

Advertising at
The Cage



CHAMPAIGN
PARK DISTRICT

Ivy Capital, LLC



Tabeling Development Co.

- ▶ The Cage is Central Illinois' premier indoor baseball and softball facility. With thousands of visitors each year, the facility offers great exposure to the baseball and softball community. Golf instruction and personal training are new additions that figure to increase exposure within the facility.

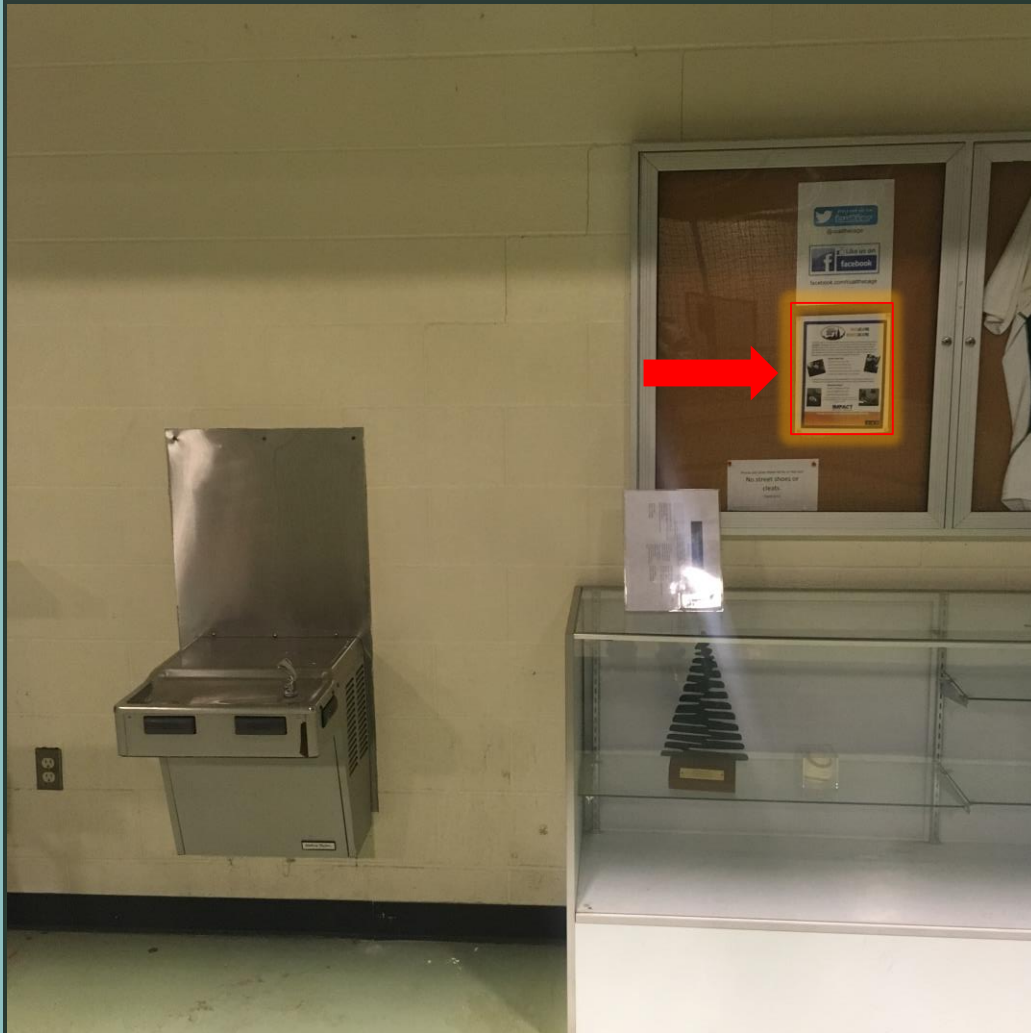


▶ In-Facility Banners

- Custom vinyl banner in high-exposure area
- Provide your own banner for a \$30.00 discount



Advertisement on Monthly Flyer



- Logo on monthly flyer in facility
- Flyer details upcoming clinics and camps, specials, new instructors, and more
- Displayed prominently near bleachers and trophy case

Website Advertising

- www.cuatthecage.com
- The Cage's website is a high-traffic area, as most reservations are made online
- Logo included on all seven tabs
- Extra large logo on rotating section on main page

The screenshot shows the website for 'The Cage', an indoor baseball and softball training facility. The navigation menu at the top includes: Home, Rentals, Lessons, Our Story, Birthday Party, Partners, and Peak Performance. The main content area features a large image of the indoor field, a video player, and a 'Book Appointment' button. Text on the page describes the facility as 'Downstate IL's Premier Indoor Baseball and Softball training facility' and provides contact information: 'The Cage, 2112 Sangamon Drive, Champaign IL 61821, info@cuatthecage.com, (217)722-4850 Austin Tabelaing, Facility Manager'. A red arrow points to a row of logos including 'Taxing Development Co.', 'CHAMPAIGN PARK DISTRICT', and 'Ivy Capital, LLC'. A blue arrow points to a large rotating banner for 'CHAMPAIGN PARK DISTRICT' at the bottom of the page. The footer contains 'Copyright 2016 The Cage. All rights reserved.' and a small logo for 'The Cage'.

Monthly E-Letter

- Email campaign sent out in the middle of each month
- Highlights instructors, introduces new programs, and reminds clients of services
- *Reaches 2,000 clients!*
- Advertising space at the bottom of each e-letter



Baseball & Softball Season is Right Around the Corner!

It's time to start preparing for the season! Get a head start this winter at The Cage. Cage rentals available seven days per week. Nine experienced instructors available for private instruction. Book your next reservation now at Downstate Illinois' premier indoor baseball and softball facility. #CUatTheCage

[Visit our Website](#)

Instructor Donna DiBlase

Instructor Donna DiBlase was Associate Head Coach at the University of Illinois for 18 years and has 21 years of coaching experience. Donna is available for fastpitch softball instruction.



Golf Instruction Now Available!

Former Seattle Mariner Brandon Hoveman is now available for Golf instruction. Brandon is 1191 Certified, and placed in the Top 50 in the 2014 World's Longest Drive Competition.



Want to Advertise with The Cage?



Online and in-facility advertisement options are now available! Contact info@cualthecage.com for more information on how to expose your business to Central Illinois' baseball and softball community.

▶ Advertisement Packages

- **Home Run - \$500.00**

- 2-Year Deal
- In-Facility Banner, In-Facility Monthly Flyer, E-Letter, Website Advertising

- **Triple - \$300.00**

- 1-Year Deal
- In-Facility Banner, In-Facility Monthly Flyer, E-Letter, Website Advertising

- **Double - \$150.00**

- 2-Year Deal
- In-Facility Monthly Flyer, Website Advertising

- **Single - \$100.00**

- 1-Year Deal
- In-Facility Monthly Flyer, Website Advertising

For more information or to reserve an advertisement, contact us at **info@cuatthecage.com**



#CUatTheCage

