



**Veterans of Foreign War Auxiliary
Department of Wisconsin
Membership Bulletin
February 2019 Bulletin**

Congratulations to the Department of Wisconsin who has earned \$200 for obtaining its second Quarterly Goal of 90 new/rejoin members! As of midnight, on January 4th, Wisconsin was at 95.85% with 9193 members and needed 398 more members to reach 100%. Take the pledge of **Just 1 One More** and we will do it! Retain the continuous members that are not in Good Standing and we can do it. We are blessed to have such a great team who works so hard for our Veterans and their families! Recruit, Retain, Rejoin members to grow our organization! **The third Quarterly Goal is 90 more new/rejoin members by April 30th**. Ambassador Nicole has set 97% by January 31 as her new goal for the Departments. I am watching! "I Believe We Can Do It."

Happy New Year to you. With the new year a burst of energy stimulates new ideas, and the sharing of our successes with other members in our Local Auxiliary, District Auxiliary, and Department. When one succeeds, we all succeed, especially our Veterans. What has worked for you with growing our organization? **Share your successful recruiting techniques with others** by posting on Facebook, at your monthly meetings, District meetings, etc. Advertise all that your Auxiliary does to help Veterans and their families. Remember only your members learn about our Post and Auxiliaries' events in your members' newsletters and the Department VFW Newspapers unless you share it with potential members in your community and publicize in local papers. Advertise!

One of the goals of the Membership Ambassador Nicole was to have at least four recruiting events for each Auxiliary this year. How are you doing with that? Recruiting Booths work and are well-worth the time of your members. You have many opportunities to have one with every event that the Post/Auxiliary sponsors. Please check out the following pointers for Recruitment Booths.

RECRUITMENT BOOTH POINTERS

- **Have a table cloth to cover your table** as well as patriotic decorations such as red, white, and blue balloons.
- **Have a poster(s)** to display information about the Auxiliary programs as well as pictures of Auxiliary members working at Auxiliary events.
- **Be sure to have the following materials:** Eligibility Wheel, membership applications, facts leaflets, member benefit sheets, scholarship applications, etc. and copies of materials for interested people.
- **Give people a reason to visit your booth:** Candy, patriotic stickers, patriotic coloring books, flags, bookmarkers, pens, a drawing for a free annual membership, etc.
- **Be sure to get their full contact information:** name, address, e-mail address, phone number, and relationship to Veteran(s). In a couple days, follow up with a phone call, an e-mail, etc.

We are "Reaching for the Stars for Veterans" and "I Believe We Can Do It,"---Reach 100% Plus!

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