## MONTHLY EVENTS

Be Kind to Food Servers Month
Book Blitz Month
Celebration of Life Month
Get Organized Month
International Brain Teaser Month
National Clean Up Your Computer Month
National Get Organized Month
National Glaucoma Awareness Month
National Hot Tea Month
National Mentoring Month
Natl. Personal Self-Defense Awareness Mo.
National Poverty Awareness Month
National Radon Action Month
National Skating Month
National Slavery /Human Trafficking
Prevention Month
National Stalking Awareness Month
National Volunteer Blood Donor Month
Oatmeal Month
Self-Help Group Awareness Month Shape Up U.S. Month
Teen Driving Awareness Month

## WEEKLY EVENTS

New Year's Resolutions Week 1-4 Diet Resolution Week 1-7
Intl. Consumer Electronics Show 7-10
Home Office Safety \& Security Week 5-11
Natl. Fresh-Squeezed Juice Week 17-23
Clean Out Your Inbox Week 19-25
Healthy Weight Week 19-25
Natl. Handwriting Analysis Week 19-25
Natl. Nurse Anesthetists Week 19-25
Sugar Awareness Week 20-25
Catholic Schools Week 1/26-2/1
Meat Week 1/26-2/2

JANUARY 2014
RADIO ADVERTISING BUREAU

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1 <br> New Year's Day <br> Betsy Ross Birthday <br> Paul Revere Birthday <br> Canada: Polar Bear Swim | $\frac{2}{2} \frac{\text { Roger Miller }}{\text { Birthday }}$ | 3 <br> Drinking Straw <br> Patented (1888) | 4 <br> Pop Music Chart Introduced (1936) <br> Trivia Day |
| 5 | 6 <br> Carnival Begins <br> Epiphany <br> Earl Scruggs Birthday | 7 <br> First U.S. <br> Commercial <br> Bank (1782) | 8 <br> Argyle Day <br> Elvis Presley Birthday | 9 | 10 | 11 |
| 12 <br> Golden Globe Awards | 13 <br> 1st Radio Broadcast Anniv. (1920) <br> Natl. Clean Off Your Desk Day | 14 <br> Poetry at Work Day | 15 <br> Martin Luther King, Jr. Birthday | 16 <br> Religious Freedom Day | 17 $\frac{\text { Kid Inventors }}{\text { Day }}$ | 18 <br> Pooh Day <br> A.A. Milne Birthday |
| 19 <br> World Religion Day | 20 <br> Martin Luther King, Jr. Day | 21 <br> Wolfman Jack Birthday | 22 | 23 <br> Natl. Pie Day <br> Natl. <br> Handwriting Day | 24 <br> 1st Canned Beer <br> Anniv. (1935) <br> Compliment Day | 25Etta James <br> Birthday$\frac{\text { Natl. Seed Swap }}{}$Day |
| 26 <br> Grammy <br> Awards <br> Dental Drill <br> Patent (1875) | 27 <br> Bubble Wrap <br> Appreciation Day <br> Thomas Crapper Day | 28 | 29 <br> Curmudgeons Day <br> Seeing Eve Established (1929) | 30 <br> Beatles Last Concert (1969) <br> Inane Answering Message Day | 31 <br> Chinese New Year <br> Natl. Pre-School Fitness Day |  |

Bake For Family Fun Month International Boost Self Esteem Month Library Lovers Month
Marfan Syndrome Awareness Month
National Bird-Feeding Month
National Black History Month
National Cherry Month
National Condom Month
National Mend A Broken Heart Month National Parent Leadership Month National Pet Dental Health Month Natl Teen Dating Violence Awareness Mo. National Time Management Month National Women Inventors Month Spay/Neuter Awareness Month Spunky Old Broads Month Wise Health Care Consumer Month Youth Leadership Month

## WEEKLY EVENTS

Catholic Schools Week 1/27-2/2
Meat Week 1/27-2/3
Solo Diners Eat Out Week 1-7
Women's Heart Week 1-7
Children's Authors / Illustrators Week 2-8
International Networking Week 3-7
Heart Defects Awareness Week 7-14
Jell-O Week 9-15
National Pancake Week 9-15
International Flirting Week 10-16
Random Acts of Kindness Week 10-16
National Engineers Week 16-22

