# MEADVILLE TOUR STOP

## APRIL 12 – 14, 2019



**Reichel Films**

*Julianne Elizabeth Neal*  
jamediaconnectionsLLC



**EQUUS Film Festival – 630-272-3077 – [www.equusfilmfestival](http://www.equusfilmfestival)**

Artwork by: HEATHER REICHEL    2019 Official EFF Tour Stop Image    <https://www.facebook.com/hmreichel>

3.21.2019    [www.equusfilmfestival.net](http://www.equusfilmfestival.net)    Facebook    TWITTER    <http://bit.ly/EQUUSFFOnDemand>    #EFFMEADVILLE

**ALL TIMES AND FILMS SUBJECT TO CHANGE WITHOUT NOTICE**



## Welcome to the EQUUS Film Festival 2019 MEADVILLE Tour Stop!

**HOSTESS: Heather Reichel 814-282-2081**

**EQUUS Film Festival: Lisa Diersen 630-272-3077  
Diana De Rosa 516-818-4867**

### **FRIDAY APRIL 12, 2019**

DOORS OPEN @ 6:45 pm – 10:00 pm VIP EVENT with FILM SCREENING  
Food & Drink will be available for purchase throughout the evening

MOVIES START @ 7:30 pm – 10:00 pm FILM SCREENING

LOCATION: ITALIAN CIVIC CLUB

869 Water Street MEADVILLE, PA 16335

TICKETS: FREE

### **FRIDAY APRIL 12, 2019**

Posh Puppy Parade Fashion Show

6:00 pm Downtown Mall Stage Area

Posh Puppy Parade Fashion Show begins April 12th at 6pm Center Stage at the Downtown Meadville Mall.

Sponsored by Chateau Christine with a prize for the poshest pup! All well behaved dogs are encouraged to enter and dress up- donations are welcomed and benefit the Crawford County Humane Society.

### **SATURDAY APRIL 13, 2019**

11:30 am – **Bruce Anderson** Working with Horses and Special Needs Children

Demo @ Market House

1:00 pm - SPECIAL SCREENING (SOUND & LIGHT SENSITIVE)

A PONY AND HIS BOY THE STORY OF BERRY & JOSH (2018) USA

2:00 pm – 9:00 pm FILM SCREENINGS

LOCATION: GARDNER THEATER (second floor of the Meadville Market House)

910 Market Street MEADVILLE, PA 16335

TICKETS: FREE

DONATIONS will be accepted benefiting the HOPE FOR ERIE ANIMAL WELLNESS

### **SUNDAY APRIL 14, 2019**

1:00 pm – 7:30 pm FILM SCREENING

LOCATION: GARDNER THEATER (second floor of the Meadville Market House)

910 Market Street MEADVILLE, PA 16335

TICKETS: FREE

DONATIONS will be accepted benefiting the HOPE FOR ERIE ANIMAL WELLNESS

A Special “Ask The Vet” Q & A will take place with Meadville’s very own Zane A. Cheropovich, DVM Sunday afternoon following “Life In The Dog House” at the Market House.

Visiting FILMMAKERS will be available for Q & A’s after their film screenings.



## 2019 EQUUS Film Festival MEADVILLE Tour Stop

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## Posh Puppy Parade Fashion Show

**6:00 pm Downtown Mall Stage Area**

### **COLLECTION OF BOW WOW SHORTS &**

#### **LIFE IN THE DOGHOUSE (2018) USA**

**90:00 min / Directed by: Ron Davis (Harry & Snowman)**

**Trailer: <https://www.youtube.com/watch?v=BQrQChlgV-M>**

LIFE IN THE DOG HOUSE tells the inspiring life stories of Danny Robertshaw and Ron Danta and the remarkable work they do at Danny & Ron's Rescue. Ten years and 10,000 dogs later, their unique approach to life and dog rescue will capture hearts and inspire millions to make the right choices when it comes to man's best friend.

### **HOLD YOUR HORSES LIMIT OF THE LAW (2018) USA**

**60:00 min / Directed by: Julianne Neal**

**Meadville Cinematography by Heather Reichel.**

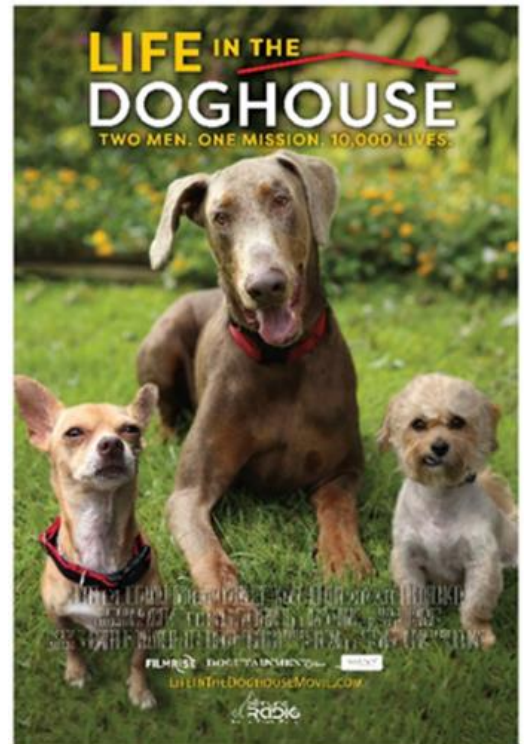
**Trailer: <https://vimeo.com/234144458>**

