

Corporate Training Course for Business Process Management

As recently as decade or two ago, business process training was a fairly narrow discipline, largely confined to manufacturing operations, and intertwined with LEAN Six Sigma, TQM and other efficiency and quality initiatives on the plant floor. Today, we see BPM experiencing a global explosion and extending from the traditional manufacturing sector into services industries, smaller companies and online businesses.

In our classrooms, this rising diversity of participants can enrich the environment, but for some, this variegation in industries, countries and corporate cultures represented is less than optimal. Couple this with an increase in the number of employees each company wants to make proficient in business process management, and we see *More and more of our clients opting for our corporate BPM programs over individual participation in more diverse group programs.*

Is customized corporate BPM training for you?

If you have five or more people to train, it usually makes sense to opt for a corporate program. Why?

1) CEG is able to identify and deploy an instructor that fits your industry, your company's mission and strategy, and your specific training goals. This instructor evaluates your firm's articulated business processes, communications issues or competencies gaps to establish training goals. Then he or she ensures that inputs and outputs are measurable, and that the resulted solution will deliver the desired outcome.

2) Your instructor becomes more immersed in the specifics of your company's projects and can serve as mentor for the organization on a deeper level. Some of our clients have been amazed at the degree to which instructors unveil opportunities for improvements that hadn't even been on the radar. The daily immersion with participants from a one company creates the environment from which such epiphanies can spring.

"We loved everything about Corporate Education Group's project management solution for us. The first thing that impressed us was the amount of pre-class interaction and consultation with not only our Corporate Account Executive, but also our instructor. After we met with our instructor, we knew it was the perfect fit."

Bill Haeck Chief Performance Officer for One to One Interactive

3) **Everyone is grounded in the same case studies.** While participants may be approaching different functional areas of the organization in their practice cases, they share a common culture, industry, customers and products, and this can't help but create learning synergies.

4) **You have built-in, on-site support groups for participants.** In every CEG course we teach, we encourage the formation of small groups within the larger participant pool, and these groups continue to communicate after the course is completed. With our corporate programs, the problem-sharing is all the more productive for sharing a common foundation, culture and lexicon.

5) **Customization to your company's culture makes the materials all the more relatable.** CEG can customize the course length, content, delivery method, and any other instructional elements. This has many obvious benefits, but we find one of the key ones is that it shaves time off the learning curve for participants, because we are speaking their language from the outset.

"We loved Corporate Education Group's ability to customize our solution and were also impressed with their flexibility. After the program was launched, they asked for our input and made changes based on our suggestions. CEG altered the courses to accommodate our needs."

Ann Hargraves Director of Human Resources for Keurig® Incorporated

6) **Economies of scale are realized.** Rather than send 5 or 10 participants to an off-site program, most clients see cost-savings in [business management courses](#) that are delivered onsite.

What is really meant by "customized programs"?

The degree of personalization depends on you. You can choose an **off-the-shelf program** where we customize the language and subject matter to your company. Or, you can take it a step further with a **tailored off-the-shelf program**, in which we incorporate your unique process, methodologies, templates and tools and modify our case studies and exercises to fit your business and your participating employees.

To meet customers' needs, CEG has the flexibility to work over different time periods, settings, employ different delivery methods, and incorporate certification into the training goals.

Over the past X years, Corporate Education Group has conducted [business management courses](#) on a group basis, for over Y companies across the globe. We have been determined to overcome the traditional limitations of professional training programs: lack of pre-planning to align courses with participant needs, lack of applicability to specific projects "back home," and lack of follow-through to ensure the learning sticks and is applied. Based on our customers' success stories, we consider our customized corporate [business management courses](#), including our popular Corporate BPM course, our crowning achievement in this regard.