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 1 <br> Freedom Day <br> Give Kids A <br> Smile Program <br> Take your Child to the Library Day |
| 2 <br> Groundhog Day $\frac{\text { Super Bowl }}{\underline{\text { XLVIII }}}$ | 3 <br> "The Day the Music Died" 55 ${ }^{\text {th }}$ Anniversary | 4 <br> Rosa Parks Birthday (1913) USO Founded (1941) | 5 <br> Weatherperson Day | 6 <br> Bob Marley Birthday | 7 <br> Wear Red Day <br> Bubble Gum Day <br> XXII Olympic Games Begin | 8 <br> Boy Scouts of America Founded (1910) |
| 9 | $10$ | 11 | 12 <br> Lincoln's <br> Birthday <br> Darwin Day <br> SafetyPup's Birthday | 13 | 14 <br> National Donor Day <br> Race Relations Day <br> St. Valentine's Day | 15 |
| 16 | $\begin{aligned} & 17 \\ & \text { Presidents' Day } \end{aligned}$ | 18 | 19 | 20 <br> Introduce A Girl <br> To Engineering Day | 21 | 22 <br> George <br> Washington's Birthday |
| 23 | 24 | ${ }^{25} \text { Spay Day }$ | $\begin{gathered} 26 \\ \text { FCC Created } \\ (1934) \end{gathered}$ | 27 <br> National Chili Day | $\frac{28}{\frac{\text { Floral Design }}{\text { Day }}}$ |  |

Natl Eating Disorders Awareness 2/23-3/1

## MONTHLY EVENTS

American Red Cross Month
Colic Awareness Month
Credit Education Month
Deaf History Month (3/13-4/15)
Expanding Girls' Horizons in Science \&
Engineering Month
Irish-American Heritage Month
Music In Our Schools Month
National Caffeine Awareness Month
National Clean up Your IRS Act Month
National Colorectal Cancer Awareness Mo.
National Craft Month
National Eye Donor Month
National Frozen Food Month
National Kidney Month
National Kite Month (3/29-5/3)
National Multiple Sclerosis Awareness Month
National Nutrition Month
National Peanut Month
National Social Work Month
National Umbrella Month
National Women's History Month
Poison Prevention Awareness Month
Save Your Vision Month
Workplace Eye Wellness Month
Youth Art Month

## WEEKLY EVENTS

Eating Disorders Awareness Week 2/24-3/2
Read-Me Week 2/25-3/1
National Cheerleading Week 1-7
National Consumer Protection Week 2-8
National School Breakfast Week 3-7
Women of Aviation Week 3-9
National Procrastination Week 8-14
Teen Tech Week 9-15
National Agriculture Week 11-17
Brain Awareness Week 10-16
Animal Poison Prevention Week 16-22
National Poison Prevention Week 16-22
National Week of the Ocean 3/30-4/5

MARCH 2014

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 1 <br> National Horse <br> Protection Day <br> National Pig Day <br> Peace Corps <br> Founded (1961) |
| 2 <br> Academy <br> Awards <br> Dr. Seuss Birthday (1904) | 3 <br> Read Across America Day <br> National Anthem Day | 4 <br> International Pancake Day <br> Mardi Gras <br> Grammar Day | 5 <br> Ash Wednesday <br> / Lent Begins | 6 | $\frac{7}{\frac{\text { Dress in Blue }}{\text { Day }}}$ | 8 <br> Genealogy Day <br> Intl. Working Women Day |
| 9 <br> Check Your Batteries Day <br> Daylight Savings ( 2 am ) | 10 <br> Telephone Invented (1876) | 11 Johnny Appleseed Day | 12 <br> Girl Scouts <br> Founded (1912) <br> Registered Dietician Day | 13 $\frac{\text { World Kidney }}{\text { Day }}$ | $14$ <br> Pi Day | 15 <br> Ides of March <br> National Quilting Day |
| 16 <br> Freedom on Information Day | 17 <br> Campfire USA <br> Founded (1910) <br> St. Patrick's Day | 18 <br> Awkward Moments Day <br> National Biodiesel Day | 19 | 20 <br> Great American Meatout | 21 <br> World Down Syndrome Day | 22 <br> World Water Day |
| 23 <br> World <br> Meteorological Day | 24 <br> World $\frac{\text { Tuberculosis }}{\text { Day }}$ | 25 <br> ADA Diabetes Alert Day <br> National Medal of Honor Day Pecan Day | 26 | $27$ | $28$ | 29 <br> Earth Hour <br> Mom and Pop Business Owners Day |
| 30 <br> Doctors' Day <br> Pencil Patented (1858) | 31 |  |  |  |  |  |