SPOTLIGHT Rescue Series - Julianne Neal - [julianne@jamediaconnections.com](mailto:julianne@jamediaconnections.com) – 803-351-0223

"HOLD YOUR HORSES: The Limit of The Law" is a feature length documentary that covers the limits faced in prosecuting those involved in the abuse cases called The Hanging Barn (Clarion County Pennsylvania) and SAVE the Havasupai Pack Animals (Grand Canyon, Arizona). **Meadville Cinematography by Heather Reichel.**

These two stories were featured in the 2017 Spotlight Rescue Series short PSAs. This new film calls for legislation to address issue of animal cruelty across the country, discusses alternatives and gives resources for educating and reporting abuse in your area. The film includes interviews with Bev Dee and Connie Schrekengost, as well as several other volunteers with Bright Futures Equine Charity, who discovered the horses in the Hanging Barn and were able to save some of the horses. Susan Ash, founder of SAVE (Stop Animal Violence), interviews with Bruce Anderson, Nature's View clinician and consultant, Neta Ryne and Amber Taylor of Thundering Hooves, and H Leroy Stearns, former Executive Director of the Crawford County Humane Society. The film concludes with a call to action to institute federal legislation in animal cruelty cases.







## SATURDAY APRIL 13, 2019

1:00 pm – 9:00 pm FILM SCREENING

LOCATION: GARDNER THEATER (second floor of the Meadville Market House)

910 Market Street MEADVILLE, PA 16335

[www.equusfilmfestival.net](http://www.equusfilmfestival.net) 630-272-3077 TICKETS: [www.equusfilmfestival.net](http://www.equusfilmfestival.net)

DONATIONS will be accepted benefiting the HOPE FOR ERIE ANIMAL WELLNESS

**1:00 pm - SPECIAL SCREENING (SOUND & LIGHT SENSITIVE)**

**A PONY AND HIS BOY THE STORY OF BERRY & JOSH (2018) USA**

**25:00 min / Directed by: Julianne Neal**

**Trailer: <https://vimeo.com/315356838>**

"A Pony and His Boy: The Story of Berry & Josh" directed by Julianne Neal, shows the power of a pony and the effect that he has had on one small boy. Josh, an 8-year-old with Downs Syndrome, had been afraid of animals, especially horses all his life. One summer afternoon, when walking in the pasture full of horses with his mom and Lisa, Josh was asked "Do you want to ride?" When he surprisingly said yes, they caught him off-guard, swept him up and placed him on Berry. The relationship that started between Berry and Josh that day has been life-changing, not only for Josh, but for everyone who loves him.

Filmed in Illinois, North and South Carolina, plus featuring heartfelt testimonials and informative interviews, "A Pony and His Boy" is a testament to the power of the horse.

**2:00 pm**

**WILD HORSE ROAD TRIP BRINGING HOME THE SOUL SISTER MUSTANGS (2018) USA**

**59:00 min / Directed by: Mary Jordan**

**Trailer: <https://vimeo.com/ondemand/wildhorseroadtrip>**

Join an adventure in 'Trusting More' as one wild family takes off across the United States in an RV named 'Grace' to adopt two bonded wild Mustang mares, the 'Soul Sisters', and bring them back to their forever home.

**3:05 pm**

**OBSTACLES THE ROAD TO RIO (2018) NETHERLANDS**

**48:00 min / Directed by: Annette van Trigt**

**Trailer:**

An insight into the world of triathlon for horses. Follow Dutch best eventer Tim Lips and his father Martin, the national coach, as they prepare for the Olympic Games. Experience the unique pressure and disappointments of this environment as the both of them try to deliver the best results possible.

**4:00 pm**

**HIS NAME IS MIDNIGHT (2018) USA**

**28:05 min / Directed by: Kelly Colbert**

**Trailer: <https://vimeo.com/143494282>**

The true story of a horse, a prince of Big Sky Country, who was bred for strength and rodeo glory but discarded through a chain of events to auction and, ultimately, human cruelty. His name and his lineage were forgotten. But his royal pedigree and his upbringing in the Badlands of Montana instilled in him the strength and tenacity that allowed him to survive his journey through neglect and starvation, until he was found and his name and heritage rediscovered.

4:30 pm

**THE CALIFORNIA VAQUERO JEFF SANDERS (2018) IRELAND**

40:21 min / Directed by: Elaine Heney

Trailer: <https://www.youtube.com/watch?v=y9-YygGGd-A>

Jeff Sanders is a sixth generation Californian horseman. Jeff travels around the world teaching horsemanship and preserving the traditions of old Spanish California. This is his documentary.

5:15 pm

**FLOOD OF EMOTION (2018) USA**

25:00 min / Directed by: Rose Cushing

Trailer: [https://www.youtube.com/watch?v=l0Dcmp\\_idnQ&t=1s](https://www.youtube.com/watch?v=l0Dcmp_idnQ&t=1s)

This is the stories from survivors of Hurricane Florence. Hurricane Florence devastated North Carolina and severely crippled the equestrian communities along the coast. This is their stories.

