Monthly Market Detail - January 2020

Townhouses and Condos

Navarre Area Board of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.





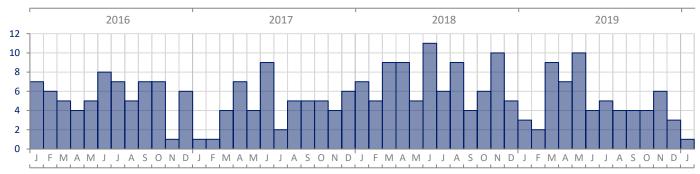
Summary Statistics	January 2020	January 2019	Percent Change Year-over-Year
Closed Sales	1	3	-66.7%
Paid in Cash	0	1	-100.0%
Median Sale Price	\$482,000	\$434,400	11.0%
Average Sale Price	\$482,000	\$344,300	40.0%
Dollar Volume	\$482,000	\$1.0 Million	-53.3%
Median Percent of Original List Price Received	97.4%	94.5%	3.1%
Median Time to Contract	88 Days	9 Days	877.8%
Median Time to Sale	118 Days	59 Days	100.0%
New Pending Sales	3	5	-40.0%
New Listings	7	10	-30.0%
Pending Inventory	4	6	-33.3%
Inventory (Active Listings)	16	20	-20.0%
Months Supply of Inventory	3.3	2.9	13.8%

Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	1	-66.7%
January 2020	1	-66.7%
December 2019	3	-40.0%
November 2019	6	-40.0%
October 2019	4	-33.3%
September 2019	4	0.0%
August 2019	4	-55.6%
July 2019	5	-16.7%
June 2019	4	-63.6%
May 2019	10	100.0%
April 2019	7	-22.2%
March 2019	9	0.0%
February 2019	2	-60.0%
January 2019	3	-57.1%



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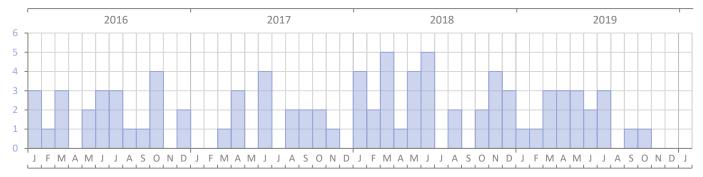


Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	0	-100.0%
January 2020	0	-100.0%
December 2019	0	-100.0%
November 2019	0	-100.0%
October 2019	1	-50.0%
September 2019	1	N/A
August 2019	0	-100.0%
July 2019	3	N/A
June 2019	2	-60.0%
May 2019	3	-25.0%
April 2019	3	200.0%
March 2019	3	-40.0%
February 2019	1	-50.0%
January 2019	1	-75.0%



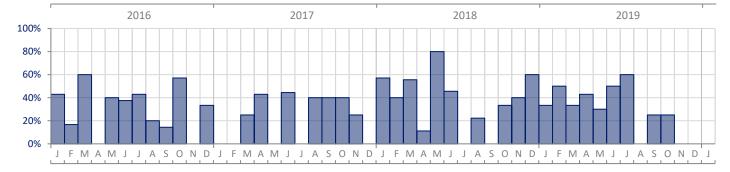
Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	0.0%	-100.0%
January 2020	0.0%	-100.0%
December 2019	0.0%	-100.0%
November 2019	0.0%	-100.0%
October 2019	25.0%	-24.9%
September 2019	25.0%	N/A
August 2019	0.0%	-100.0%
July 2019	60.0%	N/A
June 2019	50.0%	9.9%
May 2019	30.0%	-62.5%
April 2019	42.9%	286.5%
March 2019	33.3%	-40.1%
February 2019	50.0%	25.0%
January 2019	33.3%	-41.7%