## MONTHLY EVENTS

Alcohol Awareness Month
Cancer Control Month
Car Care Month
Deaf History Month (3/13-4/15)
Defeat Diabetes Month
Emotional Overeating Awareness Month
Fresh Florida Tomato Month
Grange Month
Jazz Appreciation Month
National Autism Awareness Month
National Card and Letter Writing Month
National Child Abuse Prevention Month
National Decorating Month
National Donate Life Month National Kite Month (3/29-5/3)
National Occupational Therapy Month National Pecan Month
National Pest Management Month
National Poetry Month
National Sexual Assault Prevention Month National Soyfoods Month
National STDs Awareness Month
National Youth Sports Safety Month
Prevention of Animal Cruelty Month
Rosacea Awareness Month
School Library Month
Stress Awareness Month
Workplace Conflict Awareness Month
World Habitat Awareness Month

## WEEKLY EVENTS

Medication Safety Week 1-7
Testicular Cancer Awareness Week 1-7 National Broadcasters Convention 5-10
Money Smart Week 5-10
Bat Appreciation Week 6-12
National Volunteer Week 6-13
National Window Safety Week 6-13
National Library Week 13-19 Passover 15-22
National Park Week 19-27
Money Smart Week 20-27
Administrative Professionals Week 20-26 National Crime Victims' Rights Week 20-26
National Coin Week 20-26
National Karaoke Week 20-26
National Playground Safety Week 21-25
Global Youth Services Days 26-28

APRIL 2014
RADIO
ADVERTISING
BUREAU

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1 <br> Air Force Academy Est. (1954) <br> April Fool's Day | 2 <br> Intl. Children's Book Day <br> World Autism Awareness Day <br> Whole Grain Sampling Day | 3 | 4 <br> International <br> Day for Mine <br> Awareness <br> National D.A.R.E Day | 5 <br> National Deep <br> Dish Pizza Day |
| 6 <br> Drowsy Driver Awareness Day Tartan Day | 7 <br> National Beer Day <br> World Health Day | 8 | 9 | 10 <br> National Siblings Day | 11 <br> Safety Pin Patented (1849) <br> Teach Children <br> To Save Day <br> Intl. 'Louie <br> Louie' Day | 12 <br> National Licorice Day |
| 13 | 14 | 15 <br> National Equal Pay Day <br> First <br> McDonald's Opens (1955) <br> Income Tax Day | 16 <br> Bookmobile Day <br> National Stress <br> Awareness Day | 17 <br> Ellis Island <br> History Day <br> National Haiku <br> Poetry Day | 18 <br> Adult Autism Awareness Day <br> International Amateur Radio Day | 19 <br> $\frac{\text { Record Store }}{\text { Day }}$ <br> National <br> Auctioneers Day |
| 20 Easter | 21 | 22 <br> Earth Day <br> National Jelly <br> Bean Day | 23 <br> Administrative Professionals Day <br> World Book Night | 24 <br> Take Our Kids <br> To Work Day | 25 <br> National Arbor Day <br> Natl. Hairball Awareness Day <br> World Malaria Day | 26 <br> World <br> Veterinary Day |
| 27 | 28 | 29 <br> Zipper Patented (1913) | 30 <br> International Jazz Day <br> NatI. Animal Advocacy Day |  |  |  |