5:45 pm

**THE LAST RIDE (2018) USA**

05:00 min / Directed by: Michael Aku RoDriguez

Trailer: <https://vimeo.com/254067715>

5:50 pm

**THEIR LAST RIDE (2018) USA**

44:31 min / Directed by: Michael Aku RoDriguez

Trailer: <https://vimeo.com/140967488>

A "Trail Of Tears" direct descendant Cherokee womans' personal journey that informs & reflects into the world of horse slaughter. Bringing awareness to the issues affecting horses, both Wild & Domestic, and connects people to the spirit of the Horse through multicultural participation and co-creation through all the ARTS.

6:40 pm

**DAUGHTERS OF THE POLO GOD (2018) INDIA**

33:00 MIN / Directed by: Roopa Barua

Trailer: <https://www.youtube.com/watch?v=WbWSgV60Al4>

Marjing (25 mins, 2018, documenary) directed by Roopa Barua is a film on the ancient horse-human connect of the people of Manipur (India) that has brought about the game of polo. An intense heritage around benevolent animal spirits converging onto a military tradition around the Manipuri pony brought about the genesis of this game. Roopa Barua's film is a homage to this tradition which has now seen the sport grow to include an international women's polo tournament called PoloYatra where many teams from round the world converge to play the game in Manipur.

The shimmering emerald state of Manipur, India is the birthplace of modern polo with men having played there for several hundred years. Now it's the turn for the young maidens to charge forward. A young polo sisterhood is developing in Manipur that ploughs on in spite of adversity and political turmoil. They are intensely connected to their sacred Manipuri pony and play an international tournament every year. Roopa Barua film is a tribute to these polo players and the modern Manipuri women.

7:15 pm

**THE GREAT FLIP OFF (2018) USA**

**87:00 min / Directed by: Dafna Yachin**

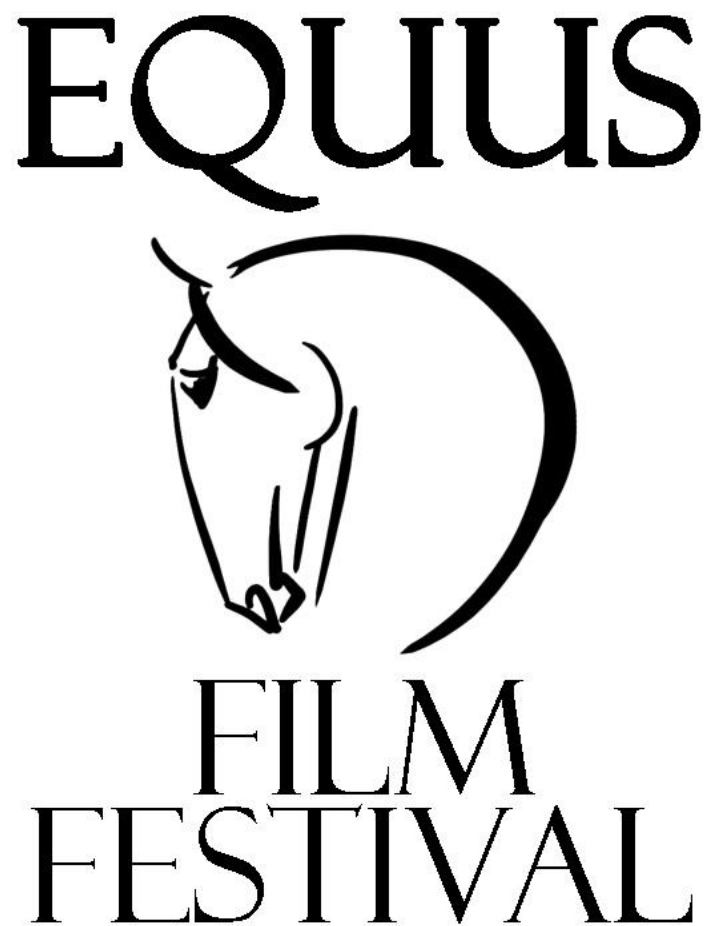
**Trailer:** <https://youtu.be/MXTgdalurw>

One last show for a dying breed.