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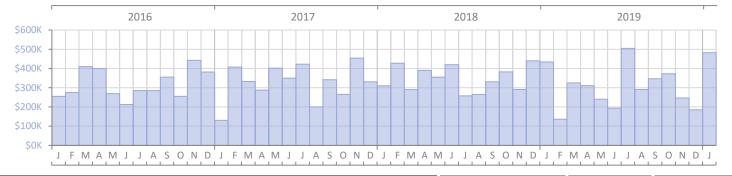


Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$482,000	11.0%
January 2020	\$482,000	11.0%
December 2019	\$185,000	-58.0%
November 2019	\$247,000	-15.0%
October 2019	\$372,500	-2.6%
September 2019	\$347,000	4.8%
August 2019	\$290,750	9.7%
July 2019	\$505,000	96.1%
June 2019	\$193,500	-53.9%
May 2019	\$240,000	-32.4%
April 2019	\$311,000	-20.3%
March 2019	\$325,000	12.1%
February 2019	\$136,250	-68.1%
January 2019	\$434,400	40.1%



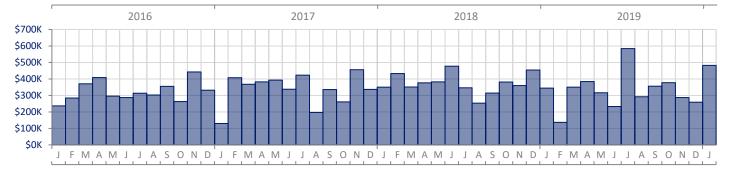
Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$482,000	40.0%
January 2020	\$482,000	40.0%
December 2019	\$259,167	-42.9%
November 2019	\$287,333	-20.1%
October 2019	\$376,850	-1.0%
September 2019	\$356,250	13.3%
August 2019	\$291,600	15.4%
July 2019	\$583,700	68.7%
June 2019	\$232,250	-51.3%
May 2019	\$315,925	-17.3%
April 2019	\$383,700	2.0%
March 2019	\$349,889	-0.4%
February 2019	\$136,250	-68.5%
January 2019	\$344,300	-1.6%





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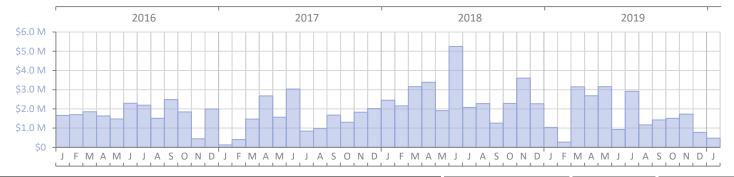


Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$482,000	-53.3%
January 2020	\$482,000	-53.3%
December 2019	\$777,501	-65.7%
November 2019	\$1.7 Million	-52.1%
October 2019	\$1.5 Million	-34.0%
September 2019	\$1.4 Million	13.3%
August 2019	\$1.2 Million	-48.7%
July 2019	\$2.9 Million	40.6%
June 2019	\$929,000	-82.3%
May 2019	\$3.2 Million	65.4%
April 2019	\$2.7 Million	-20.6%
March 2019	\$3.1 Million	-0.4%
February 2019	\$272,500	-87.4%
January 2019	\$1.0 Million	-57.8%