## MONTHLY EVENTS

Arthritis Awareness Month
Fibromyalgia Awareness Month
Go Fetch! Food Drive For Homeless Animals Healthy Vision Month
Huntington's Disease Awareness Month
Melanoma/Skin Cancer Detection Month
Motorcycle Safety Month
National Allergy/Asthma Awareness Month
National Barbecue Month
National Bike Month
National Foster Care Month
National Good Car-Keeping Month
National Hamburger Month
National Hepatitis Awareness Month
National Mental Health Month
National Military Appreciation Month
National Moving Month
National Osteoporosis Awareness Month
National Photo Month
National Preservation Month
National Salad Month
National Salsa Month
National Stroke Awareness Month
National Sweet Vidalia Onion Month
National Vinegar Month
Older Americans Month
Strike Out Strokes Month
Tennis Month
Women's Healthcare Month

## WEEKLY EVENTS

Be Kind To Animals Week 4-10
Anxiety \& Depression Awareness Week 4-10
National Family week 4-10
National Pet Week 4-10
Teacher Appreciation Week 5-9
National Wildflower Week 5-11
National Nurses Week 6-12
National Police Week 11-17
National Etiquette Week 12-16
Children's Book Week 12-18
National Stuttering Awareness Week 12-18
National Safe Boating Week 17-23

MAY 2014
RADIO ADVERTISING BUREAU

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 1 <br> Natl. Bubba Day <br> National Day of Prayer School Principals' Day | 2 | 3 <br> Free Comic Book Day <br> First NPR <br> Broadcast (1971) <br> World Press <br> Freedom Day |
| 4 <br> Star Wars Day | 5 <br> Melanoma Monday | 6 <br> National <br> Teacher Day <br> Natl. School Nurse Day <br> World Asthma Day | 7 | $\begin{aligned} & 8 \\ & \frac{\text { World Red }}{\text { Cross and Red }} \\ & \text { Crescent Day } \end{aligned}$ | 9 <br> Military Spouse <br> Appreciation Day | 10 <br> 'Stamp Out Hunger' Food Drive <br> World Lupus Day |
| $11$ <br> Mother's Day | 12 <br> Limerick Day <br> Odometer Invented (1847) | 13 | 14 <br> Donate A Day's <br> Pay To Charity <br> Day <br> National <br> Receptionists Day | 15 <br> Peace Officer Memorial Day | 16 <br> National Bike To Work Day | 17 <br> Armed Forces Day <br> Preakness <br> Stakes |
| 18 <br> International Museum Day | 19 <br> Boys \& Girls Clubs Founded (1906) | 20 | 21 <br> American Red Cross Founded (1881) <br> Waitstaff Day | 22 <br> National Maritime Day <br> World Goth Day | $\begin{array}{r} 23 \\ \frac{\text { Intl. World }}{\text { Turtle Day }} \end{array}$ | 24 <br> Intl. Tiara Day |
| 25 <br> Indianapolis 500 <br> Nat1. Missing <br> Children's Day <br> National Tap Dance Day | 26 Memorial Day | 27 | 28 <br> Senior Health and Fitness Day | 29 <br> IntI. Day of UN Peacekeepers | 30 | 31 <br> World NoTobacco Day |

## MONTHLY EVENTS

Adopt A Shelter Cat Month
Audiobook Appreciation Month
Cancer From The Sun Month Caribbean-American Heritage Month Cataract Awareness Month
Child Vision Awareness Month
Dairy Alternatives Month
Fireworks Safety Months
Georgia Blueberry Month
Great Outdoors Month
Intl. Childhood Cancer Awareness Month International Men's Month
International Surf Music Month
June Dairy Month
LBGT Pride Month
Men's Health Education Month
National Accordion Awareness Month
National Aphasia Awareness Month
National Iced Tea Month
National Migraine Awareness Month
National Rivers Month
National Safety Month
National Soul Food Month
Pharmacists Declare War On Alcoholism

## WEEKLY EVENTS

International Clothesline Week 7-14
National Flag Week 8-14
Natl. Auto Service Professionals Week 9-15
National Nursing Assistants Week 12-19
Lightning Safety Awareness Week 22-28
Mosquito Control Awareness Week 22-28
Carpenter Ant Awareness Week 22-28

