## LSYA Annual General Meeting Minutes November 3, 2017

## Welcome and introductions

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Name	Club	Email
Mark Gross	AIYC	mark.gross@formacoat.com
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James Gracey	TBYC	jgracey@lakeheadu.ca
Kris Henry	DYC	kmhenry.kh@gmail.com
Keith Stauber	DYC	staubsails@chartermi.net
Bill Peterson	WYC	capnchewy@gmail.com
Jim Vivian	OYC	jrvivian666@gmail.com
Ralph Hodek	OYC	rjhodek@mtu.edu
Ken Stromquist	DYC	snowmanf16@charter.net
Ed Alspach	DYC	papagaucho@hotmail.com

- 1. Call to order 7:40 by Chris Wells
  - 1.1 Introductions
  - 1.2 Identification of voting privileges, 2 per Club plus the 5 board members, acknowledgement that quorum is established.
- 2. Approval of 2016 Minutes: Moved Kris Henry, seconded by Bill Peterson, carried.

Approval of 2017 Agenda: Moved Bill Peterson, seconded by Keith Stauber, carried.

- 3. Reports
  - 3.1 Secretary's report. Terry Cano. Correspondence from Ted Neese of Pike's Creek Keel Club about rejoining LSYA fold. Mark and Chris have also been in contact. Possible idea of including a cruising division within our series. Minutes will be circulated within 2 weeks.
  - 3.2 Treasurer's report. Mark Gross. Draft statement made available. Bank Balance is 6209.65 but still an outstanding 750 liability. Normal expenses for the year. Paid clubs include all of AIS, DYC, OYC, Wayzata, Marquette, TBYC. Discussion of dropping race insurance which is covered by clubs. LSYA publishes NOR's but SI's are handled by individual clubs. Mark Gross is to

contact Dave Turnham about race insurance. Move to approve Treasurer's Report, moved: Bill Peterson, seconded Kris Henry, carried.

- 3.3 Ratings. Keith Stauber. Keith to continue as rep for Lake Superior at LMPHRF. Secretary to send letter naming Keith as LSYA rep to LMPHRF. A major value of LMPRF is its structure as an organization with a senior US Sailing measurer on board that has access to IOR and ORR data. The appeal process is a labour intensive exercise with a lot of information that gets analyzed. There has been some trouble getting out certificates with good information on them. 15 boats are needed in each group to qualify for a vote.
- 3.4 Sailing Instructions. Ed Alspach. NORs were posted on website and SIs were done by clubs.
- 3.5 Publicity. Keith Stauber (and all) The website was not updated often enough during the year. Need to have links to website from club websites. Possibility of a cruising division within LSYA races should go out to clubs to see if there is any interest. Do we need a marketing person? Spend money on advertising. LSYA needs a media package that gets assembled/gathered and sent to each club that in turn can promote within their club. Need to hype/promote our races with this package not just provide information. Need better press and results to LSYA website and to clubs. Results need to happen quicker. Mark is the moderator of Facebook page. Keith and Kris Henry will create the LSYA package that will go out to clubs. Series info, start info, SIs, links for safety regs etc.
- 3.6 Website/Scoring. Need for immediate scoring via Yacht Scoring. Mark set up Yacht Scoring for entries this year. Need to get times into the site for running results. Keith to ask DYC scorer to do LSYA time entries. Each club will need to forward times ASAP to DYC scorer. Keith will forward contact info after asking.
- 3.7 Richardson Cup. Scott Spaeth. There was no Richardson Trophy due to no competitors committing by the due date. Next year's event will be held at Buffalo Yacht Club with a rearranged invitation format. Anyone interested should contact Scott ASAP.
- 3.8 Trans Superior. Kris Henry. Trans committee guiding principles-Grow race, Raise money. Committee consisted of Kris Henry, Dave Johnson, Monica Bertani, Spencer Stockwell and Kelly Hoenig. John Hoenig PRO, JT Hoenig start and finish line, Sarah Priest/Deb Almirall registration and Tour Boat Liason. Stats, 51 registered, 35 starters (24% up) and 30 finishers. Volunteer tracking had a 84% fill rate. Sponsors include: Barker's Island, Marine

General, Ship Shape Products, Grandma's, Lake Superior Brewing, Epicurean, North Sails and MPECU.