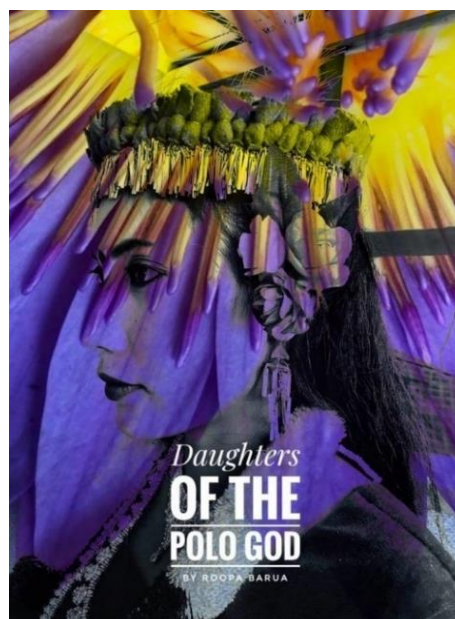
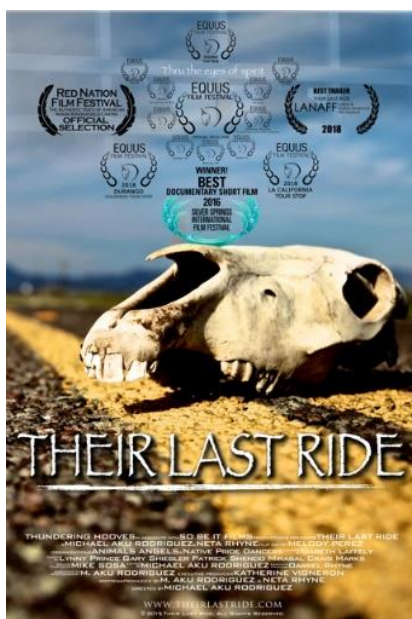
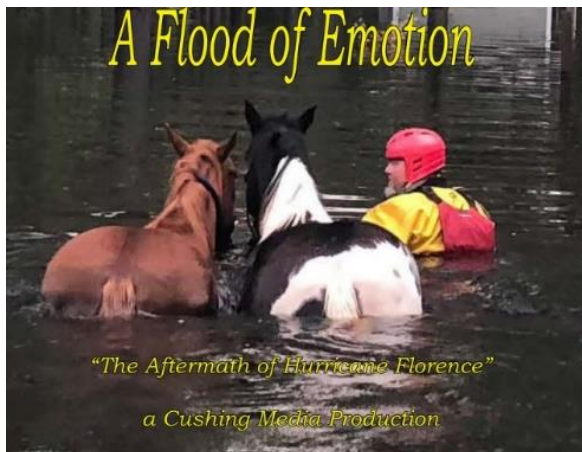
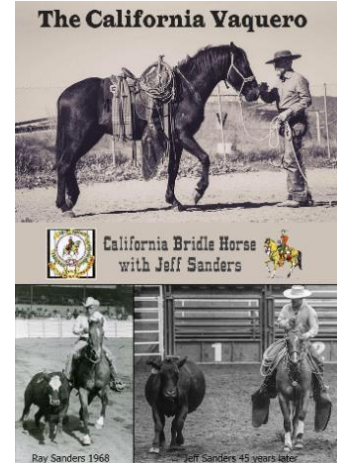
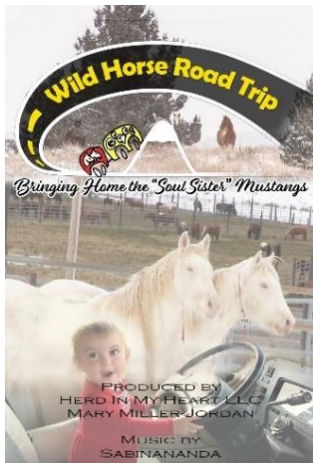
Facing extinction from the American circus, the last extreme bareback riders, along with their majestic horses, unite for one final death-defying performance.

When Ringling Bros. announce the end of their three-ring big top to usher in a new era of fewer animals and arena-only performances, it marks the beginning of the end in entertainment history for the original circus act — The Bareback riders. These acrobatic daredevils perform stunts upon galloping horses with a will of their own. Meet the last of the great bareback artists as they band together for the largest gathering of riders this century — one final death-defying performance in the face of extinction from the American circus. Follow these extreme riders and their legendary families, from Italy, Mexico, Hungary and France, as they bring the risk and beauty of the original circus act to a multi-generational audience, one last time in. Then, return 10 years later to discover how these families have dealt with the passing of time in a range of unusual happy endings and ultimate heartbreak.

**Q & A with Filmmaker Dafna Yachin following the film**











**SUNDAY APRIL 14, 2019**

**1:00 pm – 7:30 pm FILM SCREENING**

**LOCATION: GARDNER THEATER (second floor of the Meadville Market House)**

**910 Market Street MEADVILLE, PA 16335**

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**TICKETS: [www.equusfilmfestival.net](http://www.equusfilmfestival.net)**

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**1:00 pm**

**HOLD YOUR HORSES LIMIT OF THE LAW (2018) USA**

**60:00 min / Directed by: Julianne Neal**

**Meadville Cinimatography by Heather Reichel.**

**Trailer: <https://vimeo.com/234144458>**

**SPOTLIGHT Rescue Series - Julianne Neal - [julianne@jamediaconnections.com](mailto:julianne@jamediaconnections.com) – 803-351-0223**

“HOLD YOUR HORSES: The Limit of The Law” is a feature length documentary that covers the limits faced in prosecuting those involved in the abuse cases called The Hanging Barn (Clarion County Pennsylvania) and SAVE the Havasupai Pack Animals (Grand Canyon, Arizona). **Meadville Cinimatography by Heather Reichel.** These two stories were featured in the 2017 Spotlight Rescue Series short PSAs. This new film calls for legislation to address issue of animal cruelty across the country, discusses alternatives and gives resources for educating and reporting abuse in your area. The film includes interviews with Bev Dee and Connie Schrekengost, as well as several other volunteers with Bright Futures Equine Charity, who discovered the horses in the Hanging Barn and were able to save some of the horses. Susan Ash, founder of SAVE (Stop Animal Violence), interviews with Bruce Anderson, Nature’s View clinician and consultant, Neta Ryne and Amber Taylor of Thundering Hooves, and H Leroy Stearns, former Executive Director of the Crawford County Humane Society. The film concludes with a call to action to institute federal legislation in animal cruelty cases.