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 <br> Cancer <br> Survivors Day <br> Superman <br> Debuts (1938) | 2 | 3 | 4 | 5 <br> World Environment Day | 6 $\frac{\text { National Donut }}{\text { Day }}$ <br> National Yo-Yo Day | 7 <br> Belmont Stakes <br> NatI. Trails Day |
| 8 $\frac{\text { World Oceans }}{\underline{\text { Day }}}$ | 9 | 10 <br> Ballpoint Pen Patented (1943) | 11 | 12 <br> FIFA World Cup Begins <br> National Jerky Day <br> Natl Nursing Assistants Day | 13 <br> $1^{\text {st }}$ Roller Coaster Opens (1884) | 14 <br> Flag Day <br> World Blood Donor Day <br> World Juggling Day <br> U.S. Army Est. (1775) |
| 15 <br> Father's Day <br> Nature <br> Photography Day | $16$ | $17$ | 18 <br> International Sushi Day | 19 | 20 <br> Take Your Dog To Work Day <br> World Refugee Day | 21 Skateboarding Day Summer Begins |
| 22 | $\begin{aligned} & 23 \\ & \frac{\text { Public Service }}{\text { Day }} \end{aligned}$ | 24 | 25 | $\begin{aligned} & 26 \\ & \text { Bar Code } \\ & \text { Introduced } \\ & \text { (1974) } \\ & \text { National } \\ & \text { Handshake Day } \end{aligned}$ | 27 <br> National HIV <br> Testing Day | $\frac{28}{\frac{\text { Great American }}{\text { Backyard }}} \underset{\text { Campout }}{ }$ |
| 29 | $30$ |  |  |  |  |  |

## MONTHLY EVENTS

Air Conditioning Appreciation Days Alopecia Awareness For Women Bereaved Parents Awareness Month Bioterrorism Awareness Month Cell Phone Courtesy Month Disaster Education \& Awareness Month International Zine Month
Make A Difference To Children Month
National Blueberries Month
National Grilling Month
National Horseradish Month
National Hot Dog Month
National Ice Cream Month
National Park and Recreation Month Prescription Interaction Awareness Mo.
Smart Irrigation Month
Women's Motorcycle Month

## WEEKLY EVENTS

National Farrier's Week 6-12
Nude Recreation Week 7-13
Sports Cliché Week 13-19
Comic-Con International 17-20
Restless Leg Syndrome
Awareness Week 18-25
Captive Nations Week 20-26


AUGUST 2014

## MONTHLY EVENTS

American Adventures Month
Black Business Month
Bystander Awareness Month Children's Eye Health and Safety Month Children's Vision and Learning Month
Happiness Happens Month
National Immunization Awareness Month
National Spinal Muscular Atrophy
Awareness Month
National Traffic Awareness Month
Neurosurgery Outreach Month
What Will Be Your Legacy Month

## WEEKLY EVENTS

International Clown Week 1-7
World Breastfeeding Week 1-7
Assistance Dog Week 3-9
Exercise With Your Child Week 3-9
Single Working Women's Week 3-9
Exhibitor Appreciation Week 4-8
National Bargain Hunting Week 4-10
PGA Championship 4-10
Sturgis Rally 4-10
Elvis Week 11-17
Weird Contest Week 11-15
National Aviation Week 15-21
Minority Enterprise Develop. Week 18-24

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 1 <br> Girlfriend's Day <br> Minority Donor <br> Awareness Day <br> World Wide <br> Web Created (1990) | National Mustard Day |
| 3 Sister's Day | 4 <br> Coast Guard Day (1915) <br> PGA <br> Championship Begins | $\begin{aligned} & \frac{5}{\text { National Night }} \\ & \underline{\text { Out }} \\ & \text { National } \\ & \text { Underwear Day } \end{aligned}$ | 6 Hiroshima Day | 7 <br> National Lighthouse Day <br> Professional Speakers Day | 8 Kool-Aid Day | 9 <br> National Garage <br> Sale Day <br> Intl. Day of the World's Indigenous People |
| 10 | 11 | 12 <br> Home Sewing Machine Patented (1851) <br> Vinyl Record Day | 13 <br> International Left-Handers Day | 14 <br> Navajo Code Talkers Day | $\begin{aligned} & 15 \\ & \text { Best Friend's } \\ & \text { Day } \\ & \text { Check the Chip } \\ & \frac{\text { Day }}{} \end{aligned}$ | 16 <br> International Geocaching Day <br> International Homeless Animals Day |
| 17 | $\begin{aligned} & 18 \\ & \text { Bad Poetry Day } \end{aligned}$ | 19 <br> Root Beer Float <br> Created (1893) <br> Aviation Day | 20 | $21$ <br> Poet's Day | 22 | 23 <br> Intl. Day For the Remembrance Of The Slave Trade and its Abolition |
| 24 | 25 <br> National Park Service Founded | 26 <br> Nat1. Dog Day <br> Women's Equality Day | 27 | 28 <br> First Radio Commercial (1922) | 29 <br> International Bat Night | 30 |
| 31 <br> Muscular <br> Dystrophy <br> Association <br> Telethon |  |  |  |  |  |  |

