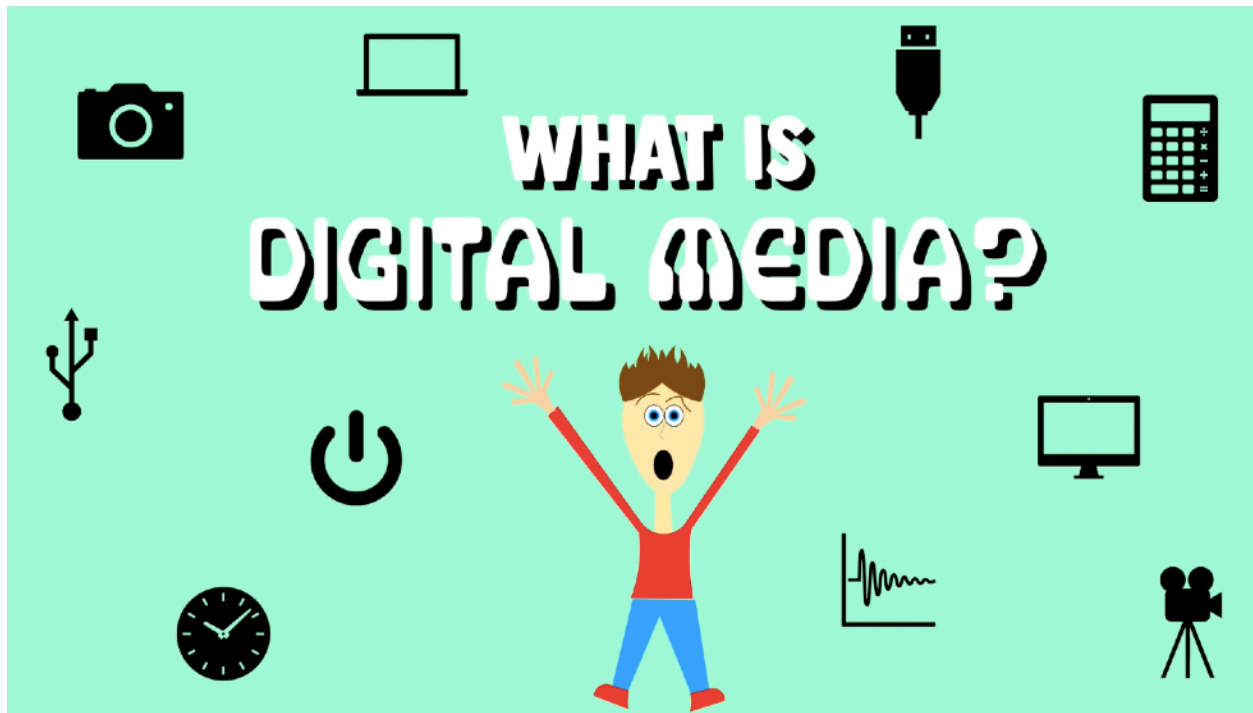


“What is Digital Media?” Video Project



You have been hired as a video editor by DM Inc. They want you to create a promotional video for the Digital Media Department to advertise the course to other students. You are to follow the directions given by the project manager for the target audience to complete the project. Once complete then you should review the checklist for grading criteria before turning in your work.

Create an edited video in iMovie or Adobe Rush. The concept of the video is "What is Digital Media?" You will use the MP3 audio file [Galleria Long](#)

[Play media comment.](#)

as your audio track (or any other track you feel would work. [YouTube actually has a lot of free background music.](#)

[\(Links to an external site.\)](#)

[Links to an external site.](#)

Select images on-line that relate to the "Big 5" areas of Digital Media (graphics, animation, audio, video, web design). A great place to find copyright free images and videos is: <https://www.pexels.com>.




[\(Links to an external site.\)](#)

[Links to an external site.](#)

“What is Digital Media?” Video Project

No black borders should show at any time around the images. Experiment with transitions between each picture. Your video will be 30 seconds in length. Your video and audio should fade in at the beginning and fade out at the end of the timeline (you will use the entire song for this project so only your video will need to be faded up/down).

Share your completed video as a file and upload here.

What is Digital Media Video Project   		
You've already rated students with this rubric. Any major changes could affect their assessment results.		
Criteria	Ratings	Pts
A new image appears with change in the music	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
All images fit with the theme of the video.	This area will be used by the assessor to leave comments related to this criterion.	10.0 pts
No part of the black background screen is visible	This area will be used by the assessor to leave comments related to this criterion.	15.0 pts
Transitions appear throughout the video.	This area will be used by the assessor to leave comments related to this criterion.	20.0 pts
Overall design of the video	This area will be used by the assessor to leave comments related to this criterion.	40.0 pts
		Total Points: 100.0