**2:10 pm**

**HEALING HORSES BLOCK**

**55:00 min / EQUUS Film Festival Collection**

Collection of healing horse shorts and documentaries from around the world highlighting the every day use of the horse in equine assisted therapy and psychotherapy.

**Healing With Horses** - directed by: Jeffrey T. Morgan & Amber Elliott (CANADA) - 17:00 min

**Little Horse Big Medicine** - directed by: Susan Edwards (USA) - 4:14 min

**Specialty Horse** - directed by: Flo Knoyle (UK) - 2:00 min

**Operation Mustang** - directed by: David Glossberg (USA) - 6:00 min

**A Backcountry Recovery** - directed by: Ben Masters (USA) - 6:00 min

**Para Reining** - USA - 04:57 min

**Walk On** - directed by: Vincent DeLuca (USA) - 9:26 min



**3:00 pm**

**A PONY AND HIS BOY THE STORY OF BERRY & JOSH (2018) USA**

**25:00 min / Directed by: Julianne Neal**

**Trailer:** <https://vimeo.com/315356838>

"A Pony and His Boy: The Story of Berry & Josh" directed by Julianne Neal, shows the power of a pony and the effect that he has had on one small boy. Josh, an 8-year-old with Downs Syndrome, had been afraid of animals, especially horses all his life. One summer afternoon, when walking in the pasture full of horses with his mom and Lisa, Josh was asked "Do you want to ride?" When he surprisingly said yes, they caught him off-guard, swept him up and placed him on Berry. The relationship that started between Berry and Josh that day has been life-changing, not only for Josh, but for everyone who loves him.

Filmed in Illinois, North and South Carolina, plus featuring heartfelt testimonials and informative interviews, "A Pony and His Boy" is a testament to the power of the horse.

**3:30 pm**

**LIFE IN THE DOGHOUSE (2018) USA**

**84:00 min / Directed by: Ron Davis (Harry & Snowman)**

**Trailer:** <https://www.youtube.com/watch?v=BQrQChlgV-M>

LIFE IN THE DOG HOUSE tells the inspiring life stories of Danny Robertshaw and Ron Danta and the remarkable work they do at Danny & Ron's Rescue. Ten years and 10,000 dogs later, their unique approach to life and dog rescue will capture hearts and inspire millions to make the right choices when it comes to man's best friend.

**5:00 pm**

**BOY NOMAD (2018) CANADA**

**21:00 min / Directed by: Niobe Thompson & Dennis Wells**

**Trailer:** <https://vimeo.com/283935897>

Short film BOY NOMAD follows a year in the life of 9-year old Janibek, who lives with his family in Mongolia's Altai Mountains. His first love is racing horses, but this winter, his father will bring him on the toughest journey in a nomad's life: the winter migration. When the film crew arrives, they discover the Altai is gripped by a "zhut", a hard winter that blocks the passes and threatens to wipe out the family's only possession: their animals.

**5:30 pm**

**PATAGONIA BY HORSEBACK (2018) USA**

**5:00 min / Directed by: Lindsay Blatt**

**Trailer:** <https://vimeo.com/289470300>

"Patagonia By Horseback" a short film by Lindsay Blatt, follows a group of women who ventured by horseback into the rugged heart of the Andes on a 7-day pack trip.

This beautiful film captures the connection between horse and rider that results from days being spent moving through the Andes, sleeping on the ground, and cooking over campfire.

**5:35 pm**

**THE GOBI GALLOP A DOCUMENTARY (2018) CANADA**

**70:00 min / Directed by: Bree Von Bradsky**

**Trailer:** <https://vimeo.com/285730970>

A look at the intrepid riders taking on the challenge of the longest annual charity horseback ride on the planet. With 12 riders and their Mongolian ground crew it is an adventure laced with all the unpredictable twists that only Mongolia can throw at you. Magnificent horses, amazing culture, epic adventures make this captivating story of undertaking incredible hardship to help some of the most impoverished children on the planet.

6:45 pm

**DESERT FLIGHT (2018) USA**

**40:00 min / Directed by: Ryan Koral**

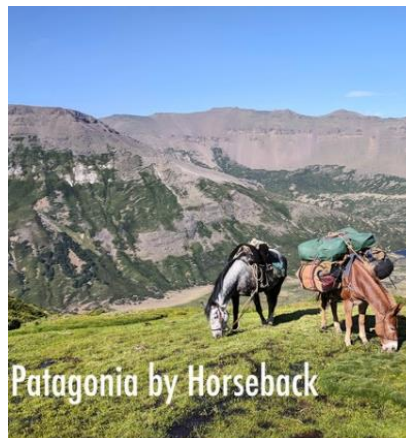
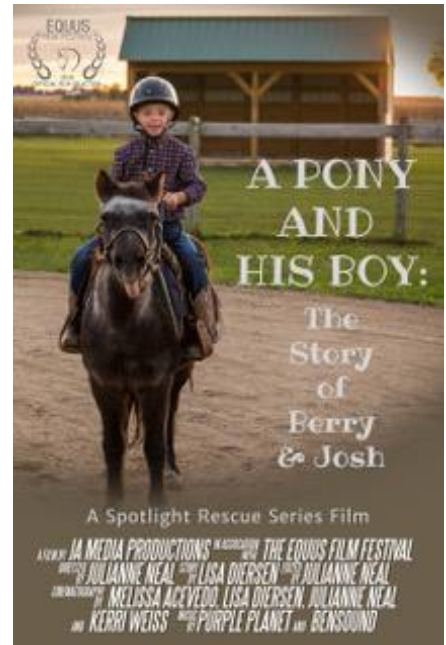
**Trailer:** <https://vimeo.com/268079001>

A love letter to the sport of show jumping, DESERT FLIGHT is a documentary short film that explores the unique relationship with the horse and why people dedicate so much to the equestrian life.