## MONTHLY EVENTS

AKC Responsible Dog Ownership Month
Atrial Fibrillation Month
ADHD Awareness Month
Baby Safety Month
Backpack Safety American Month
Childhood Cancer Awareness Month
College Savings Month
Gynecologic Cancer Awareness Month Hunger Action Month Library Card Sign-Up Month
National Chicken Month
Natl. Childhood Obesity Awareness Month National Coupon Month
National Head Lice Prevention Month
National Hispanic Heritage Month
National Honey Month
National Mushroom Month
National Preparedness Month
National Prostate Cancer Awareness Month National Rice Month
National Service Dog Month
National Shake Month
National Skin Care Awareness Month
Ovarian Cancer Awareness Month
September is Healthy Aging Month
Sports Eye Safety Month
Whole Grains Month

## WEEKLY EVENTS

National Assisted Living Week 7-13
National Suicide Prevention Week 7-13
Prostate Cancer Awareness Week 14-20
Constitution Week 17-23
Banned Books Week 21-27
National Clean Hands Week 21-27
Natl. Farm Safety \& Health Week 21-27
Natl. Historically Black Colleges Week 21-27
National Singles Week 21-27
Tolkien Week 21-27
International Week of the Deaf 21-28
SEPTEMBER 2014
RADIO ADVERTISING BUREAU

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Labor Day | 2 | 3 | 4 | 5 | 6 |
| $\begin{gathered} 7 \quad \text { Google } \\ \text { Founded (1998) } \\ \text { Grandparents' } \\ \text { Day } \end{gathered}$ | 8 <br> Literacy Day <br> Pediatric Hema/Oncology Nurses Day | 9 <br> Colonel Harland Sanders Birthday (1890) | 10 <br> World Suicide Prevention Day | 11 <br> 9/11 Attack on America Anniversary Patriot Day | 12 | 13 <br> Kids Take Over <br> The Kitchen Day <br> National Celiac <br> Awareness Day |
| 14 | 15 <br> International Day of Democracy | $16$ | 17 <br> Citizenship Day <br> Constitution <br> Day/Pledge <br> Across America | 18 <br> U.S. Air Force <br> Est. (1947) <br> World Water <br> Monitoring Day | 19 <br> Int1. Talk Like A <br> Pirate Day <br> POW/MIA <br> Recognition Day <br> National <br> Tradesmen Day | 20 <br> International Coastal Cleanup <br> Responsible Dog Ownership Day |
| 21 | 22 <br> Amer. Business <br> Women's Day <br> Hobbit Day <br> Ice Cream Cone <br> Created (1903) <br> Centenarian's Day | 23 | 24 <br> National Punctuation Day <br> Women's Health and Fitness Day | 25 <br> One-Hit <br> Wonder Day <br> Rosh Hashanah | 26 | 27 <br> Ancestor Appreciation Day <br> World Tourism Day <br> Natl. Hunting And Fishing Day <br> Family Health \& Fitness Day |
| $28$ $\frac{\text { World Rabies }}{\text { Day }}$ | $29$ <br> World Maritime Day | $30$ |  |  |  |  |