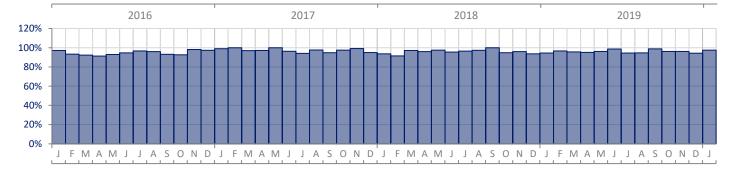
Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	97.4%	3.1%
January 2020	97.4%	3.1%
December 2019	94.3%	0.7%
November 2019	96.2%	0.2%
October 2019	96.2%	1.5%
September 2019	98.8%	-1.2%
August 2019	94.6%	-2.8%
July 2019	94.4%	-2.2%
June 2019	98.7%	3.5%
May 2019	96.1%	-1.3%
April 2019	95.2%	-0.8%
March 2019	95.7%	-1.5%
February 2019	96.6%	5.6%
January 2019	94.5%	0.9%
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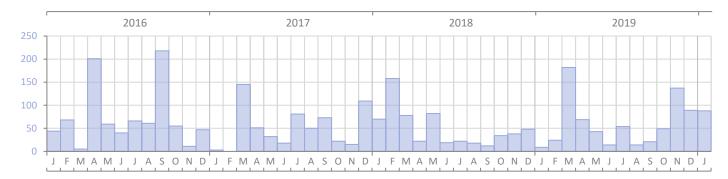
Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	88 Days	877.8%
January 2020	88 Days	877.8%
December 2019	89 Days	85.4%
November 2019	137 Days	260.5%
October 2019	49 Days	44.1%
September 2019	21 Days	75.0%
August 2019	14 Days	-22.2%
July 2019	54 Days	145.5%
June 2019	14 Days	-26.3%
May 2019	43 Days	-47.6%
April 2019	69 Days	213.6%
March 2019	182 Days	133.3%
February 2019	24 Days	-84.8%
January 2019	9 Days	-87.1%





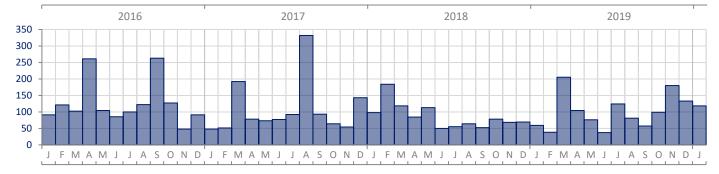
Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	118 Days	100.0%
January 2020	118 Days	100.0%
December 2019	133 Days	92.8%
November 2019	180 Days	164.7%
October 2019	99 Days	26.9%
September 2019	57 Days	9.6%
August 2019	81 Days	26.6%
July 2019	124 Days	125.5%
June 2019	37 Days	-26.0%
May 2019	76 Days	-32.7%
April 2019	104 Days	23.8%
March 2019	205 Days	73.7%
February 2019	38 Days	-79.3%
January 2019	59 Days	-39.8%





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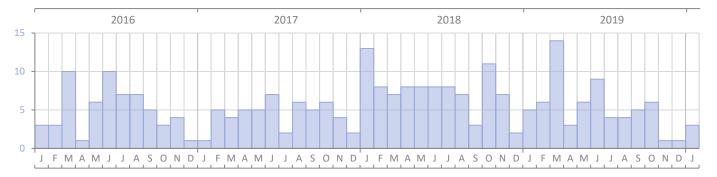


New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

	Month	New Pending Sales	Percent Change Year-over-Year
	Year-to-Date	3	-40.0%
	January 2020	3	-40.0%
	December 2019	1	-50.0%
	November 2019	1	-85.7%
	October 2019	6	-45.5%
	September 2019	5	66.7%
	August 2019	4	-42.9%
	July 2019	4	-50.0%
	June 2019	9	12.5%
	May 2019	6	-25.0%
	April 2019	3	-62.5%
	March 2019	14	100.0%
	February 2019	6	-25.0%
I	January 2019	5	-61.5%

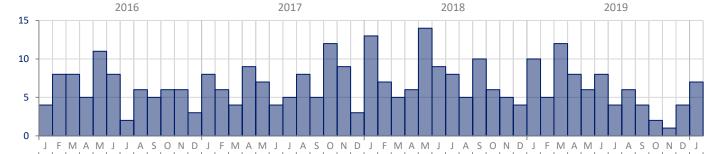


New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	7	-30.0%
January 2020	7	-30.0%
December 2019	4	0.0%
November 2019	1	-80.0%
October 2019	2	-66.7%
September 2019	4	-60.0%
August 2019	6	20.0%
July 2019	4	-50.0%
June 2019	8	-11.1%
May 2019	6	-57.1%
April 2019	8	33.3%
March 2019	12	140.0%
February 2019	5	-28.6%
January 2019	10	-23.1%