Things that went well: Registration in Sault Ste Marie, Skipper Meeting, Tour boat at start, technology use of Yacht scoring and Sign up Genius, George Kemp staff were awesome, DYC members accommodated finishers with docks, Race headquarters (Jason Crego), Use of Pallucci building washrooms, award party (Jeff Zervas), sponsor support, especially Barker's (lighted finish line) Looking at simplifying the safety requirements in particular the life raft requirements. Challenges: workload and to be proactive about involving others, committee boat at start (Sheriff has offered rib for 2019), light winds made for a long race-slower boats don't get the support needed at their finish.

Changes for 2019: Installation of Directors for 2019 with their individual teams to organize various aspects of the race. Work on advertising and connecting with Chicago Yacht Club and Bayview Yacht club to word out around the lakes. Each 2017 participant (crew and owners) will get race stickers sent to them. Get DYC members to sponsor boats to provide pre and post race assistance. Tri Lakes Challenge and Yacht Racing Union of the Great Lakes will get an overhaul. By focusing on the Tri Lakes Challenge try to attract more boats from other lakes. Meeting of the 2017 committee will be held in November to start planning for the 2019 race.

- 4 Old Business (varies from agenda due to overlapping discussion)
  - 4.1 2017 Review. A need to get info to clubs (LYSA media package will accomplish this)
  - 4.2 International: Successful race from Grand Marais to Thunder Bay, although only 1 American boat raced. Need to fix dates on Trans years (2019) to help accommodate all racers.
  - 4.3 Scoring. Discussion of high point scoring, no real interest, left status quo with low point scoring.
  - 4.4 TBYC will not be hosting PHRF Championships this year. A volunteer could not be found to organize the regatta.
  - 4.5 Class Splits. No change, suggested at 50 and under, 51-82, 83 and greater. To be adjusted at first race based on entries. Any multi-hulls will be a separate class.
  - 4.6 Timelines- Minutes will be circulated within two weeks by Secretary, Mark to update website.
  - 4.7 Need to get emails to clubs and owners to advertise next year events and prompt them to enter via Yacht Scoring link on our site. Previously handled by media package.

- 5 Promotion and Growth-What will work to improve LSYA participation? Communication, communication.
- 6 New Business (varies from agenda)
  - 6.1 2018 Schedule. Moved Keith Stauber, seconded James Gracey, carried (2 opposed)

Around Apostle Islands
Apostle Islands Race Week
International Grand Marais to Thunder Bay
Thunder Bay to Houghton
Houghton to Bayfield
July 2-July 6, 2018
August 4, 2018
August 7, 2018
Aug 10, 2018

- 6.2 Race Fees. Fees to remain at 2017 rates, Club \$250 and Series per boat at \$100.
- 6.3 2015 Officer Election. Motion that current board continue in their capacity. Moved Scott Spaeth, seconded Keith Stauber. Carried

Commodore: Chris Wells
Vice Commodore: Kris Henry
Treasurer: Mark Gross
Secretary: Terry Cano

Scoring/Website: To be announced see 3.6

Ratings/Appeals/publicity: Keith Stauber SI's: Ed Alspach

- 6.4 2018 AGM. Friday November 2, 2018. Scott Spaeth to look at getting the Kitchi Gami Club.
- 6.5 Awards. Chris Wells. 2017 results: First Papa Gaucho, second Northern Harrier, third Straight Jacket.
- 6.6 Trophies will be handled by Chris Wells in 2018.

6 Meeting Adjourned. Moved Kris Henry, seconded James Gracey. Carried.