Filmmaker and show jumper Samia Staehle's goal was to capture the visceral way in which horses enrich our lives and heighten our senses. The film showcases the amazing kind of people that horses always seem to attract: individuals of enormous character, possessed of infinite work ethic, and often a very sharp sense of humor.

Set in Thermal, California the dry beauty of the desert and the horse show's hidden dusty trails are reminiscent of her one-time home in India, a land of adventure and freedom.

DESERT FLIGHT was shot with two-cameras over three-weeks by Tell Studios. Their crew from metropolitan Detroit with nearly zero experience with horses was set loose on the horse world, not without some trepidation from Staehle and her husband Daryl, the picture's Executive Producer. There was no script, only the mandate to go and find out what drives these horse people to do what they do every day. The result was DESERT FLIGHT.







## ABOUT THE EQUUS FILM FESTIVAL

The seventh annual EQUUS Film Festival will take December 2019 in New York City. EQUUS Film Festival is the first event of its kind to offer a home to the storytellers of the horse world, with films, documentaries, videos, commercials and shorts from around the world and cultural elements of fine equestrian art and literature.

Founded in 2013 by Lisa Diersen, Director/Organizer, an avid equestrian, who has spent her life in the company of horses. The festival was joined by Diana De Rosa, and international equine photographer and journalist in 2015, as Co-Organizer of the NYC Festival. The EQUUS Film Festival highlights and rewards the diverse and creative efforts of those who pay artistic homage to the horse.

Lisa's mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. She presently raises, trains and loves Lusitano horses in Maple Park, Illinois.

The EQUUS Film Festival is now available ON-DEMAND, streaming to all your devices.

For more information contact: Lisa Diersen, Founder/Director -[lisa@equusfilmfestival.net](mailto:lisa@equusfilmfestival.net), 630-272-3077.

Visit our website at: <http://www.equusfilmfestival.net/> and our FaceBook page.

## ABOUT MEADVILLE PA

Founded in 1788 along the banks of French Creek in Northwestern Pennsylvania, Meadville is the County seat for Crawford County. Home to more than 13,000 full time residents and 2,000 Allegheny College students, Meadville is an active center for business, industry, education, the arts, recreation, service and tourism.

Meadville was settled on May 12, 1788, by a party of settlers led by David Mead. Its location was chosen well, for it lies at the confluence of Cussewago Creek and French Creek, and was only a day's travel by boat to the safety of Fort Franklin.

Their settlement was in a large meadow, first cleared by Native Americans led by Chief Custaloga, and well suited for growing maize. The village Custaloga built here was known as Cussewago.

Around 1800, many of the settlers to the Meadville area came after receiving land bounties for service in the Revolutionary War. Meadville became an important transportation center after construction of the French Creek Feeder Canal in 1837 and of the Beaver and Erie Canal it connected to at Conneaut Lake and subsequent railroad development.

We are proud of our community.

Meadville starts with ME. Be the positive change you want to see in our city!



## LISA DIERSEN EQUUS Film Festival - Founder / Director



**Lisa Diersen** is an avid equestrian, she has spent her life in the company of horses. Riding since she could sit in a saddle Diersen has a great appreciation for all types of equestrian disciplines. She is the Founder and Director of the EQUUS Film Festival. The EFF empowers storytellers to show the rich history and diverse tapestry of horses in human culture through equestrian content, film, art and literature. The EQUUS Film Festival is the first film festival oriented around equestrian themed content from all over the world that also travels the world. Screening feature films, documentaries, shorts, music videos, commercials, training educational materials, art and literary, covering all equestrian disciplines, creating a home for the storytellers of the horse world.

Working with the team of Benjamin Oberman, Paul Cohen and Gayle Gari on the development and launch of the EQUUS Film Festival ON DEMAND Platform, to bring the best of the EFF into your home and onto your handheld devices. EQUUS Film Festival ON DEMAND is a broadcast channel for all people who love horses, for all equestrians and equine professionals, giving those involved in the equestrian industry, an opportunity to share their story to a growing global audience. Created for Horse Lovers... by Horse Lovers!

Her mission is to show the world how horses can bring everyone together regardless of race, age, gender, abilities or disabilities. Lisa is passionate about the education and enlightenment of others to the wonderful world of horses and everything they can do to enrich our lives.

With a background in engineering and construction management, she has a wide based ability to get projects up and running. She is a published equine author with many articles to her credit. Diersen spent the early part of her career with General Motors in engineering, then moving into the subdivision development and home/barn building market, before returning to her first love..... working with horses! She spends her time, when not promoting equestrian film, having fun promoting the new equestrian sport of Working Equitation and raising and training Lusitano horses and spending time with her faithful Jack Russell Terrier, Amore, the silver stallion love of her life, Urano VO and the herd.