National Chimney Safety Week 28 - 1-/4

## MONTHLY EVENTS

Adopt A Shelter Dog Month
American Cheese Month
Breast Cancer Awareness Month Celiac Disease Awareness Month
Co-op Awareness Month
Domestic Violence Awareness Month
Dyslexia Awareness Month
Eat Country Ham Month
Gay-Lesbian History Month
German-American Heritage Month
National Animal Safety \& Protection Month
National Audiology Awareness Month
National Bake and Decorate Month
National Bullying Prevention Month
National Chiropractic Health Month
National Crime Prevention Month
National Cyber Security Awareness Month
National Dental Hygiene Month
National Depression Education Month National Kitchen And Bath Month National Orthodontic Health Month
National Popcorn Poppin' Month
National Roller Skating Month
Polish-American Heritage Month
Spinach Lovers Month
Vegetarian Month

## WEEKLY EVENTS

National Chimney Safety Week 9/30-10/6
World Space Week 4-10
Emergency Nurses Week 5-11
Fire Prevention Week 5-11
Mental Illness Awareness Week 5-11
Financial Planning Week 6-12
National Food Bank Week 12-18
Teen Read Week 12-18
National School Lunch Week 13-17
National Character Counts Week 19-25
Freedom From Bullies Week 19-25
National School Bus Safety Week 20-24
International Magic Week 25-31

RADIO ADVERTISING BUREAU

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| . |  |  | Firepup's <br> Birthday <br> World <br> Vegetarian Day | 2 <br> Intl. Day of NonViolence <br> World Farm <br> Animals Day | 3 <br> National Diversity Day <br> $\frac{\text { World Smile }}{\text { Day }}$ | 4 Yom Kippur |
| $\begin{aligned} & 5 \\ & \frac{\text { World Teachers' }}{\underline{\text { Day }}} \end{aligned}$ | 6 <br> German- <br> American Day <br> World Habitat <br> Day | 7 | 8 <br> Emergency <br> Nurses Day <br> National Stop <br> Bullying Day | 9 John Lennon's Birthday | 10 <br> World Mental Health Day | 11$\frac{\text { National }}{\text { Coming Out Day }}$ <br> Southern Food <br> Heritage Day |
| 12 | 13 <br> Canada: <br> Thanksgiving <br> Columbus Day $\frac{\text { U.S. Navy Est. }}{(1775)}$ | 14 | 15 <br> National Cake Decorating Day <br> Grouch Day <br> Hagfish Day <br> White Cane <br> Safety Day | 16 <br> Dictionary Day <br> Get Smart About Credit Day $\frac{\text { Credit Union }}{\text { Day }}$ <br> Natl. Boss Day <br> World Food Day | 17 <br> Eradication of Poverty Day National Mammography Day | $18$ <br> Sweetest Day |
| 19 | 20 | 21 | 22 <br> International Stuttering Awareness Day | 23 <br> United Nations Day | 24 | 25 <br> Make A <br> Difference Day <br> Forgiveness Day |
| 26 <br> Mother-In-Law Day | 27 | 28 | 29 Internet Created (1969) Natl. Cat Day | 30 <br> 'War of the Worlds' Broadcast (1938) | 31 <br> Halloween <br> Magic Day <br> Unicef Day |  |

NOVEMBER 2014
RADIO
ADVERTISING
bureau

## MONTHLY EVENTS

American Diabetes Month
Aviation History Month
Banana Pudding Lovers Month
Diabetic Eye Disease Month
Lung Cancer Awareness Month
Movember
National Adoption Month
National AIDS Awareness Month
Natl. Alzheimer's Disease Awareness Mo.
National Family Caregivers Month
National Georgia Pecan Month
National Long-Term Care Awareness Month
National Marrow Awareness Month
National Novel Writing Month
Peanut Butter Lovers Month
Vegan Month

## WEEKLY EVENTS

Dear Santa Letter Week 7-13
National Young Readers Week 10-14
National Donor Sabbath 14-16
American Education Week 17-21
National Farm-City Week 21-16
National Family Week 23-29
National Game and Puzzle Week 23-29
Church/State Separation Week 23-29
National Bible Week 23-30
National Family Week 24-30
National Deal Week 11/26-12/3

