



## Sponsorship Form

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Dear Potential Sponsor,

We invite you to participate as a Sponsor for the Annual Calahan Foundation RUN4LIFE 5K RUN/WALK.

The 5K will be held on Saturday, August 26, 2017 in Jackson Park at 63<sup>rd</sup> & Hayes Drive, Groves A & B. Stretch and warm up at 7:45 a.m. and step off will be at 8:00 a.m. Awards will be given to top qualifiers.

Your sponsorship will help us to support the Edward & Shirley Calahan scholarship fund and local families with coats and toys as well as defray the cost of organizing the event. Funds received from sponsors are used to purchase T-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Our fundraising goal is \$25,000.

There are various levels of sponsorship for the RUN4LIFE 5K RUN/WALK. Size and placement of company names on T-shirts and logos on our website are based on sponsorship levels, see below.

Sponsorship Levels	Platinum \$2000	Gold \$1000	Silver \$500	Bronze \$250	Mile Marker \$150	Water Station \$100
Listed as top sponsor on website with logo and link	X	X				
Listed on website			X	X		
<b>Prominent display</b> of company name on all race T-shirts	X					
Company name on all race T-shirts		X	X			
Opportunity to speak at opening of race	X					
Promotional materials in race packet provided by sponsors by Monday, August 13, 2017	X	X	X	X		
Special PA announcements mentioning sponsor name during and after the race	X					
Company name on displayed at the finish line	X	X				
Company name will appear on one mile marker sign or on the two-mile marker, or three-mile marker. For \$300, you can have a sign at all mile makers.					X	
Company name will appear on a prominently located sign at the water station.	X					X
# of complimentary race entries	4	2	2	1	0	0

### IN-KIND Donations

Thank you in advance for your consideration of becoming a sponsor. Attached is a sponsorship form to be completed and submitted by mail. Please call or email us to set up sponsorship or to answer any questions at 773-723-3079 or [hands4@calahanfoundation.org](mailto:hands4@calahanfoundation.org). Please visit our website for more details, [www.calahanfoundation.org](http://www.calahanfoundation.org).

Sincerely,  
Edward Calahan  
The Calahan Foundation



## 5K RUN/WALK Sponsorship Form

Saturday, August 26, 2017 at Jackson Park

<b>Organization Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Contact Person:</b>		
<b>Contact Email:</b>	<b>Phone Number:</b>	
<b>Website Address:</b>		

1. Sponsorship Level *(please circle one)*:

Platinum    Gold    Silver    Bronze    Mile Marker    Water Station

2. We plan to send materials/giveaways for the participant bags:    YES    NO

If yes, what item would you like us to include? \_\_\_\_\_

3. Please write your company name exactly how you'd like it to appear on website, signage, etc.:

**IMPORTANT:** Artwork and logos for the website and signage should be submitted as high resolution (300 dpi) JPEG or PNG files to [hands4u@calahanfoundation.org](mailto:hands4u@calahanfoundation.org).

4. Participants can register for the RUN4LIFE 5K RUN/WALK at <http://www.calahanfoundation.org/annual-run4life-5k-run-walk.html>

5. Make checks payable to Calahan Foundation and mailed to 7030 S. Halsted, Suite 200, Chicago, IL 60621. PLEASE MAIL as soon as possible, but no later than June 1, 2017. This will ensure that we get you on our marketing materials for the event.