[lisa@equusfilmfestival.net](mailto:lisa@equusfilmfestival.net)

## HEATHER REICHEL SPOTLIGHT RESCUE SERIES – Meadville Content Cinematographer MEADVILLE EQUUS Film Festival Tour Stop Organizer



**Heather Reichel** has lived in Meadville PA much of her life and is very proud of her city and the people who live there. She took a summer trip of a lifetime to the North Carolina Coast. She was a successful mortgage lender at the time and she absolutely fell in love with the ocean. Once home, she decided to remodel the basement with an Outer Banks feel and was very disappointed to find all the beach themed art had palm trees and that type of tree is not found in that area.

Heather had the opportunity to return to her beloved Outer Banks in the summer of 2010, and this time she returned with intent. Armed with a point and shoot camera, she was determined to capture the images that she wanted for her own walls. Upon returning home she joined Facebook and posted some of the images. She was shocked to have people message her to purchase her photos. It was the beginning of a new career in photography

Flash forward a few months and her 40th birthday was looming in the near future as well as the mortgage crisis that hit the United States which made her job all but unbearable. She took the impending birthday hard as it made her reevaluate my life. She was not happy in her job anymore, in fact she was miserable, so she decided to make some serious life choices before it was too late. She purchased her first DSLR as a birthday present to herself and then she quit her job. It was a scary and stressful time, taking a leap of faith without a safety net. Fortunately, it was a good move and she was able to open her own gallery featuring her artwork in downtown Meadville, PA.



Shortly after that she began a career as a freelance video journalist with the ABC and Fox affiliate stations in nearby Erie, PA and a photo journalist with the local Meadville Tribune.

The opportunity to work with video for the news station led her to another door and she was asked to record a local World War II Veteran's story for a living history project. This event led to her first Documentary Feature Film, and although she had no formal training in video or editing, the film has been well received and is now an award-winning documentary. Her experience catapulted her career in film and has opened more opportunities to tell the stories of more Veterans as well as local history and giving her a platform to bring public awareness to social issues such as animal cruelty. She is very proud to be a filmmaker and to give a voice to those stories waiting to be told.

Heather started working with Julianne Neal and EQUUS Film Festival in 2017 developing the "Hanging Barn" story for the SPOTLIGHT Rescue Series. This story was the reason for the MEADVILLE Tour Stop and will be featured on the EFF On-Line Platform as a continuing documentary series.

Ember Tide Productions - [www.embertideproductions.com](http://www.embertideproductions.com)

Reichel Films - [www.heatherreichel.com](http://www.heatherreichel.com)

Zeppelin Views LLC Drone and Aerial Photography - [www.zeppelinviews.com](http://www.zeppelinviews.com)

+1-814-282-2081 [heather.reichel@icloud.com](mailto:heather.reichel@icloud.com)

## DIANA DE ROSA

### CO-ORGANIZER NYC EFF / Chief Press Officer / Media Coordinator



**Diana De Rosa** is a veteran equestrian photo journalist, who has traveled the world and has recorded equestrian history for over 35 years. Her story and photography have taken her to over 30 countries.

An accomplished rider herself, De Rosa understands the horse world from many different angles.

A language major in college, De Rosa went on to run a riding school, then was editor of an equine magazine for 13 years and eventually focused on her writing and photography. She has over 1000 published stories and photos to her credit.

De Rosa has been one of the few journalists to be credentialed to cover the past eight Olympic Games (including being on assignment for USA Today for the 1992 Olympics). She has also covered or been on staff at every World Equestrian Games, numerous Pan American Games and World Cups.

Besides being a writer and photographer, De Rosa also owns her own PR firm called Press Link. Some of her past and present clients include the National Horse Show when it was at Madison Square Garden, the Washington International Horse Show, The Manhattan Mortgage Company, DreamWorks (for the movies Dreamer and Spirit), 20th Century Fox (for Flicka), the American Hunter-Jumper Foundation, the EQUUS Film Festival and Local Talent Connect.

For ten years De Rosa co-hosted the annual Hampton Classic Horse Show for the local Hamptons' TV Station WVVH. She also does some radio reporting and voiceovers. De Rosa enjoys bringing life to her many equestrian stories through her camera lens and keyboard. For eight years until his death on October 11, 2004, she also worked with the famed Christopher Reeve.

Her most recent endeavor has been combining the world of acting into her life. She is a SAG-AFTRA member. More about that can be seen at [www.dianaderosa.net](http://www.dianaderosa.net). She also has two of her own columns on [hubpages.com/@dianaderosa](http://hubpages.com/@dianaderosa). Her photography can be seen at [www.dianaderosa.com](http://www.dianaderosa.com).