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 1 <br> All Saint's Day <br> Authors' Day <br> Family Literacy <br> Day <br> Sadie Hawkins Day |
| $\begin{aligned} & 2 \\ & \text { Plan Your } \\ & \text { Epitaph Day } \\ & \text { Daylight Savings } \\ & \text { Time Ends } \\ & \text { (2:00 a.m.) } \end{aligned}$ | 3 <br> Cliché Day <br> Sandwich Day <br> National Traffic <br> Directors Day | 4 <br> General Election Day | 5 | $\begin{aligned} & 6 \\ & \frac{\text { National Men }}{\text { Make Dinner }} \\ & \underline{\text { Day }} \end{aligned}$ | 7 | 8 |
| 9 | 10 <br> U.S. Marine Corps Est. (1775) <br> World Orphans Day | 11 <br> Canada: <br> Remembrance Day <br> Veterans Day (Observed) | 12 | $\begin{aligned} & \frac{13}{\text { World Kindness }} \\ & \text { Day } \end{aligned}$ | 14 <br> National Girls Day <br> World Diabetes Day | 15 <br> America <br> Recycles Day <br> National Bundt Day |
| 16 | 17 <br> Homemade <br> Bread Day <br> National 'Unfriend' Day | 18 | 19 | 20 <br> Great American <br> Smokeout <br> Universal <br> Children's Day | 21 | 22 |
| 23 | 24 | 25 <br> Day for The <br> Elimination of Violence <br> Against Women | 26 | 27 <br> Thanksgiving Day U.S. | 28 <br> Black Friday <br> National Flossing Day | 29 <br> Small Business Saturday |
| 30 <br> Computer Security Day |  |  |  |  |  |  |

DECEMBER 2014
RADIO
ADVERTISING
BUREAU

## MONTHLY EVENTS

Bingo's Birthday Month
National Drunk and Drugged Driving
Prevention Month
Safe Toys and Gifts Month
Worldwide Food Service Safety Month Write a Business Plan Month

## WEEKLY EVENTS

National Deal Week 11/27-12/4
Cookie Exchange Week 1-5
Operation Santa Paws (1-19)
Halcyon Days 14-28
Chanukah Human Rights Week 10-17
Kwanzaa 12/26-1/1

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 <br> Basketball Created (1891) <br> Cyber Monday <br> Rosa Parks Day <br> World AIDS Day | 2 <br> Safety Razor <br> Patented (1901) <br> Special <br> Education Day | 3 <br> International Day of Persons With Disabilities | 4 <br> National Grange <br> Founded (1786) | 5 <br> AFL-ClO <br> Founded (1955) <br> National Salesperson's Day | 6 <br> National Miner's Day <br> National Pawnbrokers Day |
| $\begin{aligned} & 7 \\ & \text { Pearl Harbor } \\ & \text { Remembrance } \\ & \text { Day } \\ & \frac{\text { Fire Safety }}{} \\ & \frac{\text { Council Est. }}{\underline{(1979)}} \end{aligned}$ | 8 <br> John Lennon Shot (1980) | $\begin{aligned} & 9 \\ & \frac{\text { International }}{\text { Anti-Corruption }} \\ & \underline{\text { Day }} \end{aligned}$ | 10 <br> Human Rights Day <br> Nobel Prize Awards Ceremonies | 11 <br> International <br> Mountain Day <br> Unicef Established (1946) | 12 <br> Frank Sinatra Birthday (1915) <br> Poinsettia Day | 13 <br> Gingerbread <br> Decorating Day <br> National Day of the Horse |
| 14 | 15 <br> Bill of Rights Day | 16 | 17 <br> Wright Brothers Day | 18 <br> International Migrants Day | $19$ <br> Underdog Day | 20 |
| 21 <br> 1st Crossword Puzzle (1913) Pilgrim Landing (1620) <br> Winter Begins | 22 | 23 | 24 Christmas Eve | 25 <br> Christmas Day | 26 <br> Canada: <br> Boxing Day | 27 |
| 28 | $\begin{gathered} 29 \text { YMCA } \\ \frac{\text { Organized }}{(1851)} \end{gathered}$ | 30 | 31 <br> First U.S. Bank Opens (1781) <br> New Year's Eve |  |  |  |

