

ROLLED AWAY PRODUCTIONS, Video Attire

You want to look your best for your video, which means choosing clothing and accessories that not only look good on you, but will also work well under bright lights and in front of a camera. You don't want what you are wearing to be a distraction or cause issues with the video setup.

For the most part, you will want to wear similar attire to what you would in the professional day-to-day operations of your business. See list below for recommendations and things to try to avoid.

Solid clothing with a “medium” brightness is best, including pastels and earth tones.

AVOID:

- White, bright red, bright yellow, or orange.
- Sharp contrasting colors (very dark against very light)
- Sharp contrasts between your clothes and your skin tone.
- Busy patterns such as plaids, small pinstripes, herringbone, corduroy, etc.
- Glossy, metallic or sequined clothing.
- Too much black.

Think about what will be in the background and try not to blend in.

Keep jewelry to a minimum and somewhat small. Otherwise, they can give off annoying reflections as well as cause unwanted clanging noises in the microphone.

ONLY WEAR A LOGO IF IT'S YOUR OWN.

Following the suggestions above should eliminate any possible issues and do wonders in helping your video to turn out great. However, if you want to bring multiple outfits on shoot day feel free. We can help pick the one that works best with the setup and compliments the background.