## FILMMAKERS ATTENDING

### JULIANNE NEAL

#### JA MEDIA – SPOTLIGHT RESCUE SERIES

#### CAMDEN EQUUS Film Festival Tour Stop Organizer



**Julianne Neal** Julianne Neal, Organizer of the CAMDEN Tour Stop is the owner of JA Media Connections LLC, a production company out of South Carolina. She is a graduate of the Director's Program of the Manhattan Film Institute. As an educator and the Coordinator of Visual and Performing Arts for the Fairfield County School District, she enjoys engaging students in the filmmaking process, giving them hands-on experience in production. Through Arts in The Basic Curriculum and Distinguished Arts Program Awards over the past decade, the district's arts department has partnered with the Student Services to enhance opportunities in the arts for students with special needs. Julianne also partners with Bruce Anderson to provide services for Nature's View, Inc. and The Marley Project, a non-profit 501(c)(3) dedicated to equine awareness and education through the arts.

For more about their programs, visit [www.naturesview.us](http://www.naturesview.us) or [www.jamediaconnections.com](http://www.jamediaconnections.com)  
Contact Julianne at [julianneneal@me.com](mailto:julianneneal@me.com)



### BRUCE ANDERSON

#### CLINICIAN: NATURAL HUMANSHP

#### CAMDEN EQUUS Film Festival Tour Stop



**Bruce Anderson** grew up on the West Indian islands of Trinidad and Tobago and it was there on the family cocoa and coffee estate that he began his relationship with horses.

He learned to ride on the estate and then represented Trinidad on the National Show Jumping Team. From there he moved on to breeding farms at home, in the U.K. and in the U.S.

While in England, he earned an agricultural degree from Merristwood College before moving to Florida to work in the Thoroughbred racing industry.

He eventually moved on to the hunter/jumper show circuit as a rider and trainer and moved to Camden, South Carolina, in 1997 to

manage Finally Farm.

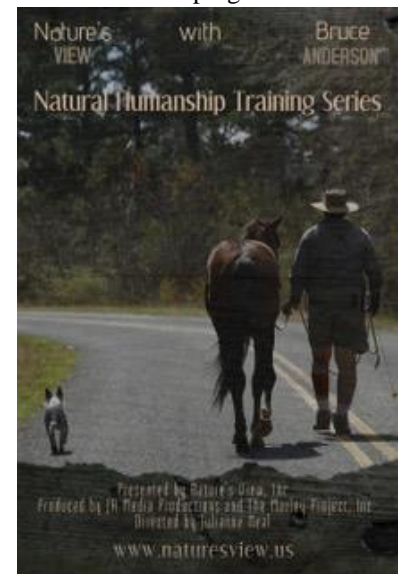
Eventually Bruce decided to start his own business which led to the evolution of Nature's View equine programs.

He and partner Julianne Neal founded Nature's View, Inc. and The Marley Project, a non-profit 501 (c)(3) dedicated to equine education and wellness. They work in Camden, and around the southeastern U.S., with counselors and mental health professionals, law enforcement agencies, school and church groups. Their first collaborative project, "THE EDGE: Bruce Anderson - Natural Humanship," provides insight into Anderson's equine work.

Bruce also enjoys working with horse owners and their horses to assist them in building better relationships.

Anderson started working with EQUUS Film Festival as a clinician and guest speaker at EQUUS Film Festival Tour Stops and he will be featured on the EFF On-Demand Platform as a continuing clinician series.

For more about their programs, visit [www.naturesview.us](http://www.naturesview.us)

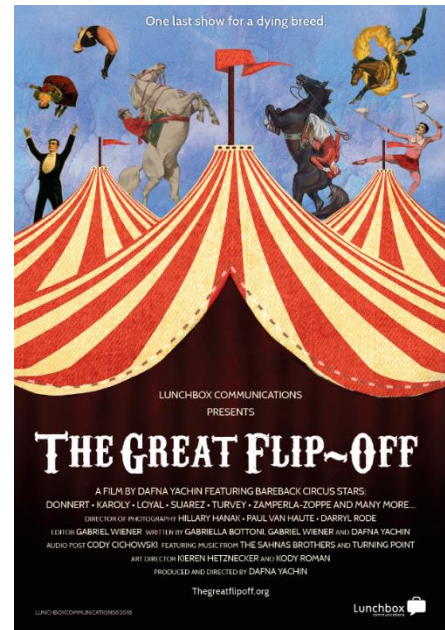


## THE GREAT FLIP-OFF

When Ringling Bros. and Barnum & Bailey announce the end of their three-ring big top in 2006 to usher in a new era of fewer animals and arena-only performances, it marks the beginning of the end in entertainment history for the original circus act — The Bareback riders. These acrobatic daredevils perform stunts upon galloping horses with a will of their own.

Meet the last of the great bareback artists, past and present, as they band together for the largest gathering of riders of this century - one last, death-defying performance in the face of extinction from the American circus.

### FILMMAKER: DAFNA YACHIN



For over 20 years Dafna has written, produced and directed award-winning television, films, national spots, educational programs and multimedia campaigns. Her projects have aired on CBS, ABC, NBC, Discovery, History and SyFy.

By day, she is Chief Creative Officer at Lunchbox Communications, a woman's owned digital media firm. Dafna has an innate skill for identifying talented scholars and creative individuals who are great innovators and collaborators. She believes the team is everything.

Dafna concentrates her Indie Filmmaking on justice, women's rights and cultural preservation. Dafna's first feature documentary, *Digital Dharma: One Man's Mission to Save A Culture*, was Oscar qualified in 2012. Her latest feature, *The Great Flip-Off*, documents the demise of Americas original circus art, bareback riding.