

By Pastor Lee

Don't you love answering your phone for tele-marketers or robocalls? Don't you look forward to those calls while you are eating dinner or taking a nap? No? Neither do I. They are too impersonal, manipulative, and annoying.

Jesus commissioned us to invite others to follow him. There is no greater message that we get to communicate to the world than the Gospel. And there are 3 basic ways to do that:

- 1. Robocall we could offer a scripted and impersonal plea to random strangers.
- 2. Telemarketer we could offer a tactical strategy that seeks only to make a sale.
- 3. Neighbor we could offer a friendly conversation with someone with whom we already have a relationship.

To which call are YOU most receptive? We are surrounded by neighbors who may reject "organized religion", but can be very receptive to a relationship with Jesus. As the Church, our mission is not to manipulate people into following Jesus. We are to demonstrate the love of God and communicate the truth of God. As we love our neighbors and build relationships with them, they can see the light of Christ in us. And that opens the door for welcomed conversations rather than a sales pitch.