ending Sale

Vew Listings

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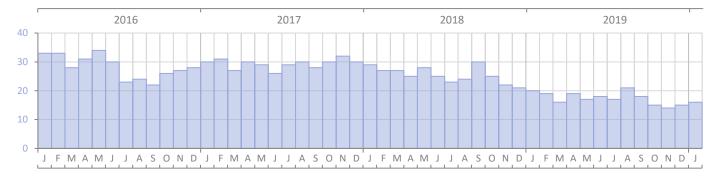


Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	16	-20.0%
January 2020	16	-20.0%
December 2019	15	-28.6%
November 2019	14	-36.4%
October 2019	15	-40.0%
September 2019	18	-40.0%
August 2019	21	-12.5%
July 2019	17	-26.1%
June 2019	18	-28.0%
May 2019	17	-39.3%
April 2019	19	-24.0%
March 2019	16	-40.7%
February 2019	19	-29.6%
January 2019	20	-31.0%



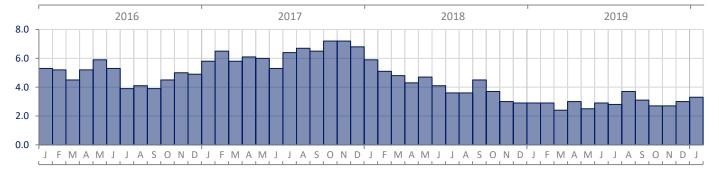
Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	3.3	13.8%
January 2020	3.3	13.8%
December 2019	3.0	3.4%
November 2019	2.7	-10.0%
October 2019	2.7	-27.0%
September 2019	3.1	-31.1%
August 2019	3.7	2.8%
July 2019	2.8	-22.2%
June 2019	2.9	-29.3%
May 2019	2.5	-46.8%
April 2019	3.0	-30.2%
March 2019	2.4	-50.0%
February 2019	2.9	-43.1%
January 2019	2.9	-50.8%





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Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	-100.0%
\$100,000 - \$149,999	0	N/A
\$150,000 - \$199,999	0	N/A
\$200,000 - \$249,999	0	N/A
\$250,000 - \$299,999	0	N/A
\$300,000 - \$399,999	0	N/A
\$400,000 - \$599,999	1	-50.0%
\$600,000 - \$999,999	0	N/A
\$1,000,000 or more	0	N/A



Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	(No Sales)	N/A
\$100,000 - \$149,999	(No Sales)	N/A
\$150,000 - \$199,999	(No Sales)	N/A
\$200,000 - \$249,999	(No Sales)	N/A
\$250,000 - \$299,999	(No Sales)	N/A
\$300,000 - \$399,999	(No Sales)	N/A
\$400,000 - \$599,999	88 Days	114.6%
\$600,000 - \$999,999	(No Sales)	N/A
\$1,000,000 or more	(No Sales)	N/A



Closed Sale

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New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	N/A
\$100,000 - \$149,999	0	-100.0%
\$150,000 - \$199,999	0	-100.0%
\$200,000 - \$249,999	0	-100.0%
\$250,000 - \$299,999	3	200.0%
\$300,000 - \$399,999	1	N/A
\$400,000 - \$599,999	1	-50.0%
\$600,000 - \$999,999	2	-50.0%
\$1,000,000 or more	0	N/A



Inventory by Current Listing Price

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	0	N/A
\$100,000 - \$149,999	0	-100.0%
\$150,000 - \$199,999	1	-75.0%
\$200,000 - \$249,999	2	100.0%
\$250,000 - \$299,999	2	100.0%
\$300,000 - \$399,999	2	-33.3%
\$400,000 - \$599,999	5	25.0%
\$600,000 - \$999,999	4	-33.3%
\$1,000,000 or more	0	